

INSIDE Sources

A-Z INDEX

Turn here first if you know which organization you're looking for. Includes acronyms and French-language names.3

SUBJECT INDEX

This is the key to finding contacts and organizations in your subject area. More than 13,000 cross-referenced headings. Starts on page7

THE LISTINGS

Organizations offer their expertise in a wide variety of subject areas. Starts on page129

Now available only online at www.sources.com:

FAME & FORTUNE

An up-to-date listing of journalism and communication awards, prizes, fellowships, grants and exchange programs.

How to Use Sources

Sources is Canada's finest directory of human contacts. When you need analysis, commentary and information from people in the know, this is the place.

1 Subject Index

(Page 7) Here, you'll find a comprehensive list of more than 13,000 topics and issues. Each points to a selected group of organizations, companies and agencies.

2 Listings

(Page 129) You'll find their individual entries – with contact names and their phone numbers – in the **Listings** section.

3 A-Z Index

(Page 3) If you already know the name of the organization you want to find, use the **A-Z Index**.

Sources

812A Bloor St. W., Ste. 201 Phone: (416) 964-7799
 Toronto, Ontario FAX: (416) 964-8763
 Canada M6G 1L9 Hotline: (416) 964-2671

E-Mail: sources@sources.ca
 World Wide Web: www.sources.com

Established June 1977, **Sources** is an independent general reference publication specializing in providing human contacts. **Sources** is distributed by paid and controlled circulation to news media personnel and is available as an electronic service on the Internet.

Sources is a division of Alphabet Publishing Inc.

SUBSCRIPTION PRICES

Qualified news media personnel:

\$19.74/year (incl. GST);

\$12.95 single copy (incl. GST)

Others: \$74.85/year (incl. GST);

\$42.80 single copy (incl. GST).

Postage and handling included. Subscription orders must be prepaid. Visa or MasterCard accepted.

Publisher Ulli Diemer

Accountant Carolyn Beck

Listing and Editorial Co-ordinator Shawn Belzner

Account Representatives Trevor Fortune
 Stacey Wan

Typesetting and Design Elaine Farragher

Proofreader Kathy Sauder

Subject Indexer Ulli Diemer

Technical Consultant Chris DeFreitas

Technical Support Stewart Sinclair

Publisher Emeritus Barrie Zwicker

ISBN: 978-0-920299-90-6 ISSN: 1198-7871X

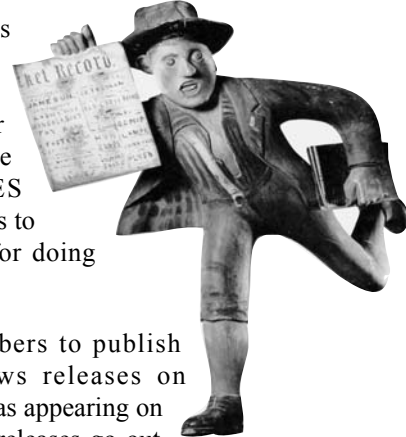
Information provided herein is for the sole use of the subscriber and may not be reproduced in any form or by any means (whether electronic, mechanical or photographic) without written permission of the publisher.

Every effort has been made to ensure that the information contained in this directory is accurate and complete on publication date. The publisher cannot be held liable for errors or omissions.

© **Sources** 2011

Sources News Releases - *Free for members*

Publishing articles and news releases that spotlight your expertise is one of the very best ways to build your credibility and attract positive attention. As a SOURCES member you have FREE access to an extremely effective tool for doing exactly that.



SOURCES enables members to publish unlimited articles and news releases on Sources.com - FREE. As well as appearing on Sources.com, the articles and releases go out to the media and on the Internet via RSS feed, and are indexed by all search engines and by news aggregator/RSS sites.

Put yourself - your organization/business - out there as a credible and quotable source of expertise on your chosen topic. By publishing articles and releases, you provide information and perspective that other people will find helpful, and by doing so you demonstrate your knowledge and expertise as a 'go-to' person in your field.

Raise your profile. An article published on Sources.com reaches a potentially huge audience (Sources.com records more than 700,000 page views a month) including thousands of journalists, editors, and media professionals. And since your SOURCES profile, news releases, articles, and events all link back to your own website, you automatically increase your own site's visibility every time you publish something on **Sources.com**.

To post your releases and articles:

**Go to: <http://gateway.sources.com>,
 enter your username and password,
 and follow the on-screen instructions.**

**Your submission will appear online as soon
 as it has been reviewed and approved by a
 staff member.**

Sources, 812A Bloor St. W., Ste. 201, Toronto, ON M6G 1L9
 Phone: 416-964-7799.

www.sources.com/subscriptions.htm