

# content

Canada's National News Media Magazine  
May 1977 Number 74 Sixty Cents


## CANADIAN MEDIA COMMITTED THE WORST JOURNALISTIC SIN OF ALL — Page 7

Weather  
Showers  
High  
4

**SUN**


15¢  
FINAL

VOL. 8 NO. 187 138.22 TORONTO, ONTARIO THURSDAY, MARCH 31, 1977 \$9.94/ANNUAL



# TRUDEAUS TO SPLIT?

**CFTO claims they've agreed to separate** ... Page 3



### Sun suds survey all wet says Sid



## The LeaderPost

Regina, Saskatchewan Thursday, March 31, 1977 Suggested Price 20¢



### Greenpeace dragged over ice

By MICHAEL TAYLOR  
A Greenpeace protest against nuclear power was disrupted by a heavy ice storm in the St. Lawrence River. The group, which had been waiting for a tugboat to arrive, was forced to leave the river and return to the shore. The protest was part of a larger campaign to stop the construction of a new nuclear power plant in the area.



### Limits cover all cargoes

By MICHAEL TAYLOR  
A new regulation covering the transport of hazardous materials has been announced by the federal government. The regulation, which will come into effect next month, will require all carriers to comply with strict safety standards when transporting such materials. The regulation is part of a larger effort to improve the safety of the transportation system.



### Eight Minutes

By MICHAEL TAYLOR  
A new television series, "Eight Minutes," will be broadcast on the CBC. The series, which will run for eight minutes each week, will feature a variety of short stories and articles. The series is part of a larger effort to provide viewers with a wide range of programming.



### Speeds reduced

By MICHAEL TAYLOR  
A new regulation reducing the speed limit on certain roads has been announced by the federal government. The regulation, which will come into effect next month, will require all drivers to reduce their speed to a maximum of 50 km/h on certain roads. The regulation is part of a larger effort to improve road safety.



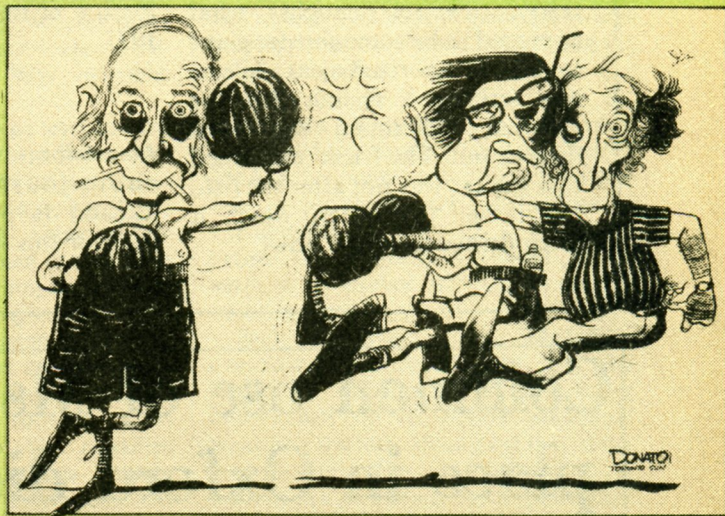
### Pigs up front

By MICHAEL TAYLOR  
A new regulation requiring the use of piggy banks in certain situations has been announced by the federal government. The regulation, which will come into effect next month, will require all businesses to use piggy banks to collect donations. The regulation is part of a larger effort to promote charitable giving.



### Flows and smiles

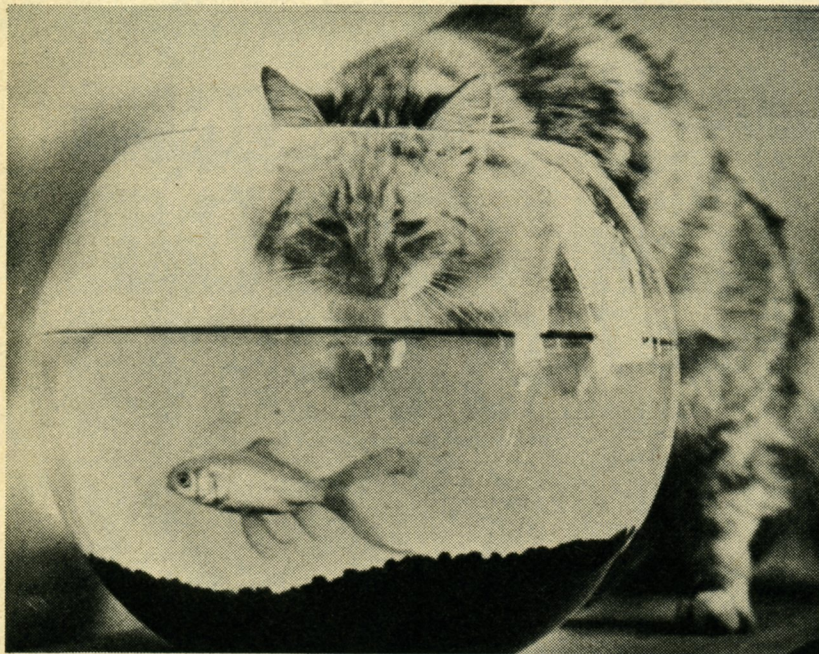
By MICHAEL TAYLOR  
A new regulation requiring the use of flowcharts in certain situations has been announced by the federal government. The regulation, which will come into effect next month, will require all businesses to use flowcharts to document their processes. The regulation is part of a larger effort to improve business efficiency.



**DONATO'S AWARD-WINNING CARTOON.**  
**OTHER NNA WINNERS, PAGES 8-9**



# CP Feature Picture of the Month



**Photographer:** Len Tenisci.  
**Newspaper:** The Prince George Citizen.

**Situation:** Camera ever at the ready, Tenisci caught what appeared to be some sinister plans for an unauthorized meal while he was visiting a friend. But the pictorial indictment has been thrown out. The friend explained that the cat was not after the fish, but rather the water, which it often drinks from the bowl.

**Technical Data:** 50-mm lens at f2.8 at 1/25th of a second. Olympus OM2 camera.

**Award:** Canadian Press "Feature Picture of the Month," February 1977.

As a tribute to the art of feature photo-journalism, Ford of Canada is pleased to regularly sponsor this space.

## Common use of Ms allows place in Oxford dictionary

LONDON (Reuter) — Good been published in instalments It was publ close  
for those who support since 19 assoc  
liberation

But ye olde Oxford frowneth still on ye othere moderne spellings, like "allow"

## content

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## THEY WANT THE CIRC., KIRK WILL IT WORK?

CALGARY — Complete with a jingle advising "Pick up the Tab-Lloyd" and "It's better on the bus, Gus," *The Albertan* hit the streets Feb. 28 as a tabloid and appears to be making major headway with both reader and advertiser.

The new size represents a serious attempt by the 75-year-old daily and member of the FP chain to grab a greater share of the market currently dominated by Southam's *Calgary Herald*. A promotion budget of \$200,000 includes substantial use of radio and television spots and will include billboards.

The front pages have stayed away from anything that smacks of traditional tabloid fare. The first tabloid edition told the reader: "The new-look *Albertan* remains a responsible newspaper; it will steer away from the sensationalism sometimes associated with tabloids."

Jack Wallace, research and development manager of *The Vancouver Sun*, directed the changes in presentation of news and the appearance of items within the paper. He says he was concerned with developing a "whole new concept, not just polishing and modernizing. We went after the heart and soul of the paper, not the mere cosmetics."

As promised, the reader did get a radically different, more departmentalized *Albertan*. The photos, though not necessarily any bigger than before, appear to be more prominent and are better cropped. The body type size has increased from 8-point to 9½. The headlines are larger throughout — 60-point is no longer unusual inside. The front page focuses on one major story and displays a prominent photo. A news digest is featured on each departmental page — city, provincial, national, international, opinion, sports and business — with each of these pages designed to look like an inside-the-paper front page.

*The Albertan* has also launched a daily magazine section called *Folio* in the middle of the paper, which it encourages people to pull out and thus create a two-section publication. This part packages most of the soft news or lifestyle-related copy.

The reader appears to be getting

caught up in the enthusiasm that *Albertan* employees have been exuding. During the first three weeks in-city carrier deliveries were increasing at the rate of 1,500 a week and totals now stand near 30,000. Total circulation stands at about 40,000 for *The Albertan* and more than 125,000 for *The Calgary Herald*.

The changeover hasn't come without headaches. In the first week, presses were four to nine hours behind in completing runs. On several mornings the carriers waited in vain for their bundles to arrive and had to leave for school before delivering a single copy. Several times *The Albertan* has run don't-blame-the-carrier notices. Taxis have delivered some copies.

The paper has missed at least one big story — an explosion in a downtown parking garage — because its production schedule did not allow for a replate. It has been working on a single-edition schedule — it formerly had two editions — with sports being the only department allowing for late-breaking stories.

The tabloid has not been without its critics. A *CBC-TV* staffer took the paper to task for saying that it was not going to be sensational but running some cheesecake photos in the classified section. Managing editor Les Buhasz, who has pushed for the conversion ever since he assumed his post several years ago, explained that "things were pretty hectic in the back shop. We didn't really know how many pages the classifieds would take. We finally had to use some photos to fill space and these were the

best we had." A few days later a similar dilemma produced three full-page promo ads.

Probably the least-expected criticism came from a number of pet-owners. They noted *The Albertan* now presented a new problem for training a dog and it no longer fits as well on the bottom of the bird cage. To which *The Albertan* replied in a news story, "It's better for the canary, Mary." — John Balcers.

## PRESS COUNCIL A DISGRACE: McAULIFFE

"The Ontario Press Council is a public disgrace, not a public service," *CBC* journalist and anti-freebie crusader Gerry McAuliffe told 75 lawyers at a Mar. 10 meeting of the Hamilton Lawyers' Club.

McAuliffe addressed the Club two days before the Ontario Press Council announced its decision to reject McAuliffe's complaint against *The Spectator* for its policy of accepting free travel for its travel writers. (The Council ruled Mar. 12 that McAuliffe's "complaint of unfairness is not upheld." It also promised a public examination of the wider issue of complimentary services in the near future.)

But, McAuliffe told the lawyers, he had already lost hope of getting a serious hearing from the Press Council, and his original quarrel with Southam had broadened into frustration with the arbitrators. Citing a drop in the number of complaints brought before the Council McAuliffe commented, "If anybody else has experienced the difficulties I experienced in bringing a complaint before the Council, it should be no surprise to anyone why the Council is being ignored."

Back in May, 1976, McAuliffe complained to the Council that the credibility of the press was being undermined by its double standards regarding freebies. He argued that, if the press accepted favours from airlines, it was not in a position to report politicians for doing the same. Nine months later, on Feb. 4, 1977, the Ontario Press Council held its first hearing into the charges.

In the interim, bad feelings had developed between McAuliffe, Southam, and the arbitrators. Delays



# Lede Copy

were one cause. Another was the Press Council's refusal, after consultation with *The Spec*, to hold an open hearing or formally invite Norman Issacs, chairman of the American National News Council and teacher of press ethics at Columbia University, whom McAuliffe had recommended as an independent witness.

A third reason was what McAuliffe considers unfair treatment by the Council, which forwarded all his correspondence to Southam and *The Spectator* without providing McAuliffe with Southam's correspondence in return.

Now that this has been done, letters have surfaced from *Spectator* publisher John Muir which interpret McAuliffe's complaint as the "vendetta" of a dubiously motivated former employee against the personal reputation of *The Spectator's* present travel editor.

In return, McAuliffe has accused the Press Council and publisher Muir of "journalistic cowardice" in withholding the written allegations.

Addressing the Hamilton lawyers was McAuliffe's idea, part of a strategy to open the discussion of press ethics in lieu of positive action from the Council. He has also given information to *The Globe and Mail* and *Content*, may seek further publicity through the *CBC* and plans to lobby in Ottawa for a Senate inquiry into press ethics and an amendment to the Criminal Code forbidding journalists to accept undisclosed gratuities.

Hamilton lawyers reacted to McAuliffe's Mar. 10 speech with interest: one listener described it as "well prepared and well documented." Another organization which found McAuliffe's remarks noteworthy was *The Spectator* itself, which ran a story ("Paper, Press Council Criticized") on its Op Ed page the next day. — Val Ross.

## CHEQUEBOOK JOURNALISM WITH A TWIST

WINNIPEG — A two-man crew from *Prairie Public Television* station *KFME* in Fargo, North Dakota was unable to cross the border into Canada Feb. 10 because they did not have \$300 to pay import duty on the \$50,000 worth of equipment they carried.

*KFME* spokesman Dan Hart says they were intending to go to Winnipeg to

record feature stories at Winnipeg's Assiniboine Park Zoo and with a historian at the Hudson's Bay Company.

In an interview from Fargo, Hart explained that they had been to Winnipeg to record items before but, due to an error by border officials, were required to pay only \$25.

Canada Customs official George Carberry says the regulation which applies in this case requires those coming over the border with photographic equipment to pay one-sixtieth the value of that equipment, with the minimum payment set at \$25.

Mr. Carberry explained the object of the regulation is to protect the jobs of Canadian workers in the photographic and photo-equipment producing industries.

He said the *KFME* crew may be able to get by with paying a refundable deposit if they can prove to Ottawa they are a news crew. He indicated there was nothing in the regulations to provide for waiving of the regulations for such non-profit broadcasters as *Prairie Public Television*.

Dan Hart says he is "really upset" with the situation. *Prairie Public Television* has 2,000 members in Winnipeg and Hart says, if the requirement that they pay whenever they come into Manitoba is upheld, they will not be able to afford to come up in the future to do stories of interest to their members in Canada and the U.S.

Hart adds that the kind of stories that they plan to do in Manitoba are the kind that would promote tourism to Canada, thereby generating revenue. — Ernie Keenes.

## VAN. GETS ITS SECOND FIRST SUNDAY PAPER

VANCOUVER — This city, without a Sunday newspaper for more than four decades, looks as if it's suddenly about to have a Sunday newspaper war.

*The Sunday Times* began as a weekend edition of the suburban *North Shore Times* (born in 1938 as the *Lions Gate*

### CORRECTION

In a Lede Copy item, in our last issue, the cover price of *The Canadian Log House* was given as \$3.50. In fact, the price (still a bargain) of the new edition, which appeared about the time our last issue came out, is \$5.

*Times*, and long locked in bitter contest with the substantial *North Shore Citizen*). After testing the market in the dormitory area, publisher Cloudesley S. Q. Hoodspith expanded it into Vancouver city area in March. Early issues of the tabloid had a 10¢-tag and emphasized *UPI* copy and Saturday sports results.

The competition has not yet appeared, but has been on the drawing board for months. Robin Lecky, the young financial whiz who in recent years combined the moribund *West Ender* and the grey *Kerrisdale Courier* into a sparkling *Courier* serving both areas, has done solid demographic analysis before taking the Sunday plunge.

His public position is that no final decision has been made on when or even if his Sunday paper will appear. His general manager, Bill Lang, described a report that the paper will start next September with 40,000 circulation and staffers in Ottawa and Washington as "somewhat premature." However, he said, the appearance of the *Times* would have absolutely no impact on any plans they may have.

*The Times* is bravely labelled "Vancouver's first Sunday paper," but in fact *The Province* published a Sunday edition until 1933. — Nick Russell.

## SOCKO LAYOUT TO HELP L-P FIGHT TEEVEE

REGINA — The *Regina Leader Post* began publishing in a new format that made it one of the most distinctive dailies in Canada.

The paper's new look was designed by David O. Chase Design Incorporated of Skaneateles, N.Y. The firm is an industrial design firm and hasn't had a great deal of experience with newspaper design. That's one of the reasons it was chosen — to give a fresh perspective.

"The main feature of the new design will be increased reader convenience," said Thomas Riley, a senior graphic designer with David O. Chase.

"Today's reader has less time to spend with the paper. Daily newspaper readerships have been declining everywhere because there are so many demands on people's time these days. News can be gained most easily on radio and TV. This is a bold attempt to fight back against the electronic media," Riley added.

One of the main features of the new





Photo by Kent Jones

Left to right: Pierre Nadeau, *Radio-Canada*; Peter Trueman, managing editor, *Global News*, and friends, at Toronto Press Club panel.

design will be a front page unlike any you've ever seen before. It has a gutter along the fold. (See cover.)

The top half of page one is given over to one or two major news stories of the day. The bottom half of the page, titled Eight Minutes, will feature capsule summaries of all the top items of the day. This section is designed to be read in a few minutes.

"The Eight Minutes section will allow the reader to know at a glance what's going on and what's in the paper. Those who are interested can turn inside for more information. Those who aren't will be informed of the day's top news stories just by glancing at page one," said Riley.

Other revolutionary changes in format include a switch from eight to six columns and a greater use of white space to make reading as easy as possible.

"As far as we know, the *Leader Post* is the first Canadian daily to go to a six column format throughout," said Riley. — Ken Cuthbertson.

## WHAT'S NEWS? ANCHORMEN DISAGREE

TORONTO — It was the first time they had been together and it was reassuring, somehow, that they disagreed a lot.

Harvey Kirck of *CTV*, Peter Kent of *CBC*, Pierre Nadeau of *Radio-Canada* and Peter Trueman of *Global News* were invited to a Mar. 30 Ryerson Polytech forum sponsored by the Toronto Press Club and funded by British Leyland Motors Canada Ltd.

A capacity crowd of about 300 heard Kirck state the media had been "pussycats" on the Margaret Trudeau story. "We have not done nearly what we should have done . . . she's fair game," Kirck said.

Kent said *CBC's* *The National* had "each night . . . found a middle ground" in reporting the activities of the Prime Minister's wife. He defended this, asking:

"... should the national news agencies compete with *People* magazine, which is, by its purpose, somewhat of a gossip sheet? It's a movie magazine . . ."

"I'm not suggesting we compete with *People* magazine; I'm suggesting she we report what the hell she said," Kirck replied.

Nadeau said Margaret's doings are "not that much relevant anyway. It's quite nice and quite important to know where (the prime minister's wife) is, but as long as you don't really feel as a journalist that the prime minister and the whole cabinet is going to fall apart because something serious is happening . . . then I don't see the point in having 55 reporters . . . chasing her everywhere in the world. . ."

Trueman sided with Kirck, saying Margaret's doings constitute a "damn good story." The managing editor of *Global News* said: "The worst mistakes I've made in 23 years of journalism have been sins of omission. When I'm in doubt, I publish and be damned."

They agreed, too, that none have enough money in their news-gathering budgets. They disagreed as to whether commercial pressures ever affect the news, whether press councils are worthwhile, what "professionalism" means, and on the place of open editorializing in the news.

One conclusion: we need 'em all, and could use still more news organizations that would differ even further in their approaches to news gathering and presentation. —B.Z.

## FAULKNER BLASTS SCIENCE NEWS

OTTAWA — Newspaper coverage of science issues such as the nuclear energy question was angrily criticized by Hugh Faulkner, Minister of State for Science and Technology, when he spoke to about

50 science writers here March 24.

"I'm not sure the public has a real grasp of what substantial involvement in nuclear power means and the implications for the next 20 years if we invest in the nuclear option," Faulkner told the 7th annual meeting of the Canadian Science Writers' Association (CSWA).

Faulkner singled out the Thomson chain and Southam group which he said were making substantial profits but which do not have full-time science writers. (FP Publications likewise does not employ a science reporter to serve its member papers.)

"Science is not marginal and shouldn't be reported after the local fire or hostage-taking incident," said Faulkner.

The minister proposed closer liaison between himself, his ministry and the CSWA.

The new president of the association, Neil Morris, 40, of *The London Free Press*, told *Content* a committee will study how the association might take advantage of Faulkner's offer.

The CSWA, like too many journalistic organizations, needs to improve its communications with the outside world. It is to be hoped the new executive will send out sufficient notice of next year's meeting, for instance. A few words buried on the *CP* wire are not sufficient notice.

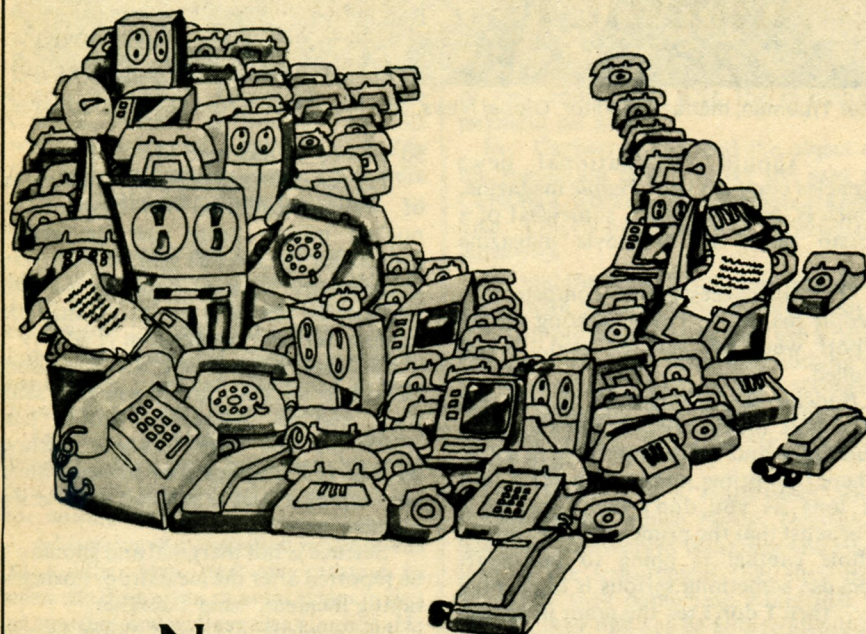
Faulkner presented the science ministry's \$1,000 science journalism award for a three-part series on genetics written by Gilles Provost of *Le Devoir*.

Zoe Bieler of *The Montreal Star* won the \$1,000 Ortho Medical Journalism Award, also for a three-part series on genetics.

The \$500 Bell-Northern award for electronic reporting went to the Ontario Educational Communications Authority (OECA) for a half-hour film "The Irreversible World," produced for OECA's Dimensions in Science series. Three of four persons responsible for "The Irreversible World" (about the laws of physical change) are scientists — Marlene Simmons/Barrie Zwicker.



# How to get around Canada.

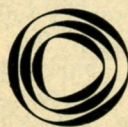


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## Amnesty series

### UKRAINIAN IN PRISON 28 YRS

BY JEAN E. SONNENFELD

Sviatoslav Karavansky, poet, journalist and translator, is a Ukrainian from Odessa. Now aged 56, he has spent 28 of the last 33 years in Soviet labour camps or prisons.

In 1944 Karavansky was sentenced to 25 years' imprisonment for his role in a Ukrainian youth organization during the German occupation of the Ukraine. Following an amnesty in 1954, his sentence was reduced by half; but he was not set free until 1960, when he had served 16 years of his sentence.

During his imprisonment Karavansky occupied himself with literary self-education and writing poetry. On his return to Odessa he managed to obtain work as a journalist and translator. He became concerned about what he considered to be the official policy of Russification in the Ukraine. In February 1965 he petitioned the Ukraine's Attorney-General to prosecute the Minister of Education for illegal discrimination against the Ukrainian language. In the same year he sent petitions to the heads of the Polish, Romanian, Czechoslovak and Yugoslav Communist Parties, condemning the Soviet "nationalities policy" and the arrest of several Ukrainian intellectuals.

In 1965 Karavansky was re-arrested and again sent to a labour camp on the grounds that he was illegally free because he had not served the full sentence given to him in 1944. He continued to send petitions to the authorities from inside the labour camp. This earned him a number of reprisals, including a spell of solitary confinement, the loss of all concessions and eventual transfer to Vladimir prison where he was held under special regime, the most severe form.

In 1960 new criminal proceedings were instituted against him under Article 70 of the Penal Code: "anti-Soviet agitation and propaganda." The evidence brought against him was an article on the reconciliation of East and West and a history of the Katyn Forest massacre in 1940, which he allegedly had written and circulated while in Vladimir prison.

His trial took place in April 1970. He was found guilty and sentenced to five years' imprisonment. This was added to the remainder of his previous sentence, which meant that he faced another 9½ years in prison. Sviatoslav Karavansky is not due for release until 1980. (30)



The Pierre and Margaret Trudeau saga continues. And, once again, Canada's media — with only a few exceptions — have been found wanting.

They are guilty of the most basic journalistic sin of all — failing to recognise a major story when it stared them in the face.

Moreover, they had the story stolen from under them by the newsmen of other countries.

And, perhaps worst of all, they failed to tell the Canadian people of events that could prove of major significance to this country.

Even before the most recent episodes of this on-going tale, the Canadian media did not carry news of happenings at 24 Sussex Drive that were common knowledge among the Ottawa press corps.

OK, at that stage a case could be made out that the Trudeaus' domestic difficulties were their own affair. It would have been an intrusion into the couple's privacy to carry such gossip. But once Margaret's later behaviour finally made her big news, that argument held no water whatever.

Not that it ever did. The doings of the rich and famous — particularly when they don't conform to convention, to what is expected of them — are news. There is a narrow line between sensationalism of the worst sort and the type of reticence which ensures that the public fails to realise what is going on. It is the sort of difficulty British papers faced some years ago when UK foreign secretary George Brown was overdoing the sauce at state occasions and having an effect devoutly not to be wished on foreign observers of the British scene and its senior statesmen.

But this is what news is all about — the exercise of fine judgement and of resisting the temptation to take the safe route in the search for a respectability that the media will never earn and should not deserve. If a newsman ever gets a pat on the back, that is the time to start examining his role.

The Trudeau story had — still has — all the ingredients that any story needs to catapult it on to the front page. It has the drama of just what goes on in the world of the rich, powerful and famous. It has the suggestions of a spicy scandal.

Its topicality is enhanced by the awareness of how, in an era of women's lib and search for identity, a warm, beautiful woman is trying to find herself and her role in society.

Its importance is self-evident because anything that has a bearing on a politician's frame of mind, his mental

# THE MEDIA MISSED MARGARET

By LEE LESTER

attitudes, and could affect his judgement, is of concern to us all.

**T**he first question to be decided in all this is basic: Is it news? For all the above reasons, it is. But there is a much more fundamental reason. The people we write for and speak to are interested — very interested — in the subject.

One Toronto reporter conducted what could be described as an acid test. Contrasting Canadian media coverage with that given by UK and US news outlets, he exclaimed: "Dammit. Canadians are just as interested in this as anyone else. Just like any other human beings anywhere, they want to read human interest stories. They want to read something that is a little spicy or gossip just as much as a plumber in Hoboken or a mill girl in Wigan." Although he added that the Trudeau tale had more important aspects than these, he determined to prove his theory.

Accordingly, he visited a number of Toronto newsstands and tried to get a copy of *People* magazine, in which Margaret spoke about going braless and whether she would reveal the outlines of her nipples. At each newsstand the answer was the same: "Sold out." News vendors told him they had never known a magazine go so quickly. They could have sold all the extra copies they could have got their hands on.

There are those who will protest that public interest is not the only criterion of whether a story should be published. All right then, let's look at some other examples to decide whether the private affairs of men of public affairs should be spotlighted in the media.

- The name of John Profumo springs immediately to mind. He was the British defence minister who climbed between the sheets with callgirl Christine Keeler. La Keeler, at the

same time, was keeping her bed warm for the Russian defence attache in London.

- There was Martha Mitchell, wife of the US attorney-general who figured in the Watergate caper and who went to jail for his part in it. Who would now say she should not have been reported when she called up reporters to say things were not quite kosher in the Nixon administration?

- Back here in Canada, were papers wrong when they told of cabinet ministers' involvement with callgirl Gerda Munsinger?

The lack-lustre, lack-courage coverage afforded by Canadian media to the Trudeau affair is exemplified by *The Globe and Mail* — it calls itself "Canada's national newspaper" — in its treatment of the allegation that Trudeau gave his wife a black eye. Hidden away on page 5. If an item like that is not a page 1 splash, what is? Not only because of the sensational element in it, but because with that one blow — assuming it really occurred — Trudeau could have lost the Liberals the next election or have finally, fatally endangered all prospects for retaining Canadian unity.

You can bet every Canadian has more than page 5 interest in finding out if his prime minister is really a wife-beater and if Margaret Trudeau is really a battered bride. Incidentally, the stories had better be provable; otherwise the lawyers will have a field day.

**I**f there ever was a story that was a Canadian story, the Trudeau story has to be it. But it was the UK and US media that made nearly all the going. It was *People* magazine, in New York, that carried Margaret's photos and that boobs interview. It was the London *Daily Express* and *Daily Mail* that secured the first interviews with her in New York although *The Toronto Star* followed up with an excellent interview by Bob Graham, himself as ex-Fleet Streeter.

Once Fleet St. had made up its mind that Margaret was copy, it went after the story — and kept after it. And it wasn't reticent about asking questions that had to be asked and answered. That was how the *Express* and *Mail* got their interviews. As Margaret told *Express* man Mike O'Flaherty: "I feel you have been persistent and pestering. You have asked me very embarrassing and insulting questions. But you are persistent. You are persistent and somehow you have got me in . . . er . . . I don't know, in a relaxed mood. So I'm (See **TRUDEAU**, page 10)



# 1976 NATIONAL NEWSPAPER



Joe Hall

## Feature writing:

**Joe Hall, *The Toronto Star*.**

Hall was the rewrite man who drew together reports from correspondents in five countries on the hijacking of an Air France jet and the Israeli raid on Entebbe airport. The two-page feature story appeared in the *Star* a day ahead of similar features in major U.S. and British papers.

Judges described his story as a brilliant job of editing a multitude of details which demanded an exceptional mastery of journalistic skills.

Hall was a reporter for the London *Evening Standard* for three years before joining the *Star* early in 1976.

## Critical writing:

**John Fraser, *The Globe and Mail***

The articles which made up Fraser's entry were held by the judges to demonstrate the quality of style, scholarship, breadth of background and assurance that command respect for a daily critic in the arts.

Fraser is now a two-time NNA winner, having received the award for critical writing in 1974.

Fraser began his career in journalism as a copy boy for the *Toronto Telegram*, going on to become the paper's music and drama critic. When the *Tely* folded, he went to the *Globe* as dance and feature writer. Fraser becomes the paper's Peking correspondent next year.

Henry Aubin



## Enterprise reporting:

**Henry Aubin, the *Montreal Gazette***

In a series of articles Aubin pieced together from hundreds of interviews and hours of records searching a picture of the investors who own large chunks of Montreal.

Aubin joined *The Gazette* in 1973 after working for the *Philadelphia Bulletin* and the *Washington Post*. He won the enterprise reporting NNA in 1973 and received a citation for merit in the same category in 1974.

## Feature photography:

**Allan Leishman, the *Montreal Star*.**

Leishman's photo of Montrealers attending their first football game in the Olympic Stadium was described by judges as well-conceived and beautifully executed.

Leishman joined the *Star* as an office boy in 1965. In 1960 he became a full-time news photographer and is now the paper's senior photographer. He was named Montreal news photographer of the year in 1965.



John Fraser

Allan Leishman





# AWARDS

## Spot news photography:

**Russell Mant, *Canadian Press*.**

Mant's entry, a photo which caught federal agriculture minister Eugene Whelan under a shower of milk provided by angry Quebec farmers, was cited by NNA judges as a perfect example of spot news photography. The photo also captured the *Canadian Press* picture of the year award.

Mant was a photographer for the *Mirror Newspapers* in Sydney, Australia before coming to Canada in 1969. After freelancing for *The Toronto Star*, he joined *CP* in 1971 to work on a contract with the *Ottawa Journal*.

## Sports writing:

**Al Strachan, the *Montreal Gazette***

Strachan's series of articles on the growth of professional sports organizations and increasing player salaries was judged to be clearly written and well documented.

After graduating from the University of Windsor, where he edited the student newspaper, Strachan joined the *Windsor Star* in 1971 and went to *The Gazette* in 1973. He became the paper's assistant sports editor in 1974.

## Editorial writing:

**Cameron Smith, *The Globe and Mail***

The judges felt that Cameron's entry exemplified in a direct, literate and readable style the high editorial standards of the *Globe* in commentary on Parliament, the press and civil and constitutional rights.

After attending Queen's University and Dalhousie Law School, Smith practised law in Toronto. In 1965 he joined the *Globe* as a reporter and now serves as an assistant to the editor.

Smith won the same NNA in 1971.

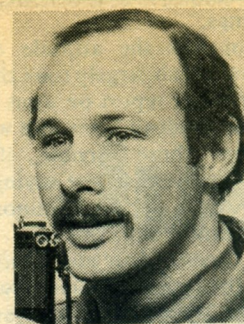
## Citations for merit:

**Huguette Laprise, *Montreal La Presse*.**

**Merle R. Tingley, *The London Free Press*.**

Laprise won her citation in the category of spot news reporting for a series, filed from New Delhi and Bangkok, on Quebecer Marie-Andree Leclerc, who is accused of having a part in a number of murders committed in Asia.

Tingley won a citation for his cartoon on the Quebec election. The cartoon portrayed the ten provinces as a football team lined up for a scrimmage, with Quebec facing in the wrong direction.



Russell Mant

Andy Donato



Al Strachan



Richard Cleroux



Cameron Smith



## Cartooning:

**Andy Donato, *The Toronto Sun*.**

Judges described Donato's cartoon on the results of the 1976 Quebec election as highly communicative. (See cover.)

Donato joined the *Toronto Telegram* in 1961, where he worked as an artist in the promotion department. He did his first editorial cartoon in 1965 and has worked for the *Sun* since it began publishing in 1971.

## Spot news reporting:

**Richard Cleroux, *The Globe and Mail***

With his story about allegations by a Quebec Superior Court judge that federal cabinet ministers Charles M. Drury and Jean Chretien and prime ministerial aide Marc Lalonde had interfered with the course of justice in three court cases, Cleroux launched "the judges affair," which ultimately led to the resignation of one minister.

Award judges described his story as one of the outstanding journalistic coups of 1976 and cited it as evidence that a good journalist "can shake up the system."

Cleroux first worked in journalism as a *CP* sports stringer. He subsequently worked for the *Ottawa Journal*, *CP* and the *Montreal Gazette*. He became the *Globe's* Quebec city correspondent in 1971 and went to Montreal as bureau chief in 1974.





TRUDEAU (from page 7)  
saying these things."

How different was the attitude of Canadian papers, which largely took the attitude that we won't report on what is happening on the Trudeau front. But we will report what those terrible, ill-mannered British journalists are saying. Pontius Pilate would appear a minor-leaguer by comparison with this lot.

It seems the *Toronto Star* and *Globe and Mail* were the only Canadian news organizations to send down to New York. Although *The Toronto Sun* generally gave the running story the prominence it deserved, it didn't send. Although it might not be Canada's wealthiest paper, surely it could have afforded on a story as big as this one to send a reporter only 550 miles to New York? The same goes for other Canadian papers and *CP*.

But, at least, the *Sun* carried news of the on-going saga while other papers appeared caught between not wanting to take notice of the latest developments and not wanting to miss out on them. Isn't there an old saying about being willing to wound, but afraid to strike?

The interviews carried by the *Mail*,

*Express* and *Star* did not cater to prurient interest. They were sympathetic to a young woman trying to establish a life very different from that of the wife of any leading statesman anywhere in the world. Margaret Trudeau did not have to be seen in places where she was bound to attract media interest. She did not have to speak to newsmen. She did not have to answer "insulting questions."

It was left to *CTV* news co-anchorman Harvey Kirck to put the whole thing in perspective. Addressing Ryerson journalism students in Toronto, Kirck recalled Margaret appearing in the El Mocambo night spot, Toronto, on the night of her sixth wedding anniversary. Said Kirck: "Here we have the PM's wife, who, despite all her protestations of enjoying privacy, does things which certainly belie those protestations."

And he added that, in contrast with the US and UK press, Canadian media took the customary route of the middle ground in their coverage.

"We are pussycats," he declared.

Peter Kent, *CBC-TV* news anchorman, was quick to disassociate himself from Kirck's remarks. "That's a very subjective conclusion," he said. And then he added the story deserved coverage because "very seldom would a prime minister's wife go to a bar."

Kent's remarks typify the kind of news judgment that reports on a show, but fails to mention the theatre burnt down during the performance.

So does the reaction of Dick Beddoes, of *The Globe and Mail*. Beddoes thought it bad taste that the Vancouver *Sun's* Marjorie Nichols should report that Margaret had a shiner when she appeared with her husband at Ottawa's National Arts Centre. Ms. Nichols properly retorted that she had no need to apologize since Margaret had willingly given the New York interviews during which she had discussed matters of such intimacy "that no Canadian reporter would dream of asking about them."

The answer could be one of good taste or manners, but we should still be asking why Canadian reporters don't ask such questions. What are they teaching them at Ryerson and other journalism schools? Older hands will know there are ways of asking such questions without giving offence.

Meanwhile, Fleet St. is now showing its usual fickle self. It has had its day with the story and unless Margaret indulges in some more extraordinary behaviour — particularly if it again involves Britons — will no longer pay her much attention.

In Canada, we've probably now had as

much as we want to hear about the Trudeaus' marriage problems. But, as for anything else Margaret does, it is likely to be news for quite some time. Just let us hope it is handled somewhat better than it has been up until now.

We might also reflect that things haven't really changed very much since Colin Muncie, another Briton, who is editor of *Marketing*, wrote in *Content* some years ago: "On occasion, when Canadian newspapers run 'sensational' stories, they do it almost apologetically. What happened when Pierre Trudeau went to London and dated that blonde divorcee? He got annoyed because those nasty Fleet Street types didn't fawn after him the way he was used to. Only after Fleet Street broke the divorcee-date story did Canadian papers carry it. And at least one, as I recall, told its readers it had to carry the story because those London 'sensationalists' forced it to by doing it first."

Muncie may have summed it all up when he commented: "... I say that the claim by *The Globe and Mail* that Canadian newspapers are better than British newspapers is baloney. The British press does what it sets out to do better than the Canadian press does what it sets out to do."

Footnote. — Since this article was written, I have learned that *CBC's* Peter Cooke in New York did ask Margaret two of the questions that were on everyone's lips — whether she was having affairs with Mick Jagger or Ron Wood of The Rolling Stones. He need not have bothered. Predictably, the *CBC* edited the questions and Margaret's denials from the tape.


And the *Sunday Sun* was rewarded for sending Ken Becker to New York with a story of Margaret's dining with U.S. heavyweight boxer Duane Bobick in his Philadelphia apartment. Not a tale to move mountains, but a chatty update cataloguing the latest move by the PM's professed wife. What a pity *The Sun* did not send earlier . . .

Lee Lester is a Toronto freelancer and stringer for a number of Fleet St. papers. He was, for nine years, an investigative reporter for the *Sunday People*, London, and also spent a year as a reporter with *The Toronto Star*. 30

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# Letters

## OKAY TO KILL STORY FOR ADVERTISER — DOC

I do not know much about journalism. I do not have Mr. Mettrick's gift for writing rambling articles. I did not know Mr. Mettrick during his short sojourn at St. Clair College.

What a fuss to make, though, about an editor killing a story. If Mr. Mettrick had been working for Mr. Bradley at the *Star*, would he have resigned over the squelching of a story unfavourable to one of the sponsors?

Mr. Mettrick, it appears, succumbed to the temptation to mount the trusty steed, grasp the rusty lance, and ride off into the sunset with a crowd of young people calling after him: "Shane, Shane!" (I mean: "Al! Al!")

Mr. Hodgkinson, on the other hand, remained behind to get the job done. His credibility has not suffered.

W.B. Ramsay D.V.M.  
School of Health Sciences  
St. Clair College  
Windsor, Ont.

### Alan Mettrick replies:

As Shane said to the boy: "A man who watches what is going on around him makes his mark." But you get C-for your tin-horn prose, pardner.

## WOLFE RIGHT — READER

I agree strongly with Morris Wolfe that the article by John Hofsess on Jane Rule was a "non-story." It is absurd in this day and age to suggest that a writer is barred or discriminated against because he or she is homosexual. The only issue is whether Rule is or is not a good writer and many people contend she is not. And I am appalled to learn from Hofsess' letter in the March issue that he will be appearing in *Content* again to examine the reviews of Rule's new novel. Let this be discussed in the book pages of newspapers or literary magazines if it is thought worthwhile — which I don't — but I do not see that this is of any great interest to the readers of *Content*.

I can also do without large chunks of well-meaning "blah" as represented by the article on the Vancouver Habitat conference. To attach "third world" to an article does not necessarily make it

readable or relevant to *Content's* subscribers months after the conference finished.

I agree also with your reader that we disregard some of senator Keith Davey's pontifications. He is a politician and not an objective observer of the press.

I am interested in the press, TV and radio and the restrictions and attempted censorship of the media by the governments, unions, proprietors or any one else.

I know that with limited resources you can't do all the things you would like to, but first things first. All best wishes.

Ted Farrell,  
Oakville, Ont.

## WOLFE WRONG — WRITER

Morris Wolfe's latest letter (April) may not be evidence of "anti-lesbianism" (whatever that is), but he certainly shows no eagerness to get his facts straight where Jane Rule is concerned.

*The Canadian* published Paul Grescoe's profile of Rule December 4. My *Content* article (January) dealing with Rule's treatment by the mass media in Canada appeared late in December. Wolfe then wrote his column for *Content* (February), saying that "mass appeal magazines deal with mass appeal subjects" and, if Jane Rule was not recognized by *The Canadian*, *Weekend*, *Maclean's* and *Saturday Night*, it was probably because she was not "a popular writer," not because she is a lesbian.

Since the *Canadian* article had appeared long ago, and my own article drew attention to it, Wolfe's position struck me as paradoxical nonsense. "If the most widely-read magazine in Canada can devote several pages to a profile of Rule, why can't the others at least review her books?" I asked in my letter to *Content* (March). Now Wolfe claims that I've scrambled the facts and that it was only after writing his February column that it came to his attention that *The Canadian* had run a major story on Rule. Well, sir, it just won't wash: an ill-informed critic is useless.

Finally, to help bolster his opinion, Wolfe drags in a red herring, saying that *The Globe and Mail* turned down the story for reasons no doubt similar to his  
(To page 13)

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# Column by Morris Wolfe

Once again a federal government agency has set up a Freelance Writers' Bureau. Last year it was the Habitat Conference. This year it's the Metric Commission. The aim of its Freelance Writers' Bureau, states a letter from someone named Ron Wood, is "to inform the public . . . of the objectives of and the rationale behind the move from Imperial to Metric standards." The letter goes on to offer a catalogue of feature story ideas, an index to background material (all of which can be had from the Commission) and a list of publications which could be interested in stories about metric conversion. From

the sounds of the letter, the Commission may even be willing to write the article, so long as they can sign your name to it.

\* \* \*

I must say that I don't have all that much sympathy for those letter to the editor writers across the country who've been deploring the removal of *CBC-FM's* morning music programmes. (The regional music programmes have been replaced by a national programme —

The Eric Friesen Show — that includes a bit of talk about the arts along with the music.) The new programme seems to me the kind of thing the *CBC* ought to be doing; that's what it was created for. Those who want nothing other than music in the morning can turn on a record player, after all. What troubles me is that The Eric Friesen Show is so bad. Friesen himself sounds like a not-too-bright stuffed shirt. The talk about the arts is mostly boring and/or banal. And I still don't understand why the new format has to be national — i.e., based in Toronto. Why can't there be regional shows with national inserts?

\* \* \*

Two or three weeks before Peter Reilly died, I interviewed him on the set of *the fifth estate*. He'd just gone off the Antabuse programme he'd been on and was drinking heavily again. It was early in the day, and Reilly was sober, but there was the familiar, belligerent "you-and-everybody-else-should-feel-guilty-about-my-condition" tone about him that one frequently finds in alcoholics. Although his belligerence was irritating, I remained polite throughout the interview. But a week or so later I passed Reilly in the street. It was clear he remembered me; he was looking my way. Because I no longer felt the need to be polite, I pretended I didn't see him and walked on. Now I wish I hadn't behaved that way, that I were capable of treating people who bug my ass as I would if I knew they were going to die the next week.

U.S.

## WILHE FILLER



## Squirmers

In a report on oil exploration in the Beaufort Sea aired March 30 on *CBC Radio's* The World at Six, Ottawa reporter Brian Kelleher spoke of "continuous problems" with the drilling operation.

"Continuous" means unbroken or without interruption. The expression "continuous problems" means, therefore, a number of problems each of which goes on without a break. But problems which constantly crop up or frequently recur — surely what Kelleher had in mind — should be referred to as "continual problems."

(The heading *Boobs* was retired with the April issue of *Content*.)



(From page 11)

own objections, namely, that the article did not conclusively prove the existence of anti-lesbianism in the mass media. Not so. The *Globe's* refusal involved many factors — including that it hardly ever (if ever) runs a story that is critical of how other editors and publications treat the news. That's *Content's* business (thank goodness it is somebody's business!). But the most telling detail in all this that Morris Wolfe could have told and didn't, is that when *Content* asked him last year to write a story on the mass media's treatment of Jane Rule, he declined, saying that he didn't believe there was any prejudice in the mass media. He didn't even believe that an investigation into the issue was needed. Like all good men of principle who believe certitude is the best test of certainty, he is remarkably consistent in his beliefs. Even the facts are made to conform to them.

John Hofsess,  
Hamilton, Ont.

**Morris Wolfe replies:**

The marble-roller is at it again. Sigh.

## THIS LETTER BELONGS TO PIERRE BERTON

In your interesting follow-up to the article on Gerry McAuliffe's fight with the *Hamilton Spectator*, you quote the *Spectator* publisher, John Muir, as writing McAuliffe to say, "I have in no way abrogated my legal right to take action against you personally and *Content* for publishing your letters to me which . . . became my property under law the moment you posted them."

There is an interesting point here. Though the physical letters are his property, the copyright to these is still held by the author of the letters, to wit, Mr. McAuliffe. All you need to publish the material is Mr. McAuliffe's permission. You do not need Mr. Muir's permission since he does not own the copyright.

In Canada, as in all countries subscribing to the Berne copyright convention, the copyright law is very simple: as soon as you write something, it is automatically copyrighted in your name. (As opposed to the situation in the United States where two copies of everything have to be sent to the Library of Congress or the Copyright Office, I forget which.)

It is illegal, under our copyright law, for anyone to publish a letter received without getting the permission of the writer. Mr. Muir, therefore, is in this

## Letters

position: He owns Mr. McAuliffe's letters and, if they are valuable, can sell them for a handsome sum, but he cannot publish them without the permission of the writer unless that permission is inherent in the letters themselves (as in this letter to the editor, for instance).

This is not generally understood, I think, and it is useful to bring it to your attention.

Pierre Berton,  
Toronto, Ont.

## PERCEPTION OF FLQ CRISIS AT ISSUE

Congratulations on the February issue of *Content*. Excellent, extensive selections of coverage, incisive editing and intelligent comment all combined to make this an informative, thought-provoking and exciting document.

However, my perceptions and recall of the 1970 handling of the FLQ crisis differ widely from the views in your editorial "Quebec." By coincidence I was in Ottawa the day the cabinet voted — unanimously, I believe — to invoke the War Measures Act, and met with Real Caouette just after he had come from a briefing session.

Certainly Caouette was convinced that the decision taken — after several days of anguished deliberation — was taken to preserve democracy, not to undermine it. The fact is that the Montreal and Quebec police were in a state of physical exhaustion. Freedom may have been the pronounced goal of the FLQ, but terror was their weapon. Every elected member of the Quebec assembly and all their families were potential kidnap targets and every mailbox was a potential bomb drop.

It's because the alternative was so odious that I do not share the spirit of self-flagellation that seems to stir so many when recalling the events of 1970. Unhappily, once the act was proclaimed, the local police rapidly and ruthlessly exceeded their mandate and trampled upon human rights and dignity, and that was to our collective shame. The lesson of the October Crisis is that we must somehow learn to restrain the destructive revolutionary without silencing the voices of dissent or inflicting justice upon the innocent.

Bob Oliver,  
Canadian Advertising Advisory  
Board,  
Toronto, Ont.

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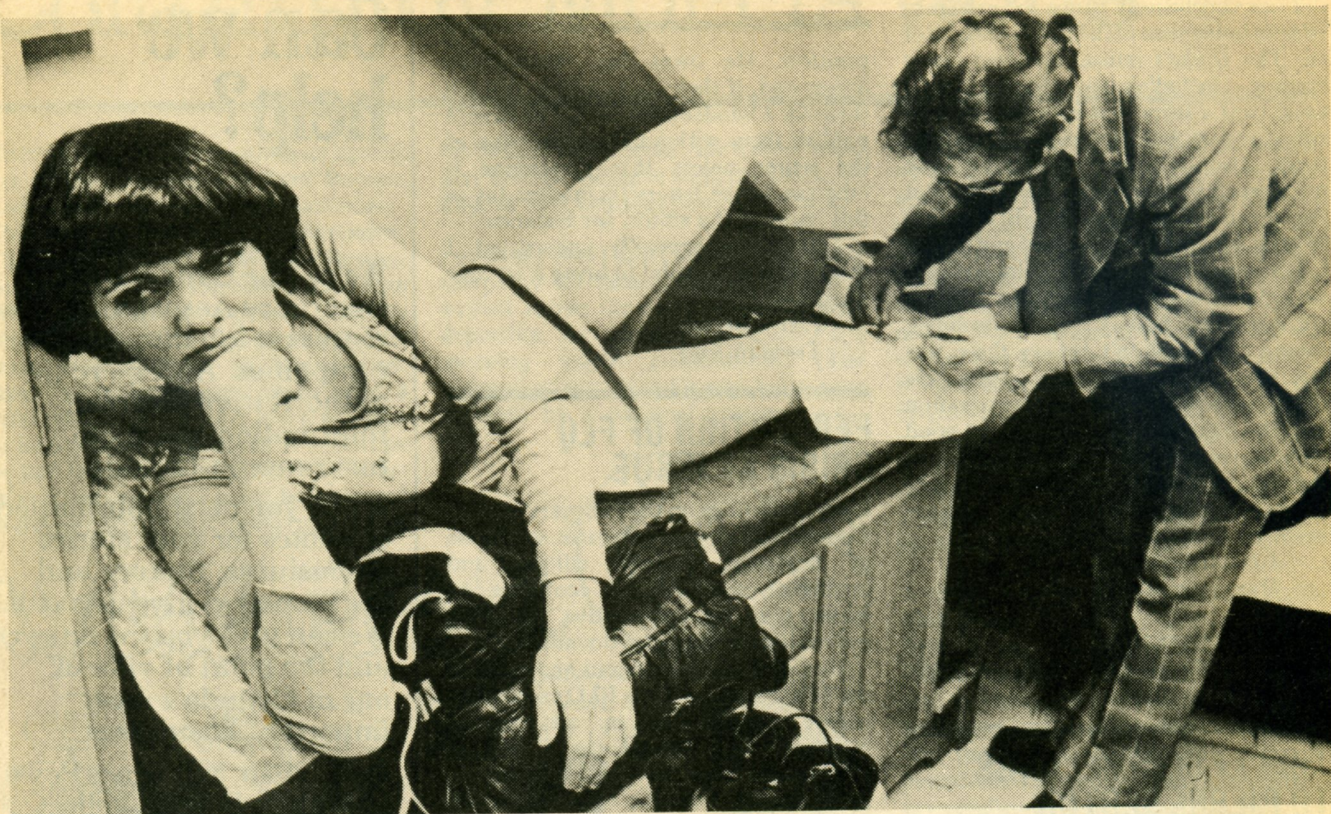
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# CP News Picture of the Month



**Photographer:** Doug Ball.

**Situation:** Passing an open door during the Canadian figure skating championships in Calgary Feb. 2, CP Montreal photographer Ball caught this picture of skater Carole Gagnon, thinking perhaps about other things, as a doctor

stitches a cut she received when her partner fell during the novice dance final.

**Technical Data:** 1/15th of a second at f8 on Tri-X film. Nikon F2 camera.

**Award:** Canadian Press "News Picture of the Month," February, 1977.

**Congratulations:** This space is contributed regularly in recognition of excellence in photo-journalism by The Canadian Life Insurance Association, representing the life insurance companies of Canada.

## Omnium (From page 16)

consciousness-raising exercise going on across Canada and I hope *Review* will be part of it," says Creery, "There are a lot of people who want change in this country."

\* \* \*

**Press Review** is the title of Canada's newest journalism journal, an 8½" x 11" book published on glossy stock every other month. The Jan.-Feb. first issue ran 48 pages with a predominance of reminiscences, reprints from daily newspapers, especially *The Toronto Sun*, news about public relations people, and display ads. Publisher is **Michael Cassidy** (not the NDP member of the Ontario legislature), who was formerly associated with *International Press Journal* as public relations and advertising representative. The masthead states *Press Review* is "A National Voice for the Press." Subscriptions may be ordered from *Press Review*, Box 368, Station A, Toronto,

Ont. M5W 1C2 at \$10 per year, \$15 for two years, or \$25 for three.

## MISCELLANEOUS

Winners of Southam Fellowships this year are **Michel Nadeau**, financial editor of *Le Devoir*; **Christina Newman**, executive editor of *Saturday Night*; **John Aitken**, associate editor of *Weekend Magazine*; **Denis Massicotte**, Queen's Park correspondent for *Radio-Canada*; and **Linda Hughes**, Edmonton *Journal* city hall reporter.

Each Southam fellow will spend the 1977/8 academic year at the University of Toronto in the division of his or her choice.

\* \* \*

*UPI* correspondent **Emil Sveilis** has opened the first foreign news bureau in Leningrad, the second largest city in the USSR. Says Sveilis, "Leningrad has never had a permanently stationed foreign correspondent and up to this day the people in authority do not know how to cope with one."

## OBITUARIES

**Jack Wasserman**, 50, Vancouver *Sun* columnist and *CBC-TV* interviewer, died of a heart attack during a ceremonial dinner in Vancouver.

\* \* \*

**E.C. Phelan**, 64, senior assistant ME of *The Globe and Mail* and author of *The Globe and Mail Style Book*, died Mar. 31 after heart surgery.

\* \* \*

**Sam G. Ross**, a journalist whose career spanned almost 50 years in print and broadcast news before his retirement in 1969, died Mar. 24 in Vancouver after a long illness.

\* \* \*

**Peter Reilly**, 44, a newsman who started working for *Canadian Press* at 19 and went on to become a respected broadcast journalist and a member of Parliament, died of a heart attack in Toronto Mar. 15.



# Classified

TELEPHONE ORDERS NOW ACCEPTED. Until May 6 (guaranteed insertion), May 9 (insertion not guaranteed) for next issue. Distrib. May 17. First 20 words, including address, free up to three consecutive issues. Each additional word, 25¢ per insertion. Indicate **boldface** words. Display heads: 14-pt., \$1 per word; 18-pt., \$1.50 per word. Box number, \$2.

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34-74

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32-74

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38-74

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## PUBLICATIONS

### FREELANCERS

Barrie Zwicker and Dean Walker are contemplating publishing an annual Directory of Freelance Writers (journalists, stringers, PR and advertising copy writers) starting in 1978. Watch this space for further announcements.

36-77

**Canadian Information Sharing Service Newsletter.** Summaries of materials produced by Canadian grassroots groups working for justice. \$10 year / 6 issues. 51 Bond St., Toronto M5B 1X1.

19-74

**Toronto Short Stories**, a collection co-edited by Morris Wolfe and Douglas Daymond, will be published by Doubleday in late April.

35-74

## OTHERUM

### MEDIA FEMALES AND MALES

**STIMULATING PROGRAM** each month is but one benefit of membership in the Women's Press Club of Toronto. Info from membership secretary Marjorie Rebane, (416) 367-8704 (office); 481-0704 (home).

39-75

**FOR SALE** — Kroehler bedroom suite, blond. Full-size bed and spring; dresser optional. Also blond buffet, approx. 5' long. Two black leatherette and steel chrome square tubing chairs, modernistic. Call (416) 921-4921 (downtown Toronto) to view. Reasonable offers accepted.

26-75

**For sale:** Yamaha Electone Model B-6D Organ. Excellent condition. Extremely cheap for cash. For appointment to see/play, phone (416) 465-4410 any time.

37-74



# Omnium gatherum

## ATLANTIC

Tom MacDonnell has been appointed current affairs producer for *CBC Radio* in Halifax. He comes from *CBC* public affairs in Winnipeg.

\* \* \*

The secretary of state's department has given \$4000 under the Native Citizens Program to a group in Hopedale, Labrador for the publication of a community newspaper. The paper will publish in English and Inuit.

\* \* \*

Blain McLean has been elected president of the Moncton Press Club, succeeding Bill Anderson.

## QUEBEC

The Quebec Press Council has rejected a complaint lodged by former editorial writer Gilles Boyer that *Le Soleil* editor-in-chief Claude Beauchamp had restricted Boyer in the free exercise of his duties during the Quebec election campaign and had interfered with the public's right to know. The QPC stated, "The editor remains free to exclude points of view that stray from his editorial policy without this exclusion being considered as depriving the public of information it has a right to."

\* \* \*

Peter Cowan has replaced Bill Fox as Montreal bureau chief for *Southam News Services*. Fox is going to the *SNS* Ottawa bureau. Cowan had been press secretary to Governor-General Jules Leger.

\* \* \*

Open-line radio show host John Robertson has been fired by *CFCF Radio*. The firing appears to be the result of Robertson's refusal to endorse the Bourassa government during the Quebec election campaign, exacerbated by the well-publicized antipathy of the Bronfman family, which owns the station, toward the Parti Quebecois during the final days of the campaign.

\* \* \*

The editorial department of *Weekend Magazine* will be moved from Montreal to Toronto. Montreal Standard Publishing Co., which publishes the magazine, will remain in Montreal. *Weekend* has a circulation of 1.7 million.

## ONTARIO

Toronto *Star* Queen's Park bureau chief David Allen has accepted a post as advisor on information to the ministry headed by Ontario attorney-general Roy McMurtry.

\* \* \*

David Kewley has been appointed city editor of the Niagara Falls *Review*. He replaces Joe Hvilivitzky, who goes to *The*

*Toronto Sun* as a reporter.

\* \* \*

Richard Lunn was approved chairman of the journalism department of Ryerson Polytechnical Institute in Toronto March 29. Lunn, 50, was the unanimous choice of a search committee which included staff and student representatives. Lunn joined Ryerson in 1964, was appointed vice-chairman in 1970 and had been acting chairman since last September. He succeeds J.D. MacFarlane who now is editorial director of *The Toronto Sun*. Enrolment at Ryerson journalism is about 380; staff numbers 18, of which six are full-time, nine part-time and three support.

\* \* \*

Peter Trueman, anchorman and managing editor for *Global Television Network* news, will go to work for *CTV* in June.

\* \* \*

"Magazines," a column which appears in the *Ottawa Citizen*, seems to be unique in the field of Canadian newspapers. In it, the *Citizen's* night city editor, Richard Labonté, conducts a reader's tour of the magazine world, sometimes pulling out a disparate clutch for individual reviews, and sometimes examining a cross-section for treatment of a particular issue.

Labonté describes himself as a 27-year-old Carleton University non-journalism dropout. After July he intends to give up his posts as night city editor and assistant film critic, returning to a 200-acre farm where he will continue to write his column on a freelance basis.

\* \* \*

Mildred Istona is the new ME of the English-language edition of *Chatelaine*.

## THE WEST

Ken Cuthbertson and Adrian Ewins, both graduates of the University of Western Ontario journalism program, have joined the staff of the Regina *Leader Post*.

\* \* \*

Saskatchewan's only French-language newspaper, *L'eau vive*, ceased publication at the end of 1976. Spokesman Edouard Hall blamed the federal government, which, he said, did not provide enough funding to the province's French-Canadian Cultural Association to keep the paper alive.

\* \* \*

Wally Jackson is jumping from *CKY-TV* in Winnipeg to the news department of *CKND-TV*, also in Winnipeg.

\* \* \*

CFQC Broadcasting Ltd. has established a journalism scholarship in memory of journalist Terry Higgins, who died last year. Higgins had worked in the news department of *CFQC Radio* and *CFQC-TV* for almost 20

years. The award will go to a student enrolled in a journalism course in Saskatchewan or to a student graduating from the Grade 12 journalism class at Nutana Collegiate in Saskatoon.

## BRITISH COLUMBIA

Two graduates and a student of the Vancouver Community College Journalism Program swept the field in the 1976 Nippon Kokan Journalism Competition. Vancouver *Sun* reporter Ros Oberlyn, *Province* writer Joey Thompson, and student Glenn Bohn took first, second and third prizes respectively.

Nippon Kokan K.K. is a Japanese steel company with an office in Vancouver.

\* \* \*

But We Did The Best We Could Dept. The *Province* ran great waddy chunks from Alex Haley's U.S. novel *Roots* on its Op Ed page, but managed to work the word "nigger" into only three of the five days' headlines.

\* \* \*

Vancouver *Sun's* Allan Fotheringham discovered a U.S. stock market tip sheet whose editor recently visited Vancouver. Wrote Richard Russell in *Dow Theory Letters*:

"The thing I miss in Vancouver is news. The newspapers are a mess of features, local trivia and pictures. The radio stations supply little real news. As far as financial news, very little, and almost nothing regarding the N.Y.S.E. . . ."

He was apparently comparing it with hometown La Jolla, Calif.

\* \* \*

The Victoria press gallery has elected *CBC* cameraman Ron Thompson as president.

## LEGAL FRONT

In the suit filed by journalist Paul Kidd against Southam Press Ltd. for wrongful dismissal, the examination for discovery of the defendant has been postponed until the week of May 11.

\* \* \*

In the case of a grievance filed by the Toronto Newspaper Guild on behalf of journalist Claire Hoy against *The Toronto Star*, the three-man arbitration board has ruled in favour of the Guild's contention that the hearing of the case should be open to the public. Lawyers for the *Star* had argued that it was not in the public interest to open the hearing to the public.

## MAGAZINES

*Report on Confederation*, a monthly review of the debate on Canada's future, is being planned by former Montreal *Gazette* editorial page editor Tim Creery. Creery left *The Gazette* at the end of March to work full-time on the magazine. "There's a real political

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