

Television Specialty and Digital

ARGENT

Business news and personal finance.

Owner: Groupe TVA/Publications
Transcontinental/Bell Globemedia
Circulation: 7800000

1600, boul de Maisonneuve est,
Montréal, QC H2L 4P2
Phone: 514-598-6027 **FAX:** 514-598-6075
E-Mail: belleroses@tva.ca
WWW: http://argent.canoe.com/
Formerly known as LCN Affaires

Astral Media TVPlus

A leading Canadian media company, reaching people through a combination of highly targeted media properties in television, radio, outdoor advertising, and interactive media

Owner: Astral Media Inc.
2100, rue Ste-Catherine, bur 1000,
Montréal, QC H3H 2T3
Phone: 514-939-5000 **FAX:** 514-939-1515
WWW: www.astral.com

Astral Television Networks

Astral Télé Réseaux
Operates six English and French pay and pay-per-view movie networks: TMN (The Movie Network), Mpix, Viewer's Choice, Family, Super Écran, and Canal Indigo.

Owner: Astral Media Inc.
181 Bay Street, Box 787, Ste. 100,
Toronto, ON M5J 2T3
Phone: 416-956-2010 **FAX:** 416-956-2018
WWW: www.astralmedia.com

Toronto Office
BCE Place, 181 Bay St., Ste. 100, Box 787,
Toronto, ON M3J 2T3

André Bureau, **Chairman of the Board**
Ian Greenberg, President & CEO
Sidney Greenberg, VP Astral Media Inc.

Atlantic Satellite Network

CTVglobemedia Inc. is Canada's premier multimedia company with ownership of CTV, Canada's #1 television network, and The Globe and Mail, Canada's #1 national newspaper. CTV Inc. owns and operates 27 conventional stations across the country, with interests in 32 specialty channels, including Canada's #1 specialty channel, TSN. CTVglobemedia also owns the CHUM Radio Division, which operates 34 radio stations throughout Canada, including CHUM FM, Canada's #1 FM station. Other CTVglobemedia investments include an interest in Maple Leaf Sports & Entertainment Ltd., which owns the Toronto Maple Leafs, Toronto Raptors and the Air Canada Centre; and an interest in Dome Productions, a North American leader in the provision of mobile high definition production facilities.

Owner: CTV/Bell Globemedia

2885 Robie St., Halifax, NS B3K 5Z4
Phone: 902-453-4000 902-454-3200
FAX: 902-454-3302
WWW: www.atv.ca/

Programs

Breakfast Television

Co-hosts: **Jason Baxter, Liz Rigney and Scott Boyd.**

ATV (South Asian Television Canada Ltd.)

Programming in several South Asian languages plus English.

Owner: Asian Television Canada Ltd.
130 Pony Drive, Newmarket, ON L3Y 7B6
Phone: 905-836-6460 **FAX:** 905-853-5212
E-Mail: atn@asiantelevison.com
WWW: www.asiantelevison.com

Jaya Chandraskar, **VP of Programming**
Shan Chandraskar, President

Biography Channel

A mix of biographies, theme nights, movies and documentaries, with access to the programming vaults of A&E and The History Channel.

Owner: A & E Television Networks
545 Lake Shore Blvd. W.,
Toronto, ON M5V 1A3
Phone: 866-260-0033 **FAX:** 416-260-3621
E-Mail: info@thebiographychannel.ca
WWW: www.thebiographychannel.ca

BNN (Business News Network)

Owner: Bell Globemedia/CTV Inc.
Cable Subscribers: 4300000
720 King St. W., 10th Fl.,
Toronto, ON M5V 2T3
Phone: 416-957-8100 **FAX:** 416-957-8181
E-Mail: mcej@bnn.ca
WWW: www.bnn.ca

BookTelevision: The Channel

Spotlights fiction, non-fiction, erotica, psychology, cookbooks, sports writing, poetry, drama, movies, political speechwriting, journalism, advertising, websites, comics, children's lit, the popular lyric and the evolution of the word.

Owner: CHUM Television
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-7400 **FAX:** 416-591-5117
E-Mail: info@booktelevision.com
WWW: www.booktelevision.com

Bravo!

A wide array of fine arts programming, balancing longer-form structured shows and shorter pieces. Music, dance, opera, drama, literature, cinema, visual art, the art of television and the art of talk, from Canada and around the world.

Owner: CHUM Ltd.
Circulation: 5267325
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757 **FAX:** 416-591-8497

E-Mail: bravomail@bravo.ca
WWW: www.bravo.ca

Isme Bennie, **Director of Programming**
Patrick Bonaldi, Creative Director
Judy Gladstone, Bravo!FACT Executive Director
Paul Gratton, VP, Entertainment Specialty Channels
John Gunn, Director of Production
Jennifer Lo, Communications Manager
Moses Znaimer, Executive Producer

CablePulse24 (CP24)

24-hour a day English language news and information channel for Southern Ontario. Distributed via cable systems reaching approximately two million homes.

CP24
Owner: CHUM Ltd.
Circulation: 2284998
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757 **FAX:** 416-593-6397
E-Mail: info@cp24.com
WWW: www.pulse24.com

Tina Cortese, **Director of News Programming**
Stephen Hurlbut, **VP/General Manager**
Phone: 416-591-7400

Jenny Norush, **Director of Advertising and Promotion**

Canal D

24-hour French-language channel focusing on high quality local and international documentaries, movie classics and biographies

Owner: Astral Media Inc.
Les Chaînes Télé Astral, 2100, rue Ste-Catherine ouest, bur 800, Montréal, QC H3H 2T3
Phone: 514-939-3150 **FAX:** 514-939-3151
WWW: www.canald.com

Jean-Pierre Laurendeau, **VP Programming**

Canal Évasion

Travel, tourism and adventure programming.

Owner: Serdy Direct/Groupe TVA
9900 Louis-Hippolyte Lafontaine, STE 200,
Montréal, QC H1J 2W3
Phone: 1-514-352-4782
E-Mail: info@canalevasion.com
WWW: www.canalevasion.com

Serge Arseneault, **President**
Phone: 450-674-5145
Chantal Fortier, **Director of Programming**
E-Mail: cfortier@canalevasion.com

Canal Indigo

French-language national pay-per-view network. Offers commercial-free movies, sport events and entertainment.

Owner: TVA
2100, rue Ste-Catherine ouest, 9e étage,
Montréal, QC H3H 2T3
Phone: 514-939-5090 **FAX:** 514-939-5098
WWW: www.canalindigo.com
Celine Fitzgerald, **VP/Directrice Générale**
E-Mail: cfitzgerald@chaines.astral.com

Canal Mystère

Mystery and suspense. Dramatic series. Includes analysis, interpretation, and reporting.

Owner: Groupe TVA/CanWest Global/Rogers Broadcasting
1600, boul de Maisonneuve est,
Montréal, QC H2L 4P2
Phone: 514-598-6027 **FAX:** 514-598-6075
WWW: www.tva.ca

Le Canal Nouvelles TVA

24 hour channel providing 15 minute summaries of regional, national and international news.

Owner: Groupe TVA Inc.
1600, boul de Maisonneuve est,
Montréal, QC H2L 4P2
Phone: 514-526-9251 **FAX:** 514-598-6086
E-Mail: lcn@tva.ca
WWW: http://lcn.canoe.com

Canal Savoir

500, boulevard Ren-L vesque Est, bur 4160,
Montréal, QC H2L 4Y3

Phone: 514-987-6633 **FAX:** 514-987-4337
E-Mail: sgodbout@canal.qc.ca
WWW: www.canal.qc.ca
nancy nderube@canal.qc.ca
Lyne Girouard, **Adjointe à la direction**
E-Mail: lgirouard@canal.qc.ca
Sylvie Godbout, **Directrice Générale**
Sylvie Parent, **Technicienne à la programmation**
E-Mail: sparent@canal.qc.ca

Canal Vie

French-language network devoted to health and well-being. Targeting young, active and educated women.

Owner: Astral Media Inc.
Les Chaînes Télé Astral, 2100, rue Ste.-Catherine ouest, bur 700, Montréal, QC H2H 2T3
Phone: 514-938-3330 1-800-361-5194
FAX: 514-939-3151
WWW: www.canalvie.com
Lyne Denault, **VP Programming**
E-Mail: ldenault@chaines.astral.com

CBC Newsworld

24-hour national and international news broadcasting.

Owner: Canadian Broadcasting Corporation
205 Wellington St. W., P.O. Box 500, Stn. A,
Toronto, ON M5W 1E6
Phone: 416-205-3311 **FAX:** 416-205-6080
E-Mail: cbcinput@toronto.cbc.ca
WWW: www.cbc.ca/newsworld

Programs

CBC Newsworld - Halifax Office
P.O. Box 3000, Halifax, NS B3J 3E9
Newsworld Today
Day-time coverage of breaking news.
Hosts: Nancy Wilson (Toronto) and Kathleen Petty (Calgary).
Phone: 416-205-6302

Absolutely Canadian

Various Hosts
1724 Westmount Blvd, Calgary, AB T2P 2M7
Phone: 403-521-6037 **FAX:** 403-521-6004
E-Mail: abc@calgary.cbc.ca

News.Real

Short news clips aimed at young viewers.
Host: **Kristina Barnes.**
WWW/Internet: www.cbc.ca/newsreal
P.O. Box 2640, Calgary, AB T2P 2M7
Phone: 866-639-7732
E-Mail: newsreal@cbc.ca

Fifth Estate

Hosts: Bob McKeown, Linden MacIntyre, Hana Gartner.

Phone: 416-205-6663 **FAX:** 416-205-6668
E-Mail: fifth@toronto.cbc.ca

Foreign Assignment

Hosts: Joe Schlesinger, Ian Hanomansing.
P.O. Box 500, Stn. A, Toronto, ON M5W 1E6
Phone: 416-205-3700 **FAX:** 416-205-7166
E-Mail: foreign@toronto.cbc.ca

Play

An arts and culture show featuring interviews and performances.

Host: **Jian Ghomeshi.**
Donna Lee Aprile, Executive Producer
E-Mail: donna-lee_aprile@cbc.ca

NewsWorld Morning

News and information.
Hosts: Suhana Meharchand, Colleen Jones, Karen Percy.

Brian Kienapple, Producer
E-Mail: bcemorning@cbc.ca

Politics

National political news. Host: **Don Newman.**
Airs weekdays at 10:30 am ET and 5:00 pm ET on Newsworld.

WWW/Internet: www.cbc.ca/programs/sites/politics.html
Phone: 613-751-3407 **FAX:** 613-751-3485

David Mathews, Senior Producer
E-Mail: politics@ottawa.cbc.ca

Newsworld

Phone: 204-788-3713 **FAX:** 204-788-3643
Jerry Mcintosh, Executive Producer
E-Mail: talkback@cbc.ca

Hot Type

An exploration of ideas and issues in print, with a mix of fiction and non-fiction writers.

Host: **Evan Solomon.**
Janet Thomson, Senior Producer
E-Mail: hottype@cbc.ca

Mansbridge One on One

Weekly half-hour interview program featuring compelling Canadians of all kinds.

Host: **Peter Mansbridge**
Jonathan Whitten, Executive Producer
E-Mail: oneonone@cbc.ca

Canada Now

Thirteen regional co-hosts cover local issues. National co-host: Ian Hanomansing.
FAX: 604-662-6788

Wayne Williams, Producer/News Director
E-Mail: canadanaow@cbc.ca

Comedy Network

Comedy of all genres, including stand-up, sketch, improv, and street humour. 72% of programming is dedicated to Canadian content.

Owner: CTV Inc.
Circulation: 4500000
299 Queen Street West, Toronto, ON M5V 2Z5
Phone: 416-332-5300 **FAX:** 416-332-5301
E-Mail: mail@thecomedynetwork.ca
WWW: www.thecomedynetwork.ca

Ed Robinson, Senior VP Programming & GM
Phone: 416-332-5303
E-Mail: erobinson@ctv.ca

Country Canada

Offering rural Canadians pride of place on the national airwaves. Documentaries, features & entertainment that focuses on rural issues, lifestyles and sense of past.

Owner: 3899071 Canada Inc. (Corus Entertainment/CBC)

250 Front Street West, P.O. Box 500, Station A,
Toronto, ON M5W 1E6

Phone: 1-866-306-4636
WWW: www.cbc.ca/bold/

Country Music Television (CMT)

24-hour music and entertainment network combining country music videos with programs and features that focus on the artists and their music.

Owner: Corus Entertainment/Viacom
64 Jefferson Ave., Ste. 18,
Toronto, ON M6K 3H4
Phone: 416-534-1191 **FAX:** 416-534-2215
E-Mail: info@cmt.ca
WWW: www.cmt.ca

Brian Bolli, VP Sales
E-Mail: vdalziel@cmcanada.com

John Cassaday, President & CEO
Jamie Haggerty, VP Operations
Ted Kennedy, Director of Music Programming
Gerry Mackrell, VP Sales Corus Television
Kerry Morgan, VP Corporate Communication
Peter Moss, VP Programming Manager
Paul Robertson, President TV
Sally Tindal, Director of Media

CourtTV Canada

In partnership with the U.S. based CourtTV, combines CourtTV's compelling daytime live trial coverage and legal analysis from inside U.S. courts with the legal and police dramas, movies, documentaries and series from Canada and abroad.

Owner: CHUM Television
10212 Jasper Avenue, Edmonton, AB T5J 5A3
Phone: 780-440-7777 **FAX:** 780-440-8899
E-Mail: info@courttvcanada.ca
WWW: www.courttvcanada.ca

CPAC (Cable Parliamentary Channel)

Live coverage of the House of Commons during Question Period, political and party analysis, features and panels about public affairs issues. Funded by Canada's cable companies.

Owner: Canadian Cable Co.
Circulation: 1600000
P.O. Box 81099, Ottawa, ON K1P 1B1
Phone: 877-287-2722 **FAX:** 613-567-2749
E-Mail: comments@cpac.ca
WWW: www.cpac.ca

Programs**Question Period**

Live broadcast from the House of Commons when Parliament is in session.

Public Record
Complete coverage of conferences, inquiries, parliament committee meetings and other events dealing with issues of national and public interest.

Talk Politics

Broadcast Mon-Fri 9pm ET/6pm PT
Ken Rockburn, Executive Producer & Host
E-Mail: krockburn@cpac.ca

Rockburn Presents

Ken Rockburn chats with politicians, business leaders, artists, entertainers and other influential Canadians.

Ken Rockburn, Producer/Host

Primetime Politics

Peter Van Dusen, Executive Producer & Host
E-Mail: pvandusen@cpac.ca
Colette Watson, President & General Manager
E-Mail: cwatson@cpac.ca

CTV NewsNet

Live coverage of breaking headline news from around the world 24 hours a day, in addition to news summaries every 15 minutes and other regular reports.

Owner: CTV Inc.

Circulation: 6200000

9 Channel Nine Court, P.O. Box 9, Stn. 0, Toronto, ON M4A 2M9

Phone: 416-332-7400 **FAX:** 416-291-5337

E-Mail: news@ctv.ca

WWW: www.ctvnews.com

Andre Sorero, **Executive Vice President**

CTV Travel TV

Travel and travel-related programming.

Owner: CTV Inc.

C/O CTV, 9 Channel Nine Court,

Agincourt, ON M1S 4B5

Phone: 416-332-5000 **FAX:** 416-332-4571

E-Mail: insidettravel@ctv.ca

WWW: www.travelandscape.ca

Previously known as www.ctvtravel.ca

Anne Marie La Pointe, **Communications Director**

Phone: 416-332-5302

Paul Lewis, **General Manager/ Discovery**

E-Mail: plewis@discovery.ca

Discovery Channel

Non-fiction programming themes of nature, science, technology and adventure.

Owner: 29533285 Canada Inc. (NetStar/Discovery Communications)

Circulation: 6400000

9 Channel Nine Court, Scarborough, Toronto, ON M1S 4B5

Phone: 800-370-2332

E-Mail: comments@discovery.ca

WWW: www.discoverychannel.ca/

Discovery Health Channel Canada

Useful, practical, reliable and entertaining programming related to health, wellness and medicine.

Owner: Alliance Atlantis/Discovery Communications

121 Bloor St. E., Ste. 200,

Toronto, ON M4W 3M5

Phone: 416-967-3248 1-866-967-3248

E-Mail: deborah.wilson@allianceatlantis.com

WWW: www.discoveryhealth.ca

Erica Benson, **VP of Programming**

FAX: 416-324-7423

E-Mail: erica.benson@allianceatlantis.com

Greg Mcisaac, **Senior Publicist**

FAX: 416-934-7046

E-Mail: greg.mcisaac@allianceatlantis.com

Deborah Wilson, **Public Relations**

Discovery Kids

Informative and entertaining fact-based programming children aged six to twelve years of age. Explores nature, science, wildlife and technology.

Owner: Corus Entertainment Inc.

64 Jefferson Ave., Unit 18,

Toronto, ON M6K 3H4

Phone: 416-534-1191 **FAX:** 416-588-9341

WWW: www.discoverykids.ca

John Cassaday, **President & CEO**

Dea Connick Perez, **VP Programming and Operations**

Paul Robertson, **President TV**

Susan Ross, **VP/General Manager Children's Television**

Susan Schaefer, **VP Marketing Corus Television**

Sally Tindal, **Director Media Relations**

Joanna Webb, **Director of Programming**

Children's TV

Documentary Channel

Documentary films from Canada and around the world. Featuring innovative, enlightening, hard-hitting and inspiring documentaries covering subjects such as medicine, the environment, technology & science, history, social issues, politics, fine arts and popular culture.

Owner: Corus Entertainment/CBC/National Film Board/Barner-Alper Production

64 Jefferson Ave., Unit 18,

Toronto, ON M6K 3H4

Phone: 416-534-1191 1-866-306-4636

FAX: 416-588-9341

E-Mail: docs@corusent.com

WWW: www.cbc.ca/documentarychannel/

John Cassaday, **President & CEO**

Michael Harris, **VP/General Manager**

Gerry Mackrell, **VP Sales Corus**

Paul Robertson, **President TV**

Sally Tindal, **Director of Media Relations**

Drive-In Classics

About the whole genre of drive-in movies: blaxploitation, spaghetti westerns, car chase movies, creature features and gangster flicks.

Owner: CHUM Television

299 Queen St. W., Toronto, ON M5V 2Z5

Phone: 416-591-7400 **FAX:** 416-591-0080

E-Mail: driveinclassics@driveinclassics.ca

WWW: www.driveinclassics.ca

Fairchild TV

The only national Chinese television network with regional offices in Vancouver, Toronto, Calgary and Edmonton. Serving viewers across Canada via cable and DTH satellite signal carriers.

Broadcasts local productions and imports programs from Hong Kong.

Owner: Fairchild Television Ltd.

Circulation: 400000

Language: Chinese/Cantonese

3300 - 4151 Hazelbridge Way, Aberdeen Centre, Vancouver, BC V6X 4J7

Phone: 604-295-1313 **FAX:** 604-295-1300

E-Mail: info@fairchildtv.com

WWW: www.fairchildtv.com

Programs

Canada West News Update

Local news in Canada West.

Cantonese Main News

Local and international news from Hong Kong, China and Taiwan.

Community Bulletin

News and announcements on upcoming events.

Fairchild-Calgary

2723 - 37th Ave. N.E., Ste. 130,

Calgary, AB T1Y 5R8

Phone: 403-571-3187 **FAX:** 403-571-3183

Christina Leung, **Regional Manager**

Fairchild-Toronto

35 East Beaver Creek Rd., Ste. 8,

Richmond Hill, ON L4B 1B3

Phone: 905-889-8090 **FAX:** 905-882-7120

Henry Mak, **General Manager**

E-Mail: salestor@fairchildtv.com

Family Channel

Owner: Astral Media Inc.

BCE Place, 181 Bay St., P.O. Box 787,

Toronto, ON M5J 2T3

Phone: 416-956-2030 800-893-4862

FAX: 416-956-2035

E-Mail: info@family.ca

WWW: www.family.ca

Sandra Walmark, **Manager, Original Productions**

E-Mail: sandyw@family.ca

Kevin Wright, **VP Programming**

FashionTelevision Channel

Canada's first and only 24-hour English language Fashion channel dedicated to the world of architecture, photography, beauty and design.

Owner: CTV Global Media

299 Queen St. W., Toronto, ON M5V 2Z5

Phone: 416-591-5757

E-Mail: fashiontelevision@citytv.com

WWW: www.fashiontelevision.com

Previously www.ftchannel.com

Food Network

Owner: Alliance Atlantis Broadcasting Inc.

121 Bloor St. E., Ste. 200,

Toronto, ON M4W 3M5

Phone: 416-967-0022 **FAX:** 416-967-0044

WWW: www.foodtv.ca

Tamara Atkin, **Supervisor, Online Traffic**

Phone: 416-934-7812

E-Mail: tamara.atkin@allianceatlantis.com

G4techtv Canada

G4techTV is the ultimate on-air destination for those excited by and curious about all things related to technology.

Owner: Comcast Corp. & Rogers Media Inc.

Circulation: 1400000

545 Lakeshore Blvd. W., Toronto, ON M5V 1A3

Phone: 416-260-3803 866-260-0055

FAX: 416-260-3810

E-Mail: info@g4techtv.ca

WWW: www.g4techtv.ca

Malcolm Dunlop, **VP of Programming**

Phone: 416-260-3601

Andrea Gagliardi, **Director of Public Relations & Marketing**

E-Mail: andrea.gagliardi@rci.rogers.com

Global TV

An entertainment network, targeting Canada's baby boomer generation.

Owner: Global Communications Ltd.

81 Barber Greene Rd., Toronto, ON M3C 3A2

Phone: 416-446-5311

E-Mail: viewercontact@globaltv.com

WWW: www.globaltv.com

Lynne Munroe, **Director of Corporate Affairs**

Phone: 204-956-2025 **FAX:** 204-947-9841

Hard

Informative, entertaining, relevant and reflective programming for the gay, lesbian, transgendered and bisexual communities. Includes various genres of programming, such as comedy, talk, local and international films and documentaries.

Owner: 6166954 Canada Inc. (Pridevision TV)

491 Church St., Ste. 200,

Toronto, ON M4Y 2C6

Phone: 416-979-2900 **FAX:** 416-979-1300

E-Mail: inquiries@pridevisiontv.com

WWW: www.hardtv.ca

Also: www.outtv.ca

Previously known as www.pridevisiontv.com

E-Mail: programming@pridevisiontv.com

E-Mail: pr@pridevisiontv.com

Wendy Danner

Phone: 416-979-2900 x209

HGTV (Home and Garden Television)

HGTV and its personalities are Canada's most entertaining source for home ideas. Whatever the project#from large-scale renovations to tips on purchasing real estate or sourcing stylish accessories#HGTV offers audiences series that inspire and entertain.

Owner: Alliance Atlantis Broadcasting Inc.
121 Bloor St. E., Ste. 200,
Toronto, ON M4W 3M5
Phone: 416-967-0022 **FAX:** 416-967-0044
E-Mail: info@hgtv.ca
WWW: www.hgtv.ca

B. Williams, **Senior VP, Programming**

Historia

A 24-hour French-language channel devoted to historical periods and places.

Owner: Astral Media Inc. & Alliance Atlantis
Les Chaînes Télé Astral, 2100, rue Ste-Catherine
ouest, bur 800, Montréal, QC H3H 2T3
Phone: 514-939-3150 **FAX:** 514-939-3151
WWW: www.astral.com

Fabrice Brasier, **VP Programing**

History Television

Documentaries, movies and original historical programming from Canada and around the world.

Owner: Alliance Atlantis Broadcasting Inc.
121 Bloor St. E., Ste. 200,
Toronto, ON M4W 3M5
Phone: 416-967-0022 **FAX:** 416-967-0044
E-Mail: feedback@historytelevision.ca
WWW: www.history.ca

Norm Bolen, **Senior VP, Programming**

i channel

Public, social and political affairs programming.

Owner: Stornoway Communications Ltd.
Partnership (1403318 Ontario Ltd/Cogeco)
c/o Stornoway Communications, 105 Gordon
Baker Rd., 8th Fl., North York, ON M2H 3P8
Phone: 416-756-2404 **FAX:** 416-756-5526
E-Mail: comments@ichannel.ca
WWW: www.ichannel.ca

Independent Film Channel Canada

Dedicated to independent film, the filmmaking process and world of filmmakers.

Owner: Canwest
121 Bloor St E, Ste. 1500,
Toronto, ON M4W 3M5
Phone: 416-967-1174
WWW: www.ifctv.ca
Previously owned by Alliance Atlantis
Broadcasting Inc.

ISD Broadcasting, House of Commons

180 Wellington St., Ste. 1022,
Ottawa, ON K1A 0A9
Phone: 613-992-4793 1-866-599-4999
E-Mail: info@parl.gc.ca
WWW: www.parl.gc.ca/

J. Leduc, **Operations Manager**

Knowledge Network (KN)

British Columbia's public educational broadcaster.

Owner: Open Learning Agency
4355 Mathissi Place, Burnaby, BC V5G 4S8
Phone: 604-431-3222 877-456-6988
FAX: 604-431-3387

E-Mail: knowledge@knowledge-network.ca
WWW: www.knowledge-network.ca

Amy Lennon, **Web Producer**
Phone: 604-431-3117

E-Mail: wayner@knowledge-network.ca

LES CHAINES TÉLÉ ASTRAL

Broadcasts movies, miniseries, comedy and drama programs from around the world.

Owner: Astral Media Inc. & Alliance Atlantis
Les Chaînes Télé Astral, 2100, rue Ste-Catherine
ouest, Montréal, QC H3H 2T3
Phone: 514-939-3150 **FAX:** 514-939-3151
WWW: www.astral.com

Nancy Rouleau, **VP Programming**
E-Mail: rpc@rpchois.com

Max Trax

A digital television music service. Commercial-free, digital quality audio service programmed by music experts and DJ's, offering music channel selections from Classical, Rock, Reggae, Country, Oldies and Alternative.

Owner: Corous Entertainment
630 3rd Avenue S.W., Ste. 501,
Calgary, AB T2P 4L4
Phone: 403-444-4244 1-866-221-4244
FAX: 406-444-4240

WWW: www.maxtrax.com/
Previously www.corusmaxtrax.com

Catherine Aitken, **Director of Marketing**
Hans Beckers, **Programming Manager**
John Cassaday, **President & CEO**
Bryan Ellis, **Group VP Television, adult**
Lisa Lyons, **VP & General Manager**
Paul Robertson, **President of Television**
Richard Therrien, **Director of Operations**

MentV

Men's lifestyle programming.

Owner: Groupe TVA/CanWest Global
1 Lombard Place, Ste. 2100,
Winnipeg, MB R3B 0X3
Phone: 1-866-729-7140 **FAX:** 1-204-926-4853
E-Mail: info@mentv.ca
WWW: www.mentv.ca

Movie Central

Commercial-free premium pay-TV. Operates six thematic movie channels including Movie Central, Adrenaline Drive, Shadow Lane, Heartland Road, Encore Avenue, and Comic Strip.

Owner: Corus Entertainment Inc.
64 Jefferson Ave., Unit 18,
Toronto, ON M6K 3H4
Phone: 416-534-1191 **FAX:** 416-588-9341
E-Mail: web.moviecentral@corusent.com
WWW: www.moviecentral.ca

Larry Burnett, **VP Operations**
John Cassaday, **President & CEO**

The Movie Network (TMN) & MoviePix

Pay or pay-per-view movie channels.

Owner: Astral Television Networks
BCE Place, 181 Bay St., Ste. 100, Box 787,
Toronto, ON M5J 2T3
Phone: 416-956-2010 **FAX:** 416-956-2018
E-Mail: tmnpix@tmn.ca
WWW: www.tmn.ca

Aubie Greenberg, **Program Manager**

Heather Senst, **Creative Director**
E-Mail: hsenst@tv.astral.com

MTV

Owner: CTV Inc.
888 Yonge Street, Toronto, ON M4W 2J2
Phone: 877-674-2428 1-888-688-2899
FAX: 1-416-355-3993
E-Mail: info@mtv.ca
WWW: www.mtv.ca

MTV Canada

Owner: Craig Broadcast Systems/Viacom
888 Yonge Street, Toronto, ON M4W 2J2
Phone: 1-888-688-2899 866-536-LIVE
FAX: 1-416-355-3993
E-Mail: info@mtv.ca
WWW: www.mtvcanada.com

MuchLOUD

Alternative, metal and punk music videos, featured alongside artist interviews, specials, classic archival material and concert info.

Owner: CHUM Television
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 1-416-591-7400 1-800-265-6824
FAX: 1-416-591-6824
E-Mail: muchloud@muchmusic.com
WWW: www.muchloud.com

MuchMoreMusic

24-hour music and entertainment channel.

Owner: CHUM Ltd.
Circulation: 5761949
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757 **FAX:** 416-591-3710
E-Mail: muchmoremail@muchmoremusic.com
WWW: www.muchmoremusic.com
Morgan Flury, **Supervising Producer**
Sheila Sullivan, **Director of Programming**

MuchMoreRetro

Styled for those who grew up watching their music on television, from early, experimental years to the big-budget extravaganzas of the last decade. The source for 24/7 classic videoflow.

299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757
E-Mail: request@muchmoreretro.com
WWW: www.muchmoreretro.com

MuchMusic

24-hour music and entertainment programming, including music videos, related news information and live band performances.

Owner: CHUM Ltd.
Circulation: 6828812
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757 **FAX:** 416-591-6824
E-Mail: muchmail@muchmusic.com
WWW: www.muchmusic.com
Neil Staite, **Director of Operations**

MuchVIBE

Top music videos, interviews, concert specials, concert listings and classic clips from the CHUM music video archive.

Owner: CHUM Television
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757
E-Mail: muchvibe@muchmusic.com
WWW: www.muchvibe.ca
Sheila Sullivan, **Director of Programming**

Musique Plus/Musi Max

Music video station directed toward French-Canadian youths. Though its format is similar to MuchMusic, the station also reflects the regional interests of the francophone community.

Owner: Astral Media Inc. & CHUM Limited
355, rue Ste-Catherine ouest,
Montréal, QC H3B 1A5
Phone: 514-284-7587 **FAX:** 514-284-1889
WWW: www.musimax.com
Pierre Marchand, **VP and General Manager**

My Viva

Finally, a network for the woman with enough life under her belt to know what's good! VIVA joins Corus Entertainment's successful portfolio of women's specialty television channels, including Cosmopolitan TV and W Network. VIVA will entertain, celebrate, inspire and guide you with our intelligent dramas, critically-acclaimed films and contemporary lifestyle programming. VIVA is for the woman with an enthusiasm for growth, learning and a passion for new found interests.

Owner: Corus Entertainment
3720 76 Ave NW, Edmonton, ON
Phone: 780-440-7707 **FAX:** 780-440-889
WWW: http://myviva.ca/

Jill Bonenfant, **Director of Programming**
Phone: 780-440-7707 **FAX:** 780-440-8899
E-Mail: jbonenfant@chumtv.com

Joel Goldberg, **Managing Dir/Prod**
E-Mail: joelg@incentre.net

Pam Hnytko, **Publicist**
E-Mail: phnytko@incentre.net

Mystery

Suspense, espionage, thrillers, police dramas and classic mysteries.

Owner: CanWest Global/Groupe TVA/Rogers Broadcasting
c/o CanWest Global Television, 81 Barber Greene Rd., Don Mills, ON M3C 2A2
Phone: 416-446-5311 **FAX:** 416-446-5447
WWW: www2.canada.com/specialtytv/mysterytv/index.html

One: the Body, Mind & Spirit Channel

Natural health, personal growth and living a planet-friendly lifestyle.

Owner: VisionTV/Alliance Atlantis/Radio Nord Liberty Marketing Building, 171 East Liberty Street, Ste. 230, Toronto, ON M6K 3P6
Phone: 416-368-3194 877-872-7480
FAX: 416-368-9774
E-Mail: audience@onebodymindspirit.com
WWW: www.onebodymindspirit.com

Tony Greco, **Director of Affiliate Relations**
E-Mail: tgreco@visiontv.ca

Joan Jenkinson, **Director of Programming & Operations**
E-Mail: jjenksincon@visiontv.ca

Chris Johnson, **Executive Producer**
E-Mail: cjohnson@visiontv.ca

Suzanna Mandryk, **VP Marketing and Communications**

Phone: 416-368-3194 x 234
E-Mail: smandryk@visiontv.ca

Alberta Nokes, **Director of Independent Production**
E-Mail: anokes@visiontv.ca

Bill Roberts, **CEO & Chairman**
E-Mail: broberts@visiontv.ca

Eloisa Stella, **Event Marketing Liason**
Phone: 416-386-5530 x298
E-Mail: estella@visiontv.ca

Outdoor Life Network (OLN)

Outdoor adventures broadcast nationally, 24 hours a day. Combines extreme sports, expeditions, adventures, and wilderness.

Owner: Bell Globemedia/Rogers/OLN-USA
Circulation: 3200000
9 Channel 9 Court, Toronto, ON M4A 2M9
Phone: 416-332-7660 **FAX:** 416-332-5624
E-Mail: info@oln.ca
WWW: www.oln.ca/

The Pet Network

Explores the wild world of pets and families who love them, informing the audience of the latest and greatest pet products and services.
c/o Stornoway Communications,
115 Gordon Baker Rd., 8th Fl.,
Toronto, ON M2H 3R6
Phone: 416-756-2404 **FAX:** 416-756-5526
E-Mail: cnp@mypetnetwork.tv
WWW: www.thepetnetwork.tv

Le Réseau de l'Information (RDI)

24-hour news station, broadcasting in French.
Owner: Société Radio Canada
Circulation: 6500000
B.P. 6000, 1400, boul Rene-Levesque est,
Montréal, QC H3C 3A8
Phone: 514-597-7734 **FAX:** 514-597-3920
WWW: www.radio-canada.ca/rdi/

Programs

Grands reportages

Animateur: **Bernard Derome**.
Francois Ayotte, Réalisateur

Le journal de l'Ontario

Animateur: **France Beaudoin**.
Henri Bosse, Réalisateur

L'Ontario en direct

Animateur: **Daniel Bouchard**.
Elise Brunet, Réalisateur

L'Ouest en direct

Animateur: **Marc-Andre Masson**.
Pierre Chevrier, Réalisateur

Aujourd'hui

Animateurs: **G. Asseline & M-C Lavallee**.
Daniele Bourassa & Christine Pelletier,
Réalisatrices

L'Atlantique en direct

Animateur: **Daniel Poirier**.
Elisabeth Crener, Réalisateur

Point de presse

Animateur: **Pierre Maisonneuve**.
Nicolas Doyon, Réalisateur

Matin express

Animateur/Animatrice: **Michel Viens & Nathalie Chung**.

Renée Larouche, Réalisatrice

Le journal du pacifique

Animatrice: **Yolaine Mottet**.
Rene Myrand, Réalisateur

Le Journal RDI

Animateurs: **G. Asselin & Claude Desbiens**.
Christine Pelletier, Réalisateur

Le journal de l'Atlantique

Animatrice: **Abbe Lanteigne**.
Martial Thibodeau, Réalisateur

Le Quebec en direct

Animateur: **Michel Jean**.
Jean-Pierre Veillette, Réalisateur

Le journal de Manitoba

Animatrice: **Rosanne Legal**.
Philippe Vrignon, Réalisateur

Martin Cloutier, **Dir. de la Prog.**
Phone: 514-597-7946 **FAX:** 514-597-5977

Richard Simoens, **Red. des Nouvelles**
Phone: 514-597-7947

Le Réseau des sports (RDS)

24-hour francophone all sports network. Available throughout Quebec and in parts of Newfoundland, Nova Scotia, New Brunswick and Ontario.

Owner: CTV Globemedia
1755, boul René-Lévesque est, bur 300,
Montréal, QC H2K 4P6
Phone: 514-599-2244 **FAX:** 514-599-2249
E-Mail: webmaster@rds.ca
WWW: www.rds.ca

Gerry Frappier, **President & General Manager**
Robert Tureolte, **VP Programming**
Phone: 514-599-2276 **FAX:** 514-525-3530

The Score Television Network

Live broadcast of sports events and highlights.

Owner: Score Media Inc.
Circulation: 54000000
370 King St., Ste. 304, Toronto, ON M5V 1J9
Phone: 416-977-6787 **FAX:** 416-977-0238
E-Mail: info@thescore.ca
WWW: www.thescore.ca

John Levy, **Chairman**

Sex TV: The Channel

Owner: CHUM Television
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757
WWW: www.sexvthechannel.com

Shopping Channel

59 Ambassador Drive, Mississauga, ON L5T 2P9
Phone: 1-888-2020-888 **FAX:** 1-877-2020-877
WWW: www.tsc.ca

Tuula Katz, **Recruitment Specialist**

Showcase

Offering a sophisticated blend of the best movies and programs from around the world.

Owner: Alliance Atlantis Broadcasting Inc.
121 Bloor St. E., Ste. 200,
Toronto, ON M4W 3M5
Phone: 416-967-0022 **FAX:** 416-960-0971
E-Mail: feedback@showcase.ca
WWW: www.showcase.ca

Deborah Wilson, **Director of Communications**
Phyllis Yaffe, **CEO**, Alliance Atlantis Broadcasting

Slice

With highly addictive, must-see entertainment, Slice# is the juicy channel women have been waiting for. Targeting viewers with an attitude found nowhere else in the lifestyle television landscape, Slice# brings an unapologetic attitude to topics that matter to women # family, fashion, relationships, celebrity, finances and gossip # to name just a few.

Owner: Canwest Broadcasting Inc.
121 Bloor St. E., Ste. 200,
Toronto, ON M4W 3M5
Phone: 416-967-0022 **FAX:** 416-960-0971
WWW: www.slice.ca/

Space: the Imagination Station

Current and classic scifi series and movies, along with documentaries, specials, and scifi/scifact news and discussions.

Owner: CHUM Ltd.
Circulation: 4138561
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757 **FAX:** 416-591-6619
E-Mail: space@spacecast.com
WWW: www.spacecast.com

Ismé Bennie, **Programming Director**
Paul Gratton, **VP, General Manager**

The Sports Network (TSN)

Owner: NetStar
Circulation: 7600000
 2225 Sheppard Ave. E., Ste. 100,
 Willowdale, ON M2J 5C2
Phone: 416-384-7660 **FAX:** 416-490-7010
WWW: www.tsn.ca

Brendenn Bates, **Account manager, Interactive Sales**
Phone: 416-384-4325

Tony Luccisano, **Manager, Sales and Marketing**
Phone: 416-384-7244

Sportsnet

Rogers Sportsnet is a leading Canadian sports company that operates four distinct cable channels, a national high-definition channel and a news and information web site, sportsnet.ca.

Owner: CTV Sports Net Inc.
 One Mount Pleasant Rd., Toronto, ON M4Y 3A1
Phone: 1-888-451-6363
E-Mail: feedback@sportsnet.rogers.com
WWW: www.sportsnet.ca

L. Mellanby, **Senior Director of Programming**
 Suzanne Steeves, **Senior VP, Specialty Channels**

Star!

Show business news and information. Featuring in-depth specials and events, behind-the-scenes features on major movies, interviews, and live coverage of award shows.

Owner: CHUM Ltd.
 299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-7400 **FAX:** 416-591-0080
E-Mail: info@star-tv.com
WWW: www.star-tv.com

Super Écran

Pay television.
Owner: Astral Media Inc.
 2100, rue Ste-Catherine ouest, bur 800,
 Montréal, QC H3H 2T3
Phone: 514-939-5090 **FAX:** 514-939-5098
WWW: www.superecran.com

Zoe Crabtree, **Manager of Programming**
E-Mail: zcrabtree@tele.astral.com
 Denyse Gagnon, **Manager of Communications**
FAX: 514-989-5632
E-Mail: dgagnon@tele.astral.com
 Johanne Saint-Laurent, **VP/Directrice Générale**
E-Mail: jsaintlaurent@tele.astral.com

Talentvision

Chinese pay TV channel broadcasting predominantly in Mandarin, with approximately 127 hours of broadcasting per week, serving subscribers in the Greater Vancouver area. It provides a diversity of programs and also includes some broadcasts in Vietnamese (15 hours) and Korean (14 hours).

Owner: Fairchild Television Ltd.
Language: Chinese/Mandarin
 Fairchild Television Ltd., 525 West Broadway,
 Ste. B8, Vancouver, BC V5Z 4K5
Phone: 604-708-1328 **FAX:** 604-708-1333
E-Mail: info@fairchildtv.com
WWW: www.fairchildtv.com

Programs

China Satellite News
 News and comments. (Mandarin)

Daily News
 News and comments. (Mandarin)

Taiwan Satellite News
 News and comments. (Mandarin)

J. Chan, **President**
 L. Tong, **Programming Manager**

TéléQuébec

Provincially-funded owner/operator of various educational TV stations across Québec.
Owner: Société de Télédiffusion du Québec
 1000, rue Fullum, Montréal, QC H2K 3L7
Phone: 514-521-2424 **FAX:** 514-873-7464
E-Mail: info@telequebec.qc.ca
WWW: www.telequebec.qc.ca

Martin Roy, **Directeur de la Programme Développement**

Teletoon/Télétoon

Animation in all its forms with programming for pre-schoolers, kids, teens and families.

Owner: Astral Media Inc./CINAR Corp./Corus Entertainment Inc.
 BCE Place, 181 Bay St., P.O. Box 787,
 Toronto, ON M5J 2T3
Phone: 416-956-2060 1-888-884-8666
FAX: 416-956-2070

E-Mail: info@teletoon.com
WWW: www.teletoon.com/corp
 Carole Bonneau, **VP Programming**
 Hillary Firestone, **VP of Network Marketing and Promotions**
 Pascale Guillotte, **Director of Communications**

TLN Television (Telelatino Network Inc.)

A national television service broadcasting in Italian, Spanish and English. Programming from Italy, Spain and Latin America. Varied format from news to children's programming.

Owner: Telelatino Network Inc.
Circulation: 3000000
Language: Italian, Spanish
 5125 Steeles Ave. W., Toronto, ON M9L 1R5
Phone: 416-744-8200 800-551-8401
FAX: 416-744-0966

E-Mail: info@tlntv.com
WWW: www.tlntv.com
 Aldo Difelice, **President**
E-Mail: aldo@tlntv.com
 John Montesano, **Vice President, Internal Manager**
E-Mail: johnm@tlntv.com
 Agatha Pezzi, **Director of Strategic Partner**
E-Mail: agathap@tlntv.com

Torstar Media Group Television

Operates SHOFTV Canada, a 24-hour Direct Response channel reaching approximately 1.5 million households in Southern Ontario, and TMGTV Productions, a full service video production facility which includes a 3D virtual set studio, digital cameras, AVID edit suites, DVD authoring and encoding.

Owner: Torstar Media Group
Circulation: 1500000
 One Yonge St., 9th Fl., Toronto, ON M5E 1E6
Phone: 416-869-4700 **FAX:** 416-869-4566
E-Mail: info@tmgtv.ca
WWW: www.tmgvtv.ca

Treehouse TV

Commercial-free programming dedicated to pre-school kids and their caregivers. An interactive environment of songs, crafts and entertainment. Programming from Canada and around the world. Broadcast from morning to bedtime.

Owner: Corus Entertainment Inc.
 64 Jefferson Ave., Unit 18,
 Toronto, ON M6K 3H3
Phone: 416-534-1191 **FAX:** 416-534-9341
E-Mail: info@treehousetv.com
WWW: www.treehousetv.com

John Cassaday, **President & CEO**
 Jamie Haggerty, **VP Operations**
 Gerry Mackrell, **VP Sales Corus Television**
 Kerry Morgan, **VP Corporate Communications**
 Peter Moss, **VP Programming**
 Paul Robertson, **President TV**
 Susan Ross, **VP/General Manager Children's TV**
 Susan Schaefer, **VP Marketing Corus Television**
 Sally Tindal, **Director of Media Relations**
 Joanna Webb, **Director Programming Children's TV**

TVOntario (TVO and TFO)

In French & English, TVOntario produces, broadcasts and distributes high-quality educational programming.

TVO/TFO
Owner: TVOntario
 2180 Yonge St., P.O. Box 200, Stn. Q,
 Toronto, ON M4T 2T1
Phone: 416-484-2600 800-613-0513
FAX: 416-484-6285
E-Mail: asktvo@tvo.org
WWW: www.tvo.org

Programs

TFO - Panorama
 Journalistes-Toronto: Helanie Routhier Boudreau,
 Carl Bouchard. Journalistes-Ottawa: Linda Godin,
 Paul Mengoumou, Chantel Racine, Caroline Boily,
 Huguette Young, Isabelle Brunet, Marie
 Duchesneau, Jonathan Bouchard.
FAX: 416-484-7205
E-Mail: panorama@tfo.org

TVO - TVO@Ten
 Features critically acclaimed documentary
 programs: The View From Here, Human Edge,
 National Geographic and Global Family.

TVO - Vox
 Host, Max
FAX: 416-484-4519
 Alison Bruce, **Producer**
E-Mail: abruce@tvontario.org

TFO - Volt
Phone: 416-484-2600 ex 2382
 Nadia Campbell, **Host/Animateur**
E-Mail: ncampbell@tvontario.org

TVO - English Programming
Phone: 416-484-2652
 Nancy Chapelle, **Managing Director English Programming**
E-Mail: nchapelle@tvontario.org

TVO - The Agenda
 Hosts: Steve Paikin.
Phone: 416-484-2711 **FAX:** 416-484-2755
 Doug Grant, **Executive Producer**
E-Mail: doug_grant@tvo.org

TVO - Gregg & Company
 Host: Allan Gregg.
Phone: x2752
 Nancy Hawkins, **Producer**
E-Mail: nancy_hawkins@tvo.org

TVO - TVOKids
 Children's programming. Hosts: Gisèle Corinthios
 host of Gisele's Big Backyard, Julie Patterson and
 Mark Sykes, Jackie English, Milton Barnes.
Phone: x5016
 Marney Malabar, **Head of TVOKids**
E-Mail: malabar@tvontario.org

TFO - French Programming
Phone: 416-484-2600 ex 2319
 Claudette Paquin, **Directrice en chef TFO**
E-Mail: cpaquin@tvontario.org

TFO - Méga
 Animateur/Animatrice: Marianne Lambert,
 Veronique Gravel Bouchard, Sebastien Bertrand,
 Jean-Francois Grenier.

Phone: 416-484-2600 x2108
Anne-Marie Rocher, Réalisatrice/Productrice
 Lisa de Wilde, **CEO — TVO & TFO**
Phone: 416-484-2626 **FAX:** 416-484-2732

TV5

French-language television services. Programming from France's national networks (F2, F3), Belgian TV (RTBF), Switzerland's TSR Network, African countries & broadcasters & producers from Québec and Canada.

1755, boul René Lévesque est, bur 101,
 Montréal, QC H2K 4P6
Phone: 514-522-5322 **FAX:** 514-522-6572
E-Mail: info@tv5.ca
WWW: www.tv5.ca

Suzanne Gouin, **President, Chief Operating Officer**
E-Mail: Suzanne.Gouin@tv5.ca

Michele Sicotte, **Programming Director**
E-Mail: michele.sicotte@tv5.ca

Viewer's Choice Canada Pay Per View

Eastern Canada's pay-per-view network offering hit movies and sporting, music and comedy specials.

Owner: Astral Television Networks
 BCE Place, 181 Bay St., Ste. 100, Box 787,
 Toronto, ON M5J 2T3
Phone: 416-956-2010 **FAX:** 416-956-2055
WWW: www.viewerschoice.ca

Holly Chapman, **Manager of Event Marketing & Programming**

Phone: 416-956-2010 x6544
E-Mail: Hchapman@tv.astral.com

Heather Senst, **Creative Director**
E-Mail: hsenst@tv.astral.com

Basia Ujejska, **Director of Programming & Marketing**

Phone: 416-956-5439
E-Mail: bujejska@tv.astral.com

Domenic Vivolo, **VP of Programming**
Phone: 416-956-5413 **FAX:** 416-956-2015
E-Mail: divivolo@tv.astral.com

VisionTV

Canada's multi-faith and multicultural broadcaster. VisionTV presents inspirational and original programming that celebrates diversity and promotes understanding among people of different faiths and cultures.

Owner: S-Vox
Circulation: 7000000

171 East Liberty St., Ste. 230,
 Toronto, ON M6K 3P6
Phone: 416-368-3194 888-321-2567
FAX: 416-368-9774
E-Mail: visiontv@visiontv.ca
WWW: www.visiontv.ca

Joan Jenkinson, **Director, Programming**

E-Mail: jjenkinson@s-vox.com

Mark Prasuhn, **General Manager**

E-Mail: mprasuhn@s-vox.com

Bill Roberts, **President & CEO**

E-Mail: broberts@s-vox.com

Gail Thomson, **Director, Marketing & Communications**

E-Mail: gthomson@s-vox.com

VRAK-TV

An entertainment network that provides a range of programming for young viewers, including cartoons, sitcoms, original productions, and dramas.

Owner: Astral Media Inc.

Circulation: 2200000

Les Chaînes Télé Astral, 2100, rue Ste-Catherine
 ouest, bur 700, Montréal, QC H3H 2T3

Phone: 514-939-3150 **FAX:** 514-939-3151

E-Mail: info@chaines.astral.com

WWW: www.vrak.tv

Dominique Bazay, **VP Programming**

W Network

Movies, biographies, comedy, exploring topics that matter to Canadian women.

Owner: Corus Entertainment Inc.

Circulation: 5700000

64 Jefferson Ave., Unit 18,

Toronto, ON M6K 3H4

Phone: 416-534-1191 **FAX:** 416-588-9341

E-Mail: comments@wnetwork.com

WWW: www.wnetwork.com

John Cassaday, **President & CEO**

Weather Network/Météomédia

Regional, national and international weather and environmental information.

Owner: Pelmorex Communications Inc.

Circulation: 7200000

2655 Bristol Circle, Oakville, ON L6H 7W1

Phone: 905-829-1159

E-Mail: twnweb@on.pelmorex.com

WWW: www.theweathernetwork.com

www.meteomedia.com

Programs

MétéoMédia

1755, boul René-Lévesque est, bur 251,
 Montréal, QC H2K 4P6

Phone: 514-597-1700 **FAX:** 514-597-0426

Robert De La Durantaye, Senior VP & General Manager

Montréal Office (Corporate Head Office)

1755, boul René-Lévesque est,

Montréal, QC H2K 4P6

FAX: 514-597-1591

C. Richard, President & CEO

E-Mail: mmweb@qc.pelmorex.com

Weather Network

R. Ridgway, Senior VP & General Manager

YTV Canada

As Canada leading kids broadcaster, Corus Entertainment's Treehouse and Discovery Kids Canada collectively have the highest 2-11 audience of any broadcaster, and reach 91 per cent of kids per month, YTV also publishes Whoa!, a successful kids' magazine, travels to communities across the country with its WOW tour, conducts a highly respected annual survey. The YTV Teen Report and has a highly interactive website that averages over million monthly page views.

Owner: Corus Entertainment Inc.

Circulation: 8000000

64 Jefferson Ave., Unit 18,

Toronto, ON M6K 3H4

Phone: 416-534-1191 **FAX:** 416-534-4398

WWW: www.ytv.com

John Cassaday, **President & CEO**

Doug Murphy, Vice President and General Manager

Paul Robertson, President, TV

John Rooney, Director Programming Children's TV

Ztele

For science fiction and technology buffs. Original shows and productions in four areas: technology, science fiction, extreme shows and unexplained phenomena.

Owner: Astral Media Inc.

Les Chaînes Télé Astral, 2100, rue Ste-Catherine

ouest, bur 800, Montréal, QC H3H 2T3

Phone: 514-939-3150 **FAX:** 514-939-3151

WWW: www.ztele.com

Jack Matthew, **VP Programming**