

3. Choose your subject headings:

*You may list yourself under 40 different subject headings. List them in the space below or attach a separate sheet.
Lists of headings by category are available on the Sources Internet site at <http://www.sources.com/category.htm>*



1 _____	21 _____
2 _____	22 _____
3 _____	23 _____
4 _____	24 _____
5 _____	25 _____
6 _____	26 _____
7 _____	27 _____
8 _____	28 _____
9 _____	29 _____
10 _____	30 _____
11 _____	31 _____
12 _____	32 _____
13 _____	33 _____
14 _____	34 _____
15 _____	35 _____
16 _____	36 _____
17 _____	37 _____
18 _____	38 _____
19 _____	39 _____
20 _____	40 _____

Yes, sign us up for Sources®

The Media Relations Service

To reserve your listing with the *Sources* media relations service, sign and fax this form to (416) 964-8763. Your listing will appear on the *Sources* World Wide Web site for one year and in the next two print editions of *Sources*.

The basic *Sources* listing comprises:

- Fifty-word descriptive paragraph
- Forty subject headings
- Fifteen contact names/numbers

SELECT YOUR RATE

Rates are based on your annual revenue/budget. This enables all organizations, regardless of size, to be reached easily by the media.	Your annual revenue	Your rate	Your fee
	Up to \$1 million	\$349/yr	\$
	\$1 to 25 million	\$429/yr	\$
	\$25 to \$100 million	\$549/yr	\$
	\$100 million to \$1 billion	\$649/yr	\$
	\$1 billion plus	\$749/yr	\$

RAISE YOUR VISIBILITY WITH THESE OPTIONAL FEATURES:

Join more than 80% of organizations listed in <i>Sources</i> and raise your visibility by including your logo or photo.	RAISE YOUR VISIBILITY WITH THESE OPTIONAL FEATURES:		
	Add a logo or photo to your listing	Add \$ 99	\$
	Company/Organization name in large type (print edition)	Add \$ 49	\$
	SPECIAL OFFER — B & W logo + Large Type (save 20%)	Add \$129	\$
	Video/audio clips online	Add \$ 25	\$
	French paragraph (60 words)	Add \$ 99	\$
	Maintain hotlink from your <i>Sources</i> WWW listing to your organization's site	Add \$25/yr	\$
	Additional words in descriptive paragraph	___ words @ \$5 per word	\$
	Additional words in French paragraph	___ words @ \$5 per word	\$
	Additional contacts	___ contacts @ \$25 per contact	\$
	Additional subject headings	___ headings @\$5 per heading	\$
	Add a Resource Guide (1/6 page) advertisement	\$350 per issue	\$

SPECIAL SUBSCRIPTION OFFERS

Parliamentary Names & Numbers: the ultimate political road map of Canada	\$75/yr	\$
Sources directory (Additional copies — you receive one free with your listing)	\$45/yr	\$
Media Names & Numbers: Your Guide to Canada's Media	\$109.95/yr	\$

Sub-total	\$
GST (5%)	\$
Total	\$

Your Sources rep: _____

AUTHORIZATION: We require an authorizing signature and full address for billing purposes.

Authorized by: (Signature)	Print name and title:
Print Company/Organization Name:	
Address:	
City/Province/Postal Code:	

PAYMENT

Bill us Cheque enclosed Visa MasterCard Card # _____ Expiry date: _____

Quick Checklist: Please remember to send:

- Your descriptive paragraph Your contact names and numbers Your subject headings Your logo

GST #R898401724

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