

# Sun Protection that does not wear off!



**SUPER HEROS TO THE RESCUE AGAINST THOSE EVIL UV RAYS!**



TM/MC

Superman and Super Girl are fighting those harmful UV rays with the newest in the line of UV swim and play wear all day from SunSmart™

Jumping off of a tall sand castle or speeding through the waves on the beach, SunSmart™ UV swimwear will keep your kids protected. The lightweight, 4 way stretch UV fabric, along with sunscreen on exposed skin is the first defense. A UV self-adhesive sensor, from SunSignals®, can be applied to the SunSmart™ Sun Sensor Card, attached to all SunSmart™ swimsuits. When the sensor's sun logos disappear it is time for the little ones to take action and find some shade.

Your kids can now tell you when it is time to get out of the sun.

A towel cape keeps them in the warm and ready for their next triumph!

Need a Sample: Call Now 1-866-726-1827

Need SunSmart Sun Facts – Mini Quiz 2006 – Email [Joanne@sunsmart.ca](mailto:Joanne@sunsmart.ca)

Need PSA's on Sun protection : Series of 7 on Sun protection – Email [Media@sunsmart.ca](mailto:Media@sunsmart.ca)

SunSmart Inc, 2650 Bayview Ave, Toronto, Ontario, M2L 1B9 Tel 416-224-8083 Fax 416-224-2952 [www.SunSmart.ca](http://www.SunSmart.ca)



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We all need some sun exposure; it's our primary source of vitamin D, which helps us absorb calcium for stronger, healthier bones. But it doesn't take much time in the sun for most people to get the vitamin D they need, and unprotected exposure to the sun's ultraviolet rays can cause skin damage, eye damage, immune system suppression, and even cancer. Even people in their 20s can develop skin cancer.

**Most children rack up between 50% and 80% of their lifetime sun exposure before age 18, so it's important that parents teach their children how to enjoy fun in the sun safely...**



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