

The Sources Calendar



- The **Sources Calendar** covers events, conferences, special days and months, award items, and other occasions of interest to Canadian journalists and editors.
- The **Sources Calendar** appears at the front of the **Sources** directory for the news media, found on the desks of more than 10,000 journalists and communications and public relations specialists. All items in the print version of the Calendar also appear on the **Sources Online Calendar** at www.sources.com, used by close to 1,000 journalists every day.
- Only with the **Sources Calendar** can you focus the attention of journalists from coast to coast on your promotion, event or public awareness campaign, at a fraction of the cost of conventional press releases.

RATES

10" x 1" horizontal bar: \$350

Other sizes available:

8½" x 1" (6 squares) \$320

7" x 1" (5 squares) \$265

5⅝" x 1" (4 squares) \$215

4¼" x 1" (3 squares) \$165

2⅞" x 1" (2 squares) \$125

Resource Guide 3¼ x 3" \$350

Colour:

\$100 per page

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Calendar Display Ads

JANUARY / JANVIER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

OCTOBER / OCTOBRE						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

DECEMBER / DECEMBRE						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER / SEPTEMBRE						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MARCH / MARS						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER / NOVEMBRE						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					