

Media Names & Numbers

- From the media relations experts at Sources...
- **Media Names & Numbers**, the comprehensive and easy-to-use guide to Canada's media
- **MNN** is a cost-effective tool used by organizations to reach daily papers, magazines, television and radio stations, community and ethnic publications, campus media, professional journals and press galleries



RATES	
Space Unit	Cost
1 page	\$1,155
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1/4 page	575
1/6 page	395
1 col x 3" (in indexes)	295
Resource Guide	385

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MNN Display Ads

A 4-Side Bleed	B Full Page	C 2/3 Vertical
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Space Unit	Width in inches	Depth in inches
A 4-side	8 1/2	10 7/8
B Full Page	7	9 3/4
C 2/3 Vertical	4 1/2	9 1/4
D 2/3 Horizontal	6 3/4	6 1/4
E 1/2 Vertical	4 1/2	6 7/8
F 1/2 Horizontal	6 3/4	4 5/8
G 1/3 Square	4 1/2	4 1/2
H 1/3 Vertical	2 1/8	9 1/4
I 1/3 Vertical	6 3/4	3
J 1/4 Vertical	2 1/8	7 1/8
K 1/4 Horizontal	4 1/2	3 3/8
L 1/4 Horizontal	6 3/4	2 1/4
M Indexes	1 5/8	3
N 1/6 Resource Guide	3 1/4	3

D 2/3 Horizontal	E 1/2 Vertical
F 1/2 Horizontal	H 1/3 Vertical
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L 1/4 Horizontal	