

Content

Let my daughter go, ballerina's mom begs

TORONTO BOARD OF EDUCATION
ENGLISH-AS-A SECOND LANGUAGE

Toronto Star

Monday
August 27, 1979
10 cents

WINDY WEATHER
High: 50°C, Low: 35°C
Wind: 15-25 km/h, gusts to 35°C



Debbie Brill gets a jump on the world

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Advertisement text

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Portrait of a man

Text of the article about the Irish terrorist blast

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Portrait of a woman

Text of the article about the shot man's family

Cabinet grapples with energy policy

Text of the article about the cabinet's energy policy

Plea to Davis for dying wife

Text of the article about the plea to Davis

Police gun down father of four waving lawn tool



Portrait of a man

Text of the article about the police shooting

Misunderstandings that get into print: they get a lot worse before they get better

INSIDE MONDAY'S STAR

- Jays hit boom
- Travellers' cheques war
- Tot dies in road
- 2 shot in gang war
- Visit wants a job
- Monsie in China
- PQ won't women
- U.S. still shuns PLO
- New Cuba 'invasion'



Portrait of a man

REGULAR FEATURES

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CBC brass must stand up to critics

We're sorry that Randy Burton was able to report (*Content*, November) that there has been no official reaction to the farm broadcasting report which was so critical of Radio Noon programs across the *CBC* system. We have taken a serious journalists' approach to the responsibility of serving both urban consumers and southern Ontario's farmers, and it pains us that *CBC* management has not defended those things we are doing right and in accordance with the Radio Noon mandate in each region.

In Toronto and most of southern Ontario we have bridged the gap that once existed between consumers and food producers. We have increased the time devoted to food and agricultural news. And we have adopted a hard news approach in editorial stance and presentation. We have also made steady gains in the ratings in this most competitive market. We are a solid number two and have earned top place in our second hour which is frequently devoted to farm related subjects.

There is clearly a lobby of powerful and sincere people who want *CBC* food broadcasting to cater to public relations needs

of various sections of the agricultural industry. They should be told bluntly that *CBC* journalism is not in service to agriculture. It is about food in the service of the people.

When the Agriculture Advisory Committee tells the *CBC* its commentators should be trained agriculturalists with practical farming experience the *CBC* should reply, "We have a few and they are valuable people. But we are in the business of doing no fear, no favour broadcast journalism. Our standards are not predicated on degrees from agriculture colleges. Nor are all our journalists J-school grads."

That's what should be said to those special pleaders with their special interests. But so far, no defence of what we're doing, even though the evidence is that our listeners think much of what we're doing is valuable. They are listening.

If the agriculture training advice is followed, soon *CBC* won't be able to report on Ontario Hydro activities unless we hire an electrical engineer to do it. The Ag Advisory Committee's criticisms are exactly what one should expect. They should be told *CBC* journalists work the other side of the street. We don't work for them, but for the whole community.

Bruce Rogers, Host,
Radio Noon, Toronto;
Roy Maxwell,
Agricultural Commentator,
Radio Noon;
Diana Baillie,
Production Assistant,
Radio Noon.

cc: Ann Hunter, Program Director,
Toronto Region Radio;
Margaret Lyons,
Program Director,
AM Radio Network.

NOTICE BOARD

JAN. 15: Deadline for entries in the National Magazine Awards 1979 competition. Contact the National Magazine Awards Foundation, Suite 300, 1240 Bay St., Toronto, Ont. M5R 2A7 (416) 922-3184.

JAN 17, TORONTO: "Columnists: The Froth Estate—Too Much Space, Too Little To Say," a Toronto Press Club News Forum debate. For the affirmative: Ray Timson, *Toronto Star* and Robert Reguly, *Toronto Sun*. For the negative: Dick Beddoes, *Globe & Mail* and Joe Slinger, *Toronto Star*. Starts 6:30 p.m. at 73 Richmond St. West.

JAN. 26 VANCOUVER: "Words For Sale," a workshop sponsored by the Periodical Writers Association of Canada, with editors Jane Hughes (*Homemaker's*) & Sandy Ross (*Canadian Business*) and writers Daniel Wood and James Barber. 9 a.m. to 4 p.m. at UBC. \$35 admission includes lunch and copy of *Words for Sale*.

JAN. 27 - FEB. 1, TORONTO: Management Development Seminar for Newsroom Personnel, sponsored by Canadian Daily Newspaper Publishers Assn. and the Newspaper Personnel Relations Assn. At Eaton Hall Management Development Centre. Contact Dick MacDonald or Catharine Russell at CDNPA, (416) 923-3567.

FEB. 1 - 3, MONTREAL: Second convention and annual meeting of Centre for Investigative Journalism. For registration information, write CIJ, Box 571, Victoria Station, Montreal, Que. H3Z 2Y6 or call (416) 929-3042.

SQUIRMERS

Duke takes issue with a Vancouver Sun headline which stated that CKVU got its knuckles wrapped by the CRTC over Canadian content. (Marketing magazine, Nov. 26, '79)

Unless your fingers are bandaged (*wrapped*), your knuckles are *rapped*.

content

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SOURCES

Sources (established 1977) is a directory of contacts for journalists published twice each year as a special edition of *Content* and is included in a

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Cdn. Periodical Publishers' Assn.

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subscription to *Content*. Single copy price of *Sources* is \$4.50.

Listings: Write for complete information on how to be listed in *Sources*.

Journalists weigh Fol bill

By Peter Brock

Toronto

The Tories' new Freedom of Information bill was the focus of a seminar organized by the Centre for Investigative Journalism at Ryerson Polytechnical Institute Nov. 3.

Heather Mitchell began with an incisive explanation of the bill. In a list of 20 steps she outlined how you find out what to ask for in the labyrinth of government files and how to pursue your case in the event of refusal all the way through the Information Commissioner, the Federal Court, the Appeals Court and the Supreme Court of Canada. Together with various interlocking statutes, the maze looked so complicated that Mitchell predicted flourishing agencies to guide you through the jumble.

She noted the bill's good points: wide coverage of government operations, low fees for applicants and the right of appeal to the courts with the burden of proof for secrecy lying with the government.

Bad points were legion, however. There is no provision for comprehensive indexes so that applicants must set off on blind fishing expeditions to find what they want. No appeal to the courts is allowed if the Information Commissioner refuses to investigate your complaint; no time limit is placed on the investigation once launched and the investigation is conducted in secret. Some of the exemptions seemed of doubtful validity and might be stretched to cover far larger areas than now intended.

Ron Atkey represented Tory officialdom. He insisted that the bill was simply a first step and that amendments would certainly be forthcoming both in Parliament and after if the system does not develop satisfactorily. He also promised that changes to the Official Secrets Act would loosen government secrecy as well.

Atkey admitted that the selection of the first Information Commissioner would be a vital key to the success of the legislation and that a more open attitude from civil servants had to be encouraged.

He noted the feelings among lawyers that the Federal Court tended to be biased in favour of the government but still remained enthusiastic about the bill, saying the primary thrust of the proposed law was to satisfy demands for information without having to go to court.

The seminar participants, numbering only about 40, then had a chance to hear and question a panel of experts on the topic.

Jeff Simpson, of the Ottawa bureau of *The Globe and Mail*, said that the real motivation for the bill was the long-simmering Tory frustration in trying to get information out of a Liberal government. He thought it was a good bill but doubted that any more than a few of all working journalists would make much use of it.

David Beckwith, editor of *Legal Times* of Washington, recounted the American experience with its Freedom of Information Act. He felt it had had a major impact on the American scene, especially after the 1974 amendments. His statistics indicated that more than 65 per cent of all requests came from lawyers seeking data for corporations and only about five per cent came from journalists, but even that still dramatically improved the quality of stories in the U.S. media—and in the Canadian media, too, for some information kept secret in Ottawa was filed in Washington and obtainable there. The courts also encouraged applicants by ruling in their favour 85 per cent of the time.

In the afternoon session, Richard Cléroux spoke on techniques for uncovering hidden stories; Lloyd Tataryn showed how the government can conceal occupational health problems; Ellen Roseman argued for publication of government tests on food and drugs; and Ian Adams spoke on RCMP dirty tricks and domestic surveillance.

In general, discussions concentrated on civil rights problems to the exclusion of other key areas such as detection of corrupt business practises, campaign financing and the influence of lobbies on the formulation of government policies.

Peter Brock is a Toronto freelance journalist.

Saskatchewan journalists ponder CIJ link

By Ken Cuthbertson

Regina

A committee struck by some of the 60 journalists who attended two days of seminars Nov. 10-11 at the University of Regina (U of R) has put off until March a decision on establishing an organization to promote investigative journalism in Saskatchewan. Such a professional association, if formed, would likely be affiliated with the recently created Centre for Investigative Journalism (CIJ), which is based in Montreal.

Regina *Leader-Post* reporter Paul Brettle, a member of the Saskatchewan committee, said an effort will be made to arrange a second set of seminars in Saskatoon in March and to get a better idea of exactly how much popular support there is for setting up an investigative journalism group.

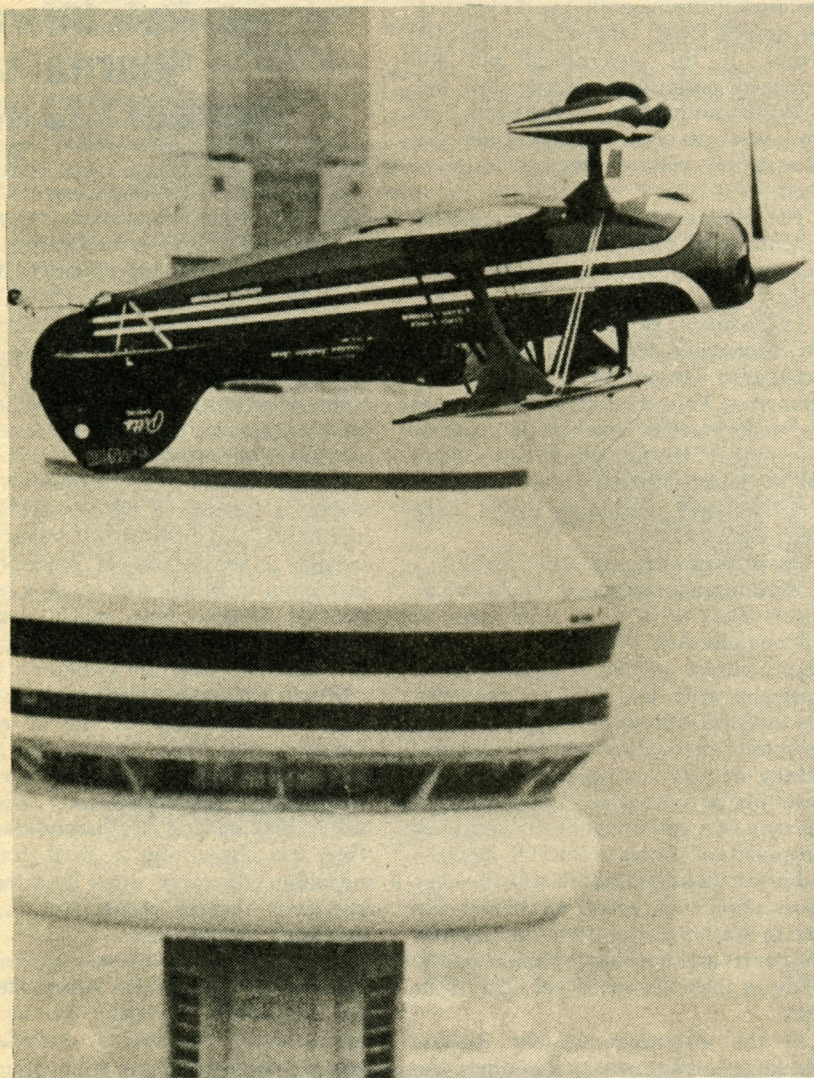
Brettle explained that, since most of those in attendance at the U of R seminars were from Regina and area media outlets, the committee felt it would be best to gauge Saskatoon support before making any firm commitments. "We felt there was a need for an indication of more solid backing in Saskatoon before going ahead with anything," Brettle said.

Barry Wilson, *Content's* former contributing editor for Saskatchewan and a former president of the old Saskatchewan Journalists' Association (SJA), was one of those who cautioned the committee not to make any snap decisions.

Wilson recalled that at the SJA's founding convention in 1975, about 120 people attended. By the time the organization folded in 1978, membership had fallen to less than half that number and only a handful of people were actually attending meetings and getting involved in SJA activities.

Regina *Leader-Post* editor Ivor Williams, like Wilson, suggested the committee proceed with caution. "There was a lot of enthusiasm at the meetings and they were extremely well run," he said afterwards. "An association...? Well,

CP Feature Picture of the Month



Photographer: Ron Bull.

Newspaper: *Toronto Star*.

Situation: Following in a chase plane, Bull used the only background available—Toronto's CN Tower—to show stunt flyer Gordon Price take his Pitt Special biplane through an upside down manoeuvre.

Technical Data: Canon camera

with 200-mm lens at f2.8 and 1/1000th of a second.

Award: *The Canadian Press* Feature Picture of the Month Award, Oct. 1979.

Congratulations: As a tribute to the art of feature photo-journalism, CAE Industries Ltd. is pleased to regularly sponsor this space.

I don't know. But if one is formed, I think it would be a good idea if some kind of co-operation was worked out with the Canadian Daily Newspaper Publishers' Association. The CDNPA has a great deal of expertise in setting up professional seminars and I'm sure would be helpful."

Regina freelancer Sandy Cameron, who helped organize the U of R seminars on the CIJ's behalf, said he was pleased with the turnout of journalists. However, he admitted some disappointment that there weren't more out-of-town journalists and that management personnel from both newspapers and broadcast stations around the province didn't "participate more fully."

Ken Cuthbertson is a reporter with the Saskatoon Star-Phoenix.

New dailies and more tabs in store

By Stephen Strauss Toronto

The Canadian daily newspaper is not an endangered species, but size and identities may change a good bit in the next decade.

This was the collective opinion of the three speakers who debated the question, "Can Canadian cities support more than one daily newspaper?" before the Toronto Press Club Nov. 14.

Gordon Fisher, president of Southam Inc., led off the evening by sounding what would become a common theme. In the next few years some daily papers will die, but others will be born to take their place.

Neither newsprint prices nor marketing analysis will play as much importance in these rises and falls as a paper's ability to find its own voice, said Fisher. This is particularly true for a weaker publication fighting against a stronger competitor.

Raymond Heard, former managing editor of the defunct *Montreal Star*, spent some time explaining why his paper went under. He blamed union greed, feather-bedding, inane marketing research, mismanagement and overambitious experiments with colour and format changes as the dragons that slew the *Star*.

Fisher's explanation of how the restrictive character of Quebec's labour laws militated against the *Star's* being run under Southam ownership and his thesis that two financially unstable newspapers were not "necessarily better" than one very stable one was openly

mocked by the audience.

Don Hunt, general manager of *The Toronto Sun*, differed from the other panelists in his belief that tabloids were the wave of the future for dailies. He pointed to a near-tripling in newsprint price as a tide which would eventually uproot many broadsheets and plant *Sun*-sized papers in their place. He stated later in the evening that tabloids would eventually enter and survive in one-newspaper towns such as Hamilton and Windsor.

Although there were differing opinions on the importance of marketing research for a newspaper and on the possibility of Canada having a national daily, the one issue which most divided the panelists was a question from the audience asking whether quality had anything to do with a paper's survival.

Fisher, characteristically taking the middle ground, said it had "something" to do with survival.

Heard believed there is a quality in each paper, its "character," which must be respected if it is to survive and that one element of that character should be the willingness of that paper to speak out on issues even if it lost readers.

Hunt denied a thing called "quality"

exists in the world of newspapers. "Who decides quality at the *Sun*?" he asked rhetorically. "No one. Anyone who worked there will tell you that is true."

Stephen Strauss is a reporter with The Globe and Mail.

Budget cuts blamed for CBC failings

By Randy Burton Saskatoon

When the *CBC* brought its public input session, Forum '79, here, the citizens and government lost no time in delivering a sharp message to broadcasters and policy-makers back east.

The *CBC* was hit for having a centralist bias in its news coverage and told to get more local and regional programming on the air. Some people felt the image of the west is stereotyped on *CBC* and programming is too often directed at the Toronto audience.

This is a common complaint in the west, but having 25 senior *CBC* executives in one room at the same time to hear it is something of a rarity. The opportunity arose out of *CBC* president Al Johnson's Touchstone document of two years ago, in which he made a commitment to get Canadians' views on the network's operations.

Saskatoon residents had a number of points to make about their own region's service. Saskatchewan attorney-general Roy Romanow said communications policy in Canada "has lacked vision and national purpose. It has resulted in a failure to communicate nationhood, a failure to communicate regions to themselves and to one another, and a failure to encourage creative talent in all regions of Canada."

He was careful to explain his condemnation was not of the *CBC*, but of government action. The *CBC* has been trying to fulfil its goals, but it has to "labour under the constraints of a government policy, and of financial restraints which make the realization of these goals difficult, if not impossible."

Saskatchewan's disagreements with Ottawa over the ownership of cable television hardware and banning of

MERIDIEN HOTEL, MONTREAL

FEBRUARY 1, 2 & 3, 1980

CENTRE FOR INVESTIGATIVE JOURNALISM SECOND ANNUAL CONVENTION

CONVENTION HIGHLIGHTS

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- Investigating Provincial Legislatures.
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 2. **Louis-Gilles Francouer**, *Le Devoir*: Computer Fraud.
 3. **David Burnham**, *New York Times*: The Nuclear Industry and Three Mile Island.

SATURDAY, FEB. 2:

- Referendums: three workshops...
 1. Other experiences in Canada, Britain & U.S.

2. Media coverage of the Québec referendum to this point.

3. The Québec Players...Daniel Latouche, Parti Québécois and Yvon Allaire, Liberal.

- Food and Agriculture...the stories that don't get done.
- Energy...who can you believe...getting the facts.
- Investigative Techniques for TV Reporters.
- Has Anything Changed in the last decade in Canadian journalism? **Alexander Ross** of *Canadian Business*.

SUNDAY, FEB. 3:

- The Tools of the Trade...how to do basic research.
- Trespass and Libel Law.
- Investigative Techniques for Radio Reporters.

PRE-REGISTRATION:

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Members \$25 in advance, \$30 at the Door
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liquor ads on cable are examples of the "centralist" and "small-minded" policies Romanow doesn't like.

Although he was grinding his axe for the federal government and not the *CBC*, he had some of the same concerns as the citizens attending the debate. He recommended more local and regional based programming and urged the *CBC* to improve broadcasting service to rural communities. He said about 40 per cent of rural people in Saskatchewan can't get the *CTV* network and about 10 per cent get no TV at all.

Jack Craine, the *CBC's* English service programming director, said expanding local programming has been one of the corporation's objectives, but the current season's budget won't allow it. They're

operating on \$71 million less than expected, this year.

Among demands and suggestions offered by the public at the meeting:

- regional advisory boards to provide input on programming of *CBC* affiliated stations;

- greater emphasis on children's programming; Saturday morning broadcasts should be expanded to other days of the week and *CBC Radio* should get into the field;

- improved educational broadcasting; provincial education departments could provide the content and *CBC* could handle the production;

- arts programming should continue to have a high priority, but more news coverage of the arts world should be

provided;

- more in-depth treatment of business and labour issues.

CBC's national news was a popular topic. The National was criticized for having an eastern bias and accused of stereotyping Saskatchewan's image by ignoring important stories in favour of items about "thousand-pound pigs." Newsreader Knowlton Nash replied *CBC* editors go through a real "juggling act" deciding what to run, but "perhaps we do make mistakes". The situation should improve with the newly appointed national reporter for the province, he said.

Randy Burton is a reporter with The Western Producer and Content's contributing editor for Saskatchewan.

CP Sports Picture of the Month



Photographer: Barrie Davis.

Newspaper: *The Globe and Mail*, Toronto.

Situation: Toronto Argonaut tackle Nick Bastaja lets out the frustration of a losing season during the last minutes of their final game. Argos lost it and

were eliminated from the playoffs.

Technical Data: Automatic Canon camera, 300-mm lens, Tri-X film rated at 1,600 ASA.

Award: *The Canadian Press* Sports Picture of the Month, Oct. 1979.

Congratulations: This space is contributed regularly in recognition of excellence in photo-journalism by the Canadian Life Insurance Association, representing the life insurance companies of Canada.

Cardinal's appointment fails to soothe blacks

By Christie Blatchford Toronto Star

A Metro Police Commission move to defuse growing racial tensions in Toronto may be backfiring.

Civil rights leaders and civic officials have reacted with guarded surprise or outright indignation to yesterday's announcement that Gerald Emmett Cardinal Carter has agreed to act as an "informal mediator" in the emotional dispute over justice tactics.

Metro Chairman Paul Godfrey, a member of the five-man police commission, announced Carter's appointment, made at a commission meeting yesterday. Naming Carter to the job was the brainchild of commission chairman Judge Philip Givens.

Carter, leader of Metro's 1 million Roman Catholics, said last night he would not make detailed comments on the appointment until he gets the "feel of the job."

Move 'inappropriate'

His appointment was unanimously endorsed by other commission members, who agreed with Godfrey that "this community needs, at this point, a person of compassion and understanding . . . who has no axe to grind" to keep the peace in the city.

Minority group spokesmen and other officials say that while "Carter's stature is immense, the move is inappropriate.

"To expect any one person to do anything in this situation is absurd," Toronto Mayor John Sewell told The Star. "And I'm sure Carter recognizes this."

"It's a sign that Godfrey recognizes there are substantial problems with the police commission," Sewell said. "But Carter can't implement the policy changes that are needed."

Sewell said the commission should have instead implemented the policy changes recommended earlier this week by Toronto's legislation committee. The committee voted non-confidence in the police commission, and urged a sweeping series of police reforms, including an immediate directive stressing restraint in the use of firearms.

Of several groups contacted by The Star yesterday, only the Metro Toronto Police Association heartily endorsed the Carter appointment.

Won't cool community

Ontario Human Rights commissioner Bromley Armstrong, one of several black leaders who has been calling for a full inquiry into the Aug. 26 police shooting of Albert Johnson and a reform of the complaints procedure, told The Star: "I'm not impressed (by the move).

"I don't think the commission is dealing with the issue. A mediator — what are they mediating?"

"We know what is happening in this city . . . We don't need another study, or a mediator, or whatever you call it."

"People have made complaints, said these things before. Saying them again, even to a person of that stature, doesn't accomplish much."

Armstrong said though he thought members of Metro's minority groups would "co-operate with Carter," the move "won't cool the community down."

Alan Borovoy, general counsel for the Canadian Civil Liberties Association, told

Covering dozens of stories every day is like skating on thin ice: sometimes, the ice gives way, as it did recently under the Toronto Star.

THE NEWS MACHINE TAKES A (COLD) BATH

By WERNER BARTSCH

▲ The head says "blacks," but the story quotes only ◀ one black

MISTAKES IN THE NEWS BUSINESS are easy to pinpoint when a simple factual error is made. But when a series of stories not clearly in error unite to create a false picture, it's more difficult to isolate what went wrong.

The *Toronto Star's* coverage of the aftermath of a police shooting illustrates how nebulous the issue of accuracy in the news media can be. The incident began when a black, Albert Johnson, was shot dead in his home by Metropolitan Toronto police. Other blacks reacted and the conflict spread to civic officials. Finally, the Metropolitan Toronto Police Commission appointed Gerald Emmett Cardinal Carter to mediate between itself and the blacks: this appointment and what blacks thought of it is the focus of this story.

From the beginning it has been a complex, emotional story that has demanded immediate, balanced and comprehensive coverage. That's a tough bill to fill, but it's a goal the news media claim to strive for and, therefore, a fair standard by which to measure the *Star's*

performance.

Coverage of the shooting also tested the *Star* in its handling of three old problems — stereotyping, labelling and the coverage of conflict, the basis of daily news.

The casual headline-skimmer probably got the worst deal and likely more false impressions than fact. Newspaper addicts, on the other hand have probably got everything straight by now and certainly have learned a deal in the process. In the long run, the *Star* has made an effort to correct ambiguities which were the source of the misinformation.

What happened

BUT LET'S GO BACK TO THE beginning. The casual peruser got off to a well-misinformationed start Aug. 26 with the initial shooting incident headline—"Police gun down / father of four / waving lawn tool." Borden Spears, the *Star's* ombudsman, later described the head as "inflammatory." In a Sept. 15 comment on the *Star's* coverage he says,

"It (the headline) was an implicit condemnation of the police action. It carried an instant message to those already aroused by the shooting of another black man, Buddy Evans, which was also prominently in the news."

Even though the facts were right, there seems little doubt that the initial coverage exacerbated the racial tension bubbling away quietly beneath Toronto's multicultural facade.

This story was quickly followed by "reaction" pieces from the "black community," the police, the police commission, civic officials, the province and almost everyone else. Accusations and insults flew thick and steady. And the *Star* was suddenly embroiled so deeply that it became a part of the story it was purporting to cover.

SEPTEMBER 7

The first headline, "Cardinal's appointment fails to soothe blacks," was a red banner Sept. 7 over a story by Christie Blatchford, one of several reporters to cover the incident. The head

is accurate and would stand even today. Trouble is, even though the head labels blacks as the main protagonists, this story quotes only one black, Ontario human rights commissioner Bromley Armstrong. Only in a later story would readers learn that he is one of a number of blacks doubtful about the appointment. The story does not specify the number of blacks interviewed; it refers only to "minority group spokesmen," a safe catch-all phrase that, like most media jargon, implies much without committing the writer to anything: drama without substance.

Although neither the head nor the story were technically inaccurate, the total effect was not greater clarity, but subtle confusion.

SEPTEMBER 10

A few days later, the head of a major front-page story by Henry Mietkiewicz announces, "We won't deal / with mediator / blacks declare." The story dealt with a private meeting between Carter and prominent blacks.

This head falls into the no-man's-land between almost correct and not quite wrong. Since the term "blacks" is plural and unqualified, readers are led to suppose it refers to the vast majority of blacks. Yet the story quotes only one black, Toronto school board trustee Patrick Case.

Because he dislikes secret meetings, Case had generously called the *Star* to alert the paper and to offer to be available to reporters afterwards. Other blacks at the meeting refused comment.

Case is identified in an early edition of the story as a "spokesman" for "about a dozen blacks." A later edition set the number of blacks at "about several." A proofing error? Or botched editorial fudging? Who these blacks are is not specified. In fact, Case was speaking for the Working Group on Police-Minority Relations, an organization which (1) represents blacks, Sikhs, gays and others and (2) saw the appointment of a mediator as a stalling tactic.

But readers are led to infer that these "dozen blacks" comprised the people at the meeting. They were also left to infer that these blacks speak for all blacks. Unfortunately, neither of these implications was true, but, again, it's a hazy matter and nothing is technically incorrect.

SEPTEMBER 12

When other blacks who were at the meeting read what Case had supposedly said, they immediately had a change of heart about talking to the press,

We won't deal with mediator, blacks declare

By Henry Mietkiewicz Toronto Star

Gerald Emmett Cardinal Carter has been told by some of Metro's black leaders that he will not be recognized as mediator in the attempt to ease growing tensions between the black community and police.

Black leaders left a 2½-hour meeting in Carter's Rosedale home last night reaffirming their stand not to deal with an intermediary.

Toronto school board Trustee Patrick Case said in an interview blacks will continue to demand to speak directly to members of the Metro Police Commission.

'Virtually ignored'

Case, who said he was a spokesman for about several Metro black leaders, told *The Star* after the meeting that Carter will be virtually ignored for the moment, "because if we waited for him to make his next move, we'd be accepting him de facto as mediator. We don't want another report, we want definite action now," Case said.

The meeting, called as a good-will gesture by Carter, was the cardinal's first chance to meet with black representatives since he agreed last week to try to help improve relations between blacks and police.

The other black leaders at the meeting were: Dudley Laws and Ed Clark, of the Universal African Improvement Organization, one of the oldest black groups in Metro;

Bromley Armstrong, Ontario Human Rights Commissioner and member of the Working Group on Police-Minority Relations;

Charles Roach, civil rights lawyer and member of the Working Group on Police-Minority Relations;

Charles Mills, president of the Jamaica Democratic Association;

Wilson Head, a York University professor who was involved with the Pittman report on race relations in Metro.

In announcing the appointment, Metro Chairman Paul Godfrey had said he hoped Carter would be viewed as a trustworthy and impartial mediator who could keep the tensions from worsening.

But the black leaders, who expressed scepticism about the plan during the weekend, told Carter in person last night they don't consider him the right man for the job.

Police threatened

The outcry in the black community reached its peak last month, following the shooting death by police of 35-year-old Albert Johnson of Manchester Ave. in Toronto.

Police said they were forced to shoot after Johnson behaved irrationally and threatened them with a gardening tool.

But relatives and friends of the dead man say he was the victim of racially motivated police harassment and, at least once, of police brutality.

At the request of Metro Police Chief Harold Adamson, investigation of the shooting was handed over to Ontario Provincial Police.

Carter refused to comment on last night's meeting or to issue a statement on its outcome.

Case, school trustee for the area where Johnson lived, called Carter's appointment "an almost untenable situation. If we reject Cardinal Carter, we reject someone who is respected and it looks bad for the black community.

"But it's not really a matter of rejecting Emmett Carter personally. We didn't ask for Emmett Carter. He was appointed by the very body we want to get to.

"His wanting to be involved is something that could only come from the heart

See NO MEDIATOR/page A5

▲
The head seems to refer to the majority of blacks, but the story quotes only one black

We'll give Carter a chance, blacks say

SEP 12 1979 STAR

By Jim Foster Toronto Star

Several representatives of Metro's 175,000 blacks said yesterday they are willing to continue a dialogue with Gerald Emmett Cardinal Carter to ease tensions between blacks and police.

Some even feel he will prove a strong ally in their campaign to overhaul the Metro Police Commission, which named the Roman Catholic dignitary as a mediator in the uproar over the police killing of Albert Johnson last month. More than a dozen of them met Carter

- Black school board trustee says he was "misunderstood"/A3
- Sewell visits Carter and presses for police reform/A3

Sunday night, and several objected to a report of the meeting in Monday's Star. The report quoted Toronto school trustee Patrick Case as saying the group would not recognize Carter as a conciliator and

had told him he was not the right man for the job.

Case's statements about the mood of the black leaders were made when he was asked what the consensus of the meeting was.

Case said Monday night he was speaking for only one group he represented at the meeting. A reporter who spoke to him after the talk understood he was speaking See MANY/page A3

'I spoke too quickly' says black trustee

SEP 12 1979 STAR

By E. Kaye Fulton Toronto Star

A Toronto school board trustee has admitted he was only speaking for himself and "a few other blacks" when he said Gerald Emmett Cardinal Carter won't be recognized as mediator between the black community and police.

Patrick Case, a 29-year-old novice trustee in Ward 4, said yesterday he was "misunderstood" when Star reporter Henry Mietkiewicz asked him several times to outline the consensus reached at the Sunday meeting between Carter and more than a dozen representatives of the black community.

Case spoke to the reporter on the sidewalk outside Carter's Rosedale home and told him the cardinal was warned he would be virtually ignored for the moment because "we don't want another report, we want definite action now."

Mietkiewicz says he understood from the trustee's replies to his questions that this attitude reflected the opinions of all the participants.

Several of those participants angrily denied yesterday that Carter was told point-blank they didn't support his attempts to solve growing hostility between the black community and Metro police, which erupted last month with the fatal police shooting of 35-year-old Albert Johnson.

"It was an error. Maybe I spoke too quickly," Case said yesterday. "I don't even claim to be a leader of the community. If I was, it would be self-appointed."

He said a split emerged during the meeting between those who accepted Carter as a conciliator and those — "I would say there were four: myself, Charles Roach, Bromley Armstrong and my brother, Fred" — who felt a mediator would be of no use.

"I probably hedged on the question (of consensus) because I didn't want to be the one who said there was a split," he said.

Case, who said he has been a member of the Communist Party of Canada for the past six years and recently returned from a visit to Moscow, was elected a trustee last November.

He said he was not originally invited to the meeting and knew only seven of those who did attend.



Patrick Case: "I don't even claim to be a leader of the community."

Case said he received permission to go after he telephoned Carter's secretary and asked whether he and his brother, Fred, a University of Toronto professor of black studies, could attend "because I'm the only black elected representative in Metro and I thought I should be there."

His ward, bordered by Palmerston Blvd., Dufferin St., Bloor St. and Lake Ontario, is also "a trouble area since 14 (police) Division is right in the middle," he said.

Case said he learned the meeting was to be private and telephoned The Star to give its location and time because "I don't like secret-meetings."

He told The Star he and his brother would be available after the meeting to describe what went on. Other participants refused to discuss their conversations with Carter.

Case said his views reflected those of the Working Group on Police Minority Relations, which issued a news release yesterday outlining five demands, including charges against police involved in the shooting of Johnson.

The group also urged "the democratization of the police force" by creating an independent civilian review board with its own investigators and rejected "any intermediary" between the police commission and minority communities.

"Carter, as mediator, has created a serious division among the black community," Case said. "Any mediator would have done the same thing. Carter is a person of incredible prestige and credibility but the black community wasn't even consulted in the choice."

Metro Chairman Paul Godfrey said last night that once the people sit down and talk to Carter "they're going to realize that he is a man of understanding."

He accused the media of "pitting one group against another" and urged people to remember "it's a time for calmness, understanding and coolness."

presumably just to set the record straight. The Star then assigned Jim Foster to write a story explaining why these blacks disagreed with the first story.

The result was another banner headline, "We'll give Carter a chance, blacks say." This story stated the opposite of what Mietkiewicz's story had said just two days before and, for the first time, the speakers are identified more specifically as "Several black representatives of Metro's 175,000 blacks..."

At the same time, E. Kaye Fulton is assigned to interview Case, again. Fulton explains, in a two-column story on page three, that Case and Mietkiewicz "misunderstood" each other. She notes that Case was actually only speaking for the Working Group on Police-Minority Relations.

The head on Fulton's story states, "I spoke / too quickly / says black / trustee." The quote is taken from a paragraph in the story where Fulton writes: "'It was an error. Maybe I spoke too quickly,' Case said yesterday. 'I don't even claim to be a leader of the community. If I was, it would be self-appointed.'"

Case says Fulton compounded the errors by lumping together two totally unrelated comments. "In trying to explain to her why the other reporter (Mietkiewicz) had misunderstood me, I said that maybe I had been speaking too quickly. I was referring to my diction. She linked this with other comments which then made it appear I was backing off my earlier statements."

Why it happened

SO THE BIG QUESTION REMAINS. Why did Case and Mietkiewicz miss each other so completely, yet both claim they made themselves completely clear? Fulton reviewed some of the background, but didn't really explain how or why the two offered such diverging reports of their conversation.

Case insists he mentioned the Working Group "as often as you might say 'um' or 'ah,' because I was anxious to get the group in the news. I was only talking about the views of this group, but it was never even mentioned."

Mietkiewicz, on the other hand, insists

he asked a number of questions again and again ("What was the mood of the meeting?" "What was the general consensus?") which "clearly showed" that he wanted Case's opinion on what that group thought about that meeting. He says he didn't ask Case outright, "Are you a spokesman for this group?" but doubts even that would have made a difference. "Case was read the top of my story over the phone (when some changes were made for a later edition) and didn't object to being described as a spokesman."

Yet nothing in the top of the story actually states that Case represented the blacks at the meeting. Rather, this was the subtle inference which the uninformed might draw from the story (drama without substance again), but which Case, familiar with the details, would not be likely to perceive, especially over the phone.

It's worth noting that changes made for a later edition only compounded the error. Case says he was again misunderstood, by reporter Kevin Scanlon. Scanlon added a paragraph listing other blacks who were at the meeting. But most of these people were not actually there. Case claims he mentioned them to Scanlon only because they also supported his group's point of view. He told *Content* he didn't object to being described as a spokesman because, again, he assumed the term referred to his role in the Working Group.

(Fulton in her story quoted Case saying "I probably hedged on the

question (of consensus) because I didn't want to be the one who said there was a split" among the blacks at that first meeting. He was, perhaps, afraid of red banner heads heralding a "deep division" among blacks over the validity of a mediator.)

But the fact is, blacks never were united in the first place. It was the *Star* which had been wrongly assuming all along that blacks were one homogeneous family. Blacks were stereotyped into unity.

It's a mistake much of the news media make with most minority groups. For reporting purposes, a diverse society is much easier to process if it's composed of neat minority packages.

The *Star* finally does get this point across to readers with a story headlined, "Who speaks / for blacks?" on Sept. 21, but that's almost a month after the shooting and after countless references to blacks, the black community and black spokesmen.

Stereotypical thinking and the concomitant tendency to jump to conclusions, was probably at the root of the misunderstanding, and was reflected in the confusion between Mietkiewicz and Case. Once their history is unravelled, the mistakes are quite understandable.

Mietkiewicz can hardly be blamed for taking Case as representative; after all, the story had the makings of a *Star* exclusive and Case seemed to be in line with what other blacks had already been reported in the *Star* as saying: they were

dissatisfied with the appointment of a mediator.

Case originally called the *Star* as a favour (and undoubtedly to promote his own interest group). He wanted to be a nice guy and ended up a casualty. Can he be blamed for not knowing in advance that the pressure would so quickly fall on himself?

What was learned

THE LESSONS FOR ALL CONCERNED seem clear. Basing a big story on one interview is asking for trouble; and anyone who seeks to use or help the media had better be ready for a lot of misunderstanding and resultant antagonism.

Inevitably, both parties still feel that their position has not been adequately explained. Case has decided to lie low, "The more I talk the worse it gets." He doesn't ever expect to see the "real" story in print. Mietkiewicz isn't happy either. All the confusion and explanations haven't completely cleared his name. "You have to remember that I did the best I could with the information I had."

Black people probably weren't too pleased with all the confusion either, but it's doubtful anyone will stop reading the *Star* as a result. In fact, although it has a bit of egg on its face, the *Star* benefited. It did get a lot of dramatic stories from the whole mess.

Werner Bartsch is a Toronto freelance journalist.

SOME ASPECTS OF THE TORONTO *Star's* coverage of the Carter meeting and Case's participation invite further comment.

No fewer than four *Star* reporters in succession interviewed Case, bringing to mind the image of a news-producing machine in which reporters function as interchangeable parts.

Each reporter is sent out to scoop up a handful of facts and return, like an astronaut bringing lunar rocks back to Mission Control.

Violated is the commonsense proposition that group conflict is always marked by subtleties and ambiguities. Only familiarity with the details can create the possibility of fair and comprehensive coverage, let alone sensitive coverage.

When social conflict is handled in the same manner as a traffic accident, misunderstandings are the least of the ills we should expect.

To make matters worse, the nature of journalistic prose precludes a forthright exit from such misunderstandings.

Bylines notwithstanding, the omission from a story of all references to its writer creates the

impression of an authoritative report, unsullied by human frailties.

But, as we have seen, those frailties do find their way into print, where they expose the myth of authoritativeness.

Purveyors of journealese seem unperturbed by such a development. Yesterday's failure to be authoritative becomes the subject of today's authoritative-sounding report.

As the *Star's* unhappy experience shows, this path can end in a swamp.

Better to break through the journealese and forthrightly announce that yesterday's story was less than perfect. Well, it just isn't done. But it should be.

Finally, there is the blame-the-victim syndrome. Fulton's story seems calculated less to clear up the misunderstandings than to (1) saddle Case with responsibility for them and (2) make this seem believable by discrediting him.

The story begins with Case "admitting" something which, it appears, he had never denied and quickly reaches a crescendo of innuendo in the ninth paragraph, where the fact that he had just returned from a trip to

Moscow is irrelevantly introduced.

The history of a quote captures in miniature the journalistic sleight-of-hand by which the *Star* is magically transformed into Case's victim:

Case says he told Fulton: "Maybe I spoke too quickly for your reporter."

Fulton quotes Case as saying: "Maybe I spoke too quickly."

The headline finally has Case saying: "I spoke too quickly."

And so Case's suggestion that a *Star* reporter may have understood him is reworked into an admission of guilt on his part.—K.P. 30

ACKNOWLEDGEMENT

Our thanks to Rosemary Baycroft of the Toronto Board of Education Trustees' Office and to the staff of the Board's Education Centre library for their help in gathering the clippings which illustrate this article.



With
Bob
Carr

CANADA

Canadian Daily Newspaper Publishers Association wants lower postal rates as a "benefit to subscribers" and not to publishers, says its brief to Postmaster-General **John Fraser**.

New chief of *The Canadian Press* business wire is **Ken Smith**, a CP business editor 15 years ago before editing news features. He replaces **Joe Dupuis**.

Parliamentarian **Robert Kaplan** (Lib. York) says that, since the Conservatives took power, federal advertising has gone down 90 per cent in some of the 200 Canadian ethnic newspapers and suggests support for the former Liberal government is the reason.

Advisor on human resources for the prime minister, former MP **Jean Piggott** says lobbyists "are needed in the Canadian political system." At a meeting sponsored by The Conference Board in Canada, she also announced that 1,500 "spokesmen" are listed in a new, central registry.

Canadian author **Lynn Johnston**, who turned three best-selling cartoon books into a woman's look at family life in a comic strip, has joined Universal Press Syndicate. The 32-year-old native of Lynn Lake, Manitoba, has a potential market of 125 daily North American

newspapers as a result.

Two groups now are interested in starting a new AM newspaper in Montreal to compete with *The Gazette*. One is a group of former *Star* employees, including former ME **Raymond Heard** and former columnist **Nick Auf Der Maur**. The other is **Pierre Péladeau's** Québecor. Factors to be considered include possible sales to commuters and format (likely: tabloid).

ATLANTIC

Leaving the ranks of strike-bound papers, the *Evening Telegram* in St. John's resumed publishing in mid-November with wage hikes of 12 per cent to 46 per cent over 27 months.

Tom Benjamin, editor of *Echo*, a community newspaper published every other week in Saint John, is still in the city, but has gone on staff as a sales representative with Compugraphic Canada Ltd. of Halifax. **John Ainsworth** is now *Echo* editor.

QUEBEC

Which way did they go, the staff of *The Montreal Star*?

To the *Ottawa Journal* have gone **Alan Allnut**, **Henry Overduin**, **Bill Robson** and **Peter Brosseau**, photographer.

To Calgary and the *Herald* went **Crosbie Cotton** and wife, **Mary**.

Now at *The Gazette* are **Eric McLean**, **Terrence Moore**, **Mike Mirolla**, **Russ Peden** and **Hazel Lowe**. So is **Red Fisher** (who replaced sports editor **Al Strachan**, now doing a CFCF early-morning talkshow) and **Julian Armstrong** (replacing **Pat Inglis**, who is on leave of absence).

In Montreal as Canadian correspondent for

the Washington-based *Chronicle of Higher Education* (aimed at English-speaking university administrators) is one-time *Star* education reporter **Ken Whittingham**.

At *CJAD Radio* in Montreal, news director is newperson **Bob Lamle**, who replaces **Stephen Phizicky**, now chief at The City At Six on *CBC Montreal* (English) TV. Too much of a good thing: "AD" seems to have averaged one ND annually.

Handling Overnights at *CJAD* is **Mark Burns**, formerly news director at *CKGM*.

AD's news supervisor is **Steve Kowch**, former *Gazette* police reporter.

After 18 years with *The Gazette*, photographer **Garth Pritchard** has left for *The Calgary Herald*.

Montrealers hear **Frenchie Jarraud** (formerly of *CJMS*) on *CKVL*, mornings.

Upset at "sexist advertising," the Quebec's status of women council has advertised on TV as part of a \$500,000 campaign.

Former *Gazette* bureau chief in Ottawa, **Claude Hénault**, has left the newspaper.

ONTARIO

Appointed as communications coordinator for the Ontario government is one-time *Toronto Star* reporter and editor **Dick Snell**. Snell began his communications career at Queen's Park in July '67 and hails from Alberta.

Switching Ottawa bureaus from the *Toronto Star* to *FP* is **Mary Janigan**.

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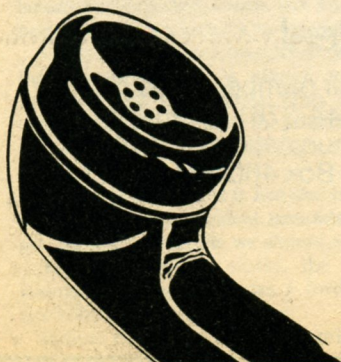
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When five new faces were added at the Hamilton *Spectator*, I got to counting noses and pairs of noses. They included Marty Hope (of the *Sault Star*) on copy desk, Brian Christmas (formerly, *Windsor Star*) as reporter and Anne-Marie Travers on rewrite (familiar from *Winnipeg Tribune* but, more recently, footloose in France and Israel). Two familiar names from the St. Catharines *Standard*: Linda Jacobs (women's editor) and Al McCrury (new at the *Spec* bureau in St. Catharines).

They're married. To each other.

So are Michele Steves (women's editor) and reporter John Kernaghan, reporters John and Susan Burman, editors Carol Corley and Trent Rowe. Reporter Tony Carlson's wife, Donna, only recently left for a little time away from the *Spec*.

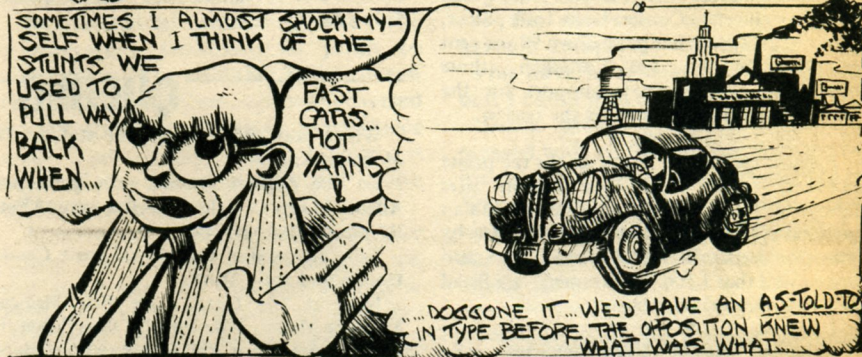
Among familiar faces, in new places are John Flanders as night news editor, Tami Nolan

(district editor), Jerry Ormond (assistant to the wire editor) and Ray Brown, the assistant Metro editor.

Father-son teams are the big thing in Ontario radio as Mark Lee (*CKOY* news, Ottawa) has moved to *CFCF* in Montreal, while father Bill Lee continues as morning man on *CKBY* in Ottawa). One of Mark's former instructors at Carleton, Bob Fisher, has left The National for Newshour at *CBC-TV* Toronto. Father Carl Fisher, is on-air with *CJSS* in Cornwall.

One-time teaching assistant at Carleton, Jeannette Matthey (of *CFGO* Radio news, Ottawa) has moved to CBC national radio news, Toronto.

WILLY FILLER



HAWKES

New owner of storm-tossed *CHIC* and *CFNY* in Brampton, CJMS Montreal Ltd., expects to lose \$1-million over the next three years before seeing black ink on the books.

Former employees of the defunct *Ottawa Today* tabloid (which went into receivership after eight months in April, 1978) will see about 63¢ on every dollar owing. About 90 people claimed between \$56,000 and \$60,000 in lost wages and vacation pay.

Daughter of former Windsor TV newsmen **Jim Van Kuren, Susan** (former reporter with *The Windsor Star* before going to instruct in journalism at St. Clair College), will now co-ordinate the Windsor college's J-program. Jim retired last May after 40 years.

Former *Globe and Mail* sports editor **Jim Vipond**, now Ontario athletic commissioner, has been inducted into the Canadian Boxing Hall of Fame.

Editors at the *Toronto Star* after five years will gross \$522 weekly under a new contract over 37 months. A five-year reporter or photographer goes to \$502.76 from \$421.75 weekly at present.

Former managing editor at the *Record*, in Kitchener **Wayne MacDonald** now heads journalism in Barrie at Georgian College. His replacement is 38-year-old **William Dunfield**,

formerly of the *Northern Daily News, Sudbury Star* and *Hamilton Spectator*.

Editor-in-chief of the *Niagara News* out of Niagara College, **Austin Jelbert**, 51, has been elected president of the Ontario Journalism Education Association.

Reporter-photographer **Paul Wilson** has moved from the twice-weekly *Midland Free Press* to the daily *Niagara Falls Review* and a long awaited reunion with a certain blonde.

A trustee with the Lambton board of education says the *Sarnia Observer* was irresponsible in reporting that a new burglar

alarm in its offices wasn't working. Three days later someone broke in, says **Jim Carpeneto**, and stole a \$12,000 video-display terminal.

Executive co-ordinator of childrens' services with the Ontario Ministry of Community & Social Services, **Peter Barnes** blames news media interest for a 16-year-old's woes. Because the boy was homosexual, a foster home was found with two responsible adult men. But the men backed off after enquiries from reporters.

Security men at the Sheraton Centre in Toronto, were accused of "beating the s --- out of . . . **Ian Harvey**" by *Star* entertainment

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FOR FURTHER DETAILS AND ENTRY FORM WRITE TO:

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reporter **Paul King** who "pulled off the red-coated security officer" Nov. 10. The 23-year-old was photographing how an 11-year-old's shoe was caught in an escalator when management objected. He was charged with assault; Harvey charged two employees with assault.

Charged with helping to plan future courses at Ryerson Polytechnical is 28-year-old **David Turnbull**, broadcast arts student from 1970 to 1974, now AECL media relations officer and member of the Ryerson Academic Council for the next two years.

Thomson's *Sudbury Star* resumed publication Nov. 3 after settlement was reached with three unions which had been on strike for more than four months. Reporters, photographers and deskers (represented by the Northern Ontario Guild) will now be earning \$355.95 a week.

THE WEST

Heading up a bureau for the first time in his 23 years with *Canadian Press*, **Joe Dupuis** has moved to Winnipeg for *CP*. At 45, Dupuis

pioneered development of *CP's* news wire for business in 1974.

Some cable television viewers in Prince George, B.C. must still have lumps in their throats after an accidental, late-morning showing on Channel 10 of *Deep Throat*. It was halted after only eight minutes, when the mistake was discovered.

Gone to the Regina *Leader-Post* from the *Herald-Tribune* in Grande Prairie, Alta. is **Peter von Stackelberg**.

MAGAZINES

Hey, *Time* magazine has found "a new way" to make money, or so its PR people say. A September edition reviewed the European chemical industry through a bound-in quarterly advertising section, aimed at 365,000 subscribers Over There. Normal display advertising, naturally, was included along with "three pages of public relations advertising at an additional 25% premium."

Finance is a new French-language weekly tabloid, for Quebec and Ontario primarily, launched in late-September with 24 pages and

hopes of a 60,000 circulation. The first edition with 30,000 copies, broke even and editor **Francoy Roberge** announced 1,000 subscribers initially.

A tabloid with initial paid circulation of 6,000 to be published by a company that produces weeklies in Perth-Andover and Woodstock, N.B., deals with, as the title indicates, *N.B. Farm and Forest*.

Back after eight months among the missing is *Toronto Native Times* (founded in 1966), but thinner than it was in those days of government funding. Editor is **Juanita Rennie**; business manager is **Elly Gibbard**. They're hoping subscriptions and advertising sales will keep *TNT* afloat. Annual subs are \$7, for individuals and \$10 for institutions from 16 Spadina Road, Toronto M5R 2S7.

A city business magazine for Montreal should be out in mid-March says **Robert Karniol**, hired by Concordia University's Centre for Management Studies. 20,000 copies of *The Montreal Business Report* will be printed every three months with "top working

SOURCES UPDATES

Content's SOURCES directory contains the names, address and telephone numbers of more than 1,000 contact persons ready to help you gather facts, background material and informed comment. *SOURCES* is specifically published for reporters, editors and researchers in the Canadian news media. Keep your copy handy and use it.

The following are updates to the most recent edition of *SOURCES* (*Content*, December 1979):

(pg. 15, col. 2)
ATOMIC ENERGY CONTROL BOARD
 New home phone number for **Robert Potvin**, Supervisor, Information Services
 Office: (613) 995-5894
 Home: (613) 837-1036

(pg. 20, col. 2)
CANADIAN BANKERS' ASSOCIATION
 New, additional contact:
Doug Amaron, Special Projects Officer
 Office: (416) 362-6092
 After hours: (416) 231-3766

(pg. 24, col. 1)
CANADIAN INDUSTRIES LIMITED
 Effective Jan. 1, 1980, the company's name becomes:
C-I-L INC.
 Also, add after hours number for Vancouver contact:
Jo Marshall, Public Relations Officer
 Office: (604) 685-1411
 After hours: (604) 922-2469

(pg. 48, col. 1)
REGISTERED NURSES' ASSOCIATION OF ONTARIO
 Address should be:
 33 Price Street (not Prince St.)
 Toronto, Ontario M4W 1Z2

(pg. 49, col. 1)
ROYAL TRUSTCO LIMITED
 Phone number correction:
 contact:
Lauchlin A. Chisholm,
 Vice-President, Public Relations
 Office: (416) 867-2671

(pg. 57, col. 1)
WOOD HEATING GUIDE
 Last sentence of descriptive paragraph changes to:
 \$2 including postage.

Coming in Content: a probe of Canadian coverage of the Commonwealth conference.

CHEERS & JEERS

A *CHEER* to Toronto's *Globe & Mail* and Montreal's *La Presse* for publishing the complete text of the Quebec government's white paper on sovereignty-association and giving readers the opportunity to make their own judgements on Quebec's constitutional proposals.

A *JEER* to *CTV* and *Hobel-Leiterman Productions* for The Sensational Seventies, an alleged documentary series about the world of the 1970s, in which recent Canadian history consists of Bobby Orr and the Pierre & Maggie show.

Too insignificant to be included in the series are: the October Crisis of 1970, the federal elections of 1972 and 1974, the Montreal Olympics and the election of the Parti Quebecois in 1976.

Canadian politics, it seems, doesn't have the international stature to match the 50th anniversary of Mickey Mouse, one of the series' nine big stories of 1978.

If you've found something worth a cheer or a jeer, let us know. Send the fact to *The Editor*, *Content*, 91 Raglan Ave., Toronto, Ont. M6C 2K7.

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OBITUARIES

The Big C took away Fred Sgambati the morning after his friends gathered in Toronto to pay him tribute for talking about cancer and the fight to cure it, coast-to-coast. He became chairman of the Canadian Cancer Society's national campaign in 1976, the same year ACTRA named him the year's best sportscaster.

His career began when he joined the new CKFH, leaving off teaching physical education to report on examples of it at The Olympics, the Pan-American Games, and two Team Canada series. He joined CBC in 1957 on a

wave of growing popularity and, when it peaked, he found a cause to which it could be harnessed.

• • •

After 25 years in Eastern Europe, 60-year-old Vincent Buist has died, leaving his byline on Reuters reports about the 1953 East Berlin workers' uprising, the 1968 invasion of Czechoslovakia by the Warsaw Pact forces, Khrushchev's antics between 1956 and 1960, talks on detente 1972-1977. At his time of death, he was Reuters' chief correspondent in Scandinavia.

ERRATUM

In November's article on *United Press Canada* ("All Roads Lead To Dallas"), the name of UPC's Toronto bureau chief should have been spelled **Bob McConachie**. And although he has spent many years on this continent, UPC editor-in-chief Mike Hughes is still a British subject, not a U.S. citizen.

In Omnium in the same issue, a proofing error led to *Chatelaine's* Elizabeth Parr being promoted to the position of senior editor at *The Mag No Miss Should Miss*, a non-existent publication. She is, in fact, senior editor at *Chatelaine*, after six months as a contributing editor and was previously managing editor, not a copy editor, at *Toronto Life*.

Also in Omnium for November, publicist **Bill Wilson** should have been mentioned as working for the Palliser Wheat Growers Association, not "the Palliser Grain Growers." And **Mike Doyle's** replacement as the Saskatoon *Star-Phoenix* agriculture writer is **Nancy Russell**, not Lawrence Thoner; he covers politics for the *S-P*. 30

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Publications

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