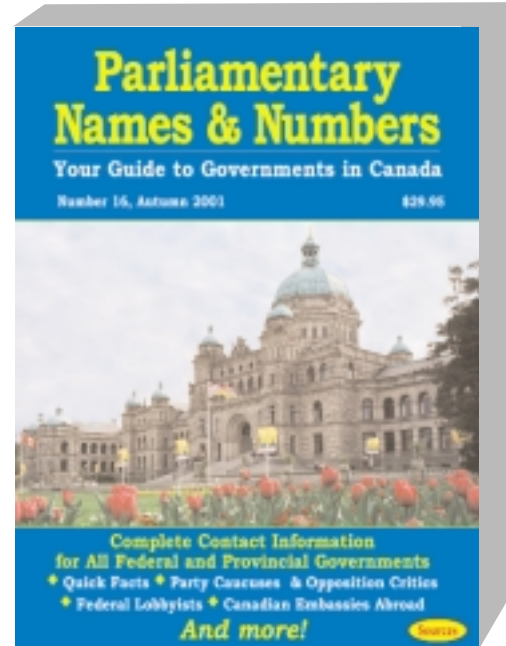


Parliamentary Names & Numbers

- The easy-to-use and inexpensive guide to federal and provincial government in Canada, providing direct contact information for the nation's decision-makers.
- **Parliamentary Names & Numbers** is a standard reference for Members of Parliament, corporations and advocacy groups, libraries, researchers and journalists.
- **Parliamentary Names & Numbers** is the only government directory offering advertising options targeted to this hard-to-reach market.



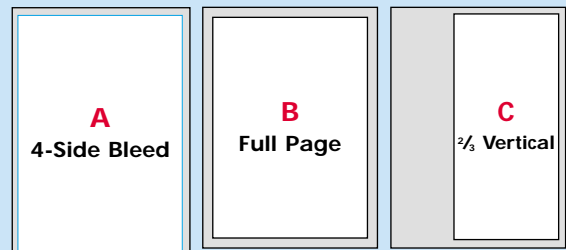
RATES		
Space Unit	1 Time	2 Times
1 page	\$1,155	\$1,050
$\frac{2}{3}$ page	975	885
$\frac{1}{2}$ page	825	740
$\frac{1}{3}$ page	685	630
$\frac{1}{4}$ page	575	520
$\frac{1}{6}$ page	395	355
1 col x 3" (in indexes)	295	260
Resource Guide	385	350

SPECIAL POSITIONS	
Outside back cover	add 40%
Inside front or inside back cover	add 30%
Full page facing front-pieces of sections	add 20%
Sponsorship opportunities: Ask your Account Manager for details	

COLOUR	
Available for covers only.	
Full range of Pantone colour inks available, spot or process	
Spot colour (per colour, per page, per edition)	\$250
Four-colour process, per edition	\$700

The expanded Parliamentary Names & Numbers has been a valuable tool. Its detailed and up-to-date telephone directory of contacts is truly impressive. Keep up the good work! - Mark Kennedy, The Ottawa Citizen

PNN Display Ads



Space Unit	Width in inches	Depth in inches
A 4-side	8 $\frac{1}{4}$	10 $\frac{7}{8}$
B Full Page	7	9 $\frac{3}{4}$
C $\frac{2}{3}$ Vertical	4 $\frac{1}{2}$	9 $\frac{1}{2}$
D $\frac{2}{3}$ Horizontal	6 $\frac{3}{4}$	6 $\frac{1}{4}$
E $\frac{1}{2}$ Vertical	4 $\frac{1}{2}$	6 $\frac{7}{8}$
F $\frac{1}{2}$ Horizontal	6 $\frac{3}{4}$	4 $\frac{5}{8}$
G $\frac{1}{3}$ Square	4 $\frac{1}{2}$	4 $\frac{1}{2}$
H $\frac{1}{3}$ Vertical	2 $\frac{1}{8}$	9 $\frac{1}{2}$
I $\frac{1}{3}$ Horizontal	6 $\frac{3}{4}$	3
K $\frac{1}{4}$ Horizontal	4 $\frac{1}{2}$	3 $\frac{3}{8}$
L $\frac{1}{4}$ Horizontal	6 $\frac{3}{4}$	2 $\frac{1}{4}$
M Indexes	2 $\frac{1}{8}$	3
N $\frac{1}{6}$ Resource Guide	3 $\frac{1}{4}$	3

