Television Specialty and Digital

ARGENT
Business news and personal finance.
Owner: Groupe TVA/Publications
Transcontinental/Bell Globemedia
Circulation: 7800000
1600, boul de Maisonneuve est, Montréal, QC H2L 4P2
Phone: 514-598-6027 FAX: 514-598-6075
E-Mail: belleroses@tva.ca
WWW: http://argent.canoe.com/
Formerly known as LCN Affaires

Astral Media TVPlus
A leading Canadian media company, reaching people through a combination of highly targeted media properties in television, radio, outdoor advertising, and interactive media
Owner: Astral Media Inc.
2100, rue Ste-Catherine, bur 1000, Montréal, QC H3H 2T3
Phone: 514-939-5000 FAX: 514-939-1515
WWW: www.astral.com

Astral Television Networks
Astral Télé Réseaux
Owner: Astral Media Inc.
181 Bay Street, Box 787, Ste. 100, Toronto, ON M5J 2T3
Phone: 416-956-2010 FAX: 416-956-2018
WWW: www.astralmedia.com
Toronto Office
BCE Place, 181 Bay St., Ste. 100, Box 787, Toronto, ON M3J 2T3
André Bureau, Chairman of the Board
Ian Greenberg, President & CEO
Sidney Greenberg, VP Astral Media Inc.

Atlantic Satellite Network
CTVglobemedia Inc. is Canada’s premier multimedia company with ownership of CTV, Canada’s #1 television network, and The Globe and Mail, Canada’s #1 national newspaper. CTV Inc. owns and operates 27 conventional stations across the country, with interests in 52 specialty channels, including Canada’s #1 specialty channel, TSN. CTVglobemedia also owns the CHUM Radio Division, which operates 34 radio stations throughout Canada, including CHUM FM, Canada’s #1 FM station. Other CTVglobemedia investments include an interest in Maple Leaf Sports & Entertainment Ltd., which owns the Toronto Maple Leafs, Toronto Raptors and the Air Canada Centre; and an interest in Dome Productions, a North American leader in the provision of mobile high definition production facilities.
Owner: CTV/Bell Globemedia

2885 Robie St., Halifax, NS B3K 5Z4
Phone: 902-453-4000 902-454-3200
FAX: 902-454-3302
WWW: www.atv.ca/

Programs
Breakfast Television
Co-hosts: Jason Baxter, Liz Rigney and Scott Boyd.

ATV (South Asian Television Canada Ltd.)
Programming in several South Asian languages plus English.
Owner: Asian Television Canada Ltd.
130 Pony Drive, Newarkham, ON L3Y 7B6
Phone: 905-836-6460 FAX: 905-853-5212
E-Mail: atv@asiantelevision.com
WWW: www.asiantelevision.com
Jaya Chandraskar, VP of Programming
Shan Chandraskar, President

Biography Channel
A mix of biographies, theme nights, movies and documentaries, with access to the programming vaults of A&E and The History Channel.
Owner: A & E Television Networks
545 Lake Shore Blvd. W., Toronto, ON M5V 1A3
Phone: 866-260-0033 FAX: 416-260-3621
E-Mail: info@thebiographychannel.ca
WWW: www.thebiographychannel.ca

BNN (Business News Network)
Owner: Bell Globemedia/CTV Inc.
Cable Subscribers: 4300000
720 King St. W., 10th Fl., Toronto, ON M5V 2T3
Phone: 416-957-8100 FAX: 416-957-8181
E-Mail: mcej@bnn.ca
WWW: www.bnn.ca

BookTelevision: The Channel
Spotlights fiction, non-fiction, erotica, psychology, cookbooks, sports writing, poetry, drama, movies, political speechwriting, journalism, advertising, websites, comics, children’s lit, the popular lyric and the evolution of the word.
Owner: CHUM Television
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-7400 FAX: 416-591-5117
E-Mail: info@booktelevision.com
WWW: www.booktelevision.com

Bravo!
A wide array of fine arts programming, balancing longer-form structured shows and shorter pieces. Music, dance, opera, drama, literature, cinema, visual art, the art of television and the art of talk, from Canada and around the world.
Owner: CHUM Ltd.
Circulation: 5267325
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-7577 FAX: 416-591-8497
E-Mail: bravomail@bravo.ca
WWW: www.bravo.ca
Jone Brennic, Director of Programming
Patrick Bonaldi, Creative Director
Judy Gladstone, Bravo!FACT Executive Director
Paul Gratton, VP, Entertainment Specialty Channels
John Gunn, Director of Production
Jennifer Lo, Communications Manager
Moses Znaimer, Executive Producer

CablePulse24 (CP24)
24-hour a day English language news and information channel for Southern Ontario. Distributed via cable systems reaching approximately two million homes.
CP24
Owner: CHUM Ltd.
Circulation: 228499
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-7577 FAX: 416-593-6397
E-Mail: info@cp24.com
WWW: www.pulse24.com
Tina Cortese, Director of News Programming
Stephen Hurbut, VP/General Manager
Phone: 416-591-7400
Jenny Norush, Director of Advertising and Promotion

Canal D
24-hour French-language channel focusing on high quality local and international documentaries, movie classics and biographies
Owner: Astral Media Inc.
Les Chaînes Télé Astral, 2100, rue Ste-Catherine ouest, bur 800, Montréal, QC H3H 2T3
Phone: 514-939-3150 FAX: 514-939-3151
WWW: www.canald.com
Jean-Pierre Laurendeau, VP Programming

Canal Evasion
Travel, tourism and adventure programming.
Owner: Serdy Direct/Groupe TVA
9900 Louis-Hippolyte Lafontaine, STE 200, Montréal, QC H1J 2W3
Phone: 1-514-352-4782
E-Mail: info@canalevasion.com
WWW: www.canalevasion.com
Serge Arsenaud, President
Phone: 450-674-3145
Chantal Fortier, Director of Programming
E-Mail: efortier@canalevasion.com

Canal Indigo
French-language national pay-per-view network. Offers commercial-free movies, sports events and entertainment.
Owner: TVA
2100, rue Ste-Catherine ouest, 9e étage, Montréal, QC H3H 2T3
Phone: 514-939-5090 FAX: 514-939-5098
WWW: www.canalindigo.com
Celine Fitzgerald, VP/Directrice Générale
E-Mail: cfitzgerald@cha1nes.astral.com
Canal Mystère
Mystery and suspense. Dramatic series. Includes analysis, interpretation, and reporting.
Owner: Groupe TVA/CanWest Global/Rogers Broadcasting
1600, boul de Maisonneuve est, Montréal, QC H2L 4P2
Phone: 514-598-6027 FAX: 514-598-6075
WWW: www.tva.ca

Le Canal Nouvelles TVA
24 hour channel providing 15 minute summaries of regional, national and international news.
Owner: Groupe TVA Inc.
1600, boul de Maisonneuve est, Montréal, QC H2L 4P2
Phone: 514-526-9251 FAX: 514-598-6086
E-Mail: lc@tva.ca
WWW: http://lc.cbc.canoe.com

Canal Savoir
500, boulevard Ren-L vesque Est, bur 4160, Montréal, QC H2L 4Y3
Phone: 514-987-6633 FAX: 514-987-4337
E-Mail: sgdbout@canal.qc.ca
WWW: www.canal.qc.ca
nancy.nderube@canal.qc.ca
Lyne Giroard, Adjointe à la direction
E-Mail: lgiroard@canal.qc.ca
Sylvie Godbout, Directrice Générale
Sylvie Parent, Technicienne à la programmation
E-Mail: sparent@canal.qc.ca

Canal Vie
French-language network devoted to health and well-being. Targeting young, active and educated women.
Owner: Astral Media Inc.
Les Chaînes Télé Astral, 2100, rue Ste-Catherine ouest, bur 700, Montréal, QC H2H 2T3
Phone: 514-938-3330 1-800-361-5194
FAX: 514-939-3151
WWW: www.canalvie.com
Lyne Denault, VP Programming
E-Mail: ldenualt@chaines.astral.com

CBC Newsroom
24-hour national and international news broadcasting.
Owner: Canadian Broadcasting Corporation
205 Wellington St. W., P.O. Box 500, Stn. A, Toronto, ON M5W 1E6
Phone: 416-205-3311 FAX: 416-205-6080
E-Mail: cbcinput@toronto.cbc.ca
WWW: www.cbc.ca/newsroom

Programs
CBC Newsroom - Halifax Office
P.O. Box 3000, Halifax, NS B3J 3E9
Newsroom Today
Day-time coverage of breaking news.
Hosts: Nancy Wilson (Toronto) and Kathleen Petty (Calgary).
Phone: 416-205-6302

Absolutely Canadian
Various Hosts
1724 Westmount Blvd, Calgary, AB T2P 2M7
Phone: 403-521-6037 FAX: 403-521-6004
E-Mail: abc@calgary.cbc.ca

News Real
Short news clips aimed at young viewers.
Host: Kristina Barnes.
WWW/Internet: www.cbc.ca/newreal
P.O. Box 2640, Calgary, AB T2P 2M7
Phone: 403-639-7332
E-Mail: newsreal@cbc.ca

Fifth Estate
Hosts: Bob McKeown, Linden MacIntyre, Hana Gartner.
Phone: 416-205-6663 FAX: 416-205-6668
E-Mail: fifth@toronto.cbc.ca

Foreign Assignment
Hosts: Joe Schlesinger, Ian Hanomansing.
P.O. Box 500, Stn. A, Toronto, ON M5W 1E6
Phone: 416-205-3700 FAX: 416-205-7166
E-Mail: foreign@toronto.cbc.ca

Play
An arts and culture show featuring interviews and performances.
Host: Jian Ghomeshi.
Donna Lee April, Executive Producer
E-Mail: donna-lee_april@cbc.ca

Newsworld Morning
News and information.
Hosts: Suhanah Mearchand, Colleen Jones, Karen Percy.
Brian Kienapple, Producer
E-Mail: cbcmorning@cbc.ca

Politics
National political news. Host: Don Newman.
Airs weekdays at 10:30 am ET and 5:00 pm ET on Newsworld.
WWW/Internet: www.cbc.ca/programs/sites/politics.html
Phone: 613-751-3407 FAX: 613-751-3485
David Mathews, Senior Producer
E-Mail: politics@ottawa.cbc.ca

Newsworld
Phone: 204-788-3713 FAX: 204-788-3643
Jerry McIntosh, Executive Producer
E-Mail: talkback@cbc.ca

Hot Type
An exploration of ideas and issues in print, with a mix of fiction and non-fiction writers.
Host: Evan Solomon.
Janet Thomson, Senior Producer
E-Mail: hottype@cbc.ca

Mansbridge One on One
Weekly half-hour interview program featuring compelling Canadians of all kinds.
Host: Peter Mansbridge
Jonathan Whitten, Executive Producer
E-Mail: oneonone@cbc.ca

Canada Now
Thirteen regional co-hosts cover local issues. National co-host: Ian Hanomansing.
FAX: 604-626-6788
Wayne Williams, Producer/News Director
E-Mail: canadanow@cbc.ca

Comedy Network
Comedy of all genres, including stand-up, sketch, improv, and street humour. 72% of programming is dedicated to Canadian content.
Owner: CTV Inc.
Circulation: 4500000
299 Queen Street West, Toronto, ON M5V 2Z5
Phone: 416-332-5300 FAX: 416-332-5301
E-Mail: mail@thecomedynetwork.ca
WWW: www.thecomedynetwork.ca
Ed Robinson, Senior VP Programming & GM
Phone: 416-332-5303
E-Mail: erobinson@ctv.ca

Country Canada
Offering rural Canadians pride of place on the national airwaves. Documentaries, features & entertainment that focuses on rural issues, lifestyles and sense of past.
Owner: 3899071 Canada Inc. (Corus Entertainment/CBC)
250 Front Street West, P.O. Box 500, Station A, Toronto, ON M5W 1E6
Phone: 1-866-306-4636
WWW: www.cbc.ca/country

Country Music Television (CMT)
24-hour music and entertainment network combining country music videos with programs and features that focus on the artists and their music.
Owner: Corus Entertainment/Viacom
64 Jefferson Ave., Ste. 18, Toronto, ON M6K 3H4
Phone: 416-534-1191 FAX: 416-534-2215
E-Mail: info@cmt.ca
WWW: www.cmt.ca

Brian Bolli, VP Sales
E-Mail: vbolli@onetimesource.com
John Cassaday, President & CEO
Jamie Haggerty, VP Operations
Ted Kennedy, Director of Music Programming
Gerry Mackrell, VP Sales/Corus Television
Kerry Morgan, VP Corporate Communication
Paul Robertson, President TV
Sally Tindal, Director of Media

CourtTV Canada
In partnership with the U.S. based CourtTV, combines CourtTV’s compelling daytime live trial coverage and legal analysis from inside U.S. courts with the legal and police dramas, movies, documentaries and series from Canada and abroad.
Owner: CHUM Television
10212 Jasper Avenue, Edmonton, AB T5J 5A3
Phone: 780-440-7777 FAX: 780-440-8899
E-Mail: info@courttvcanada.ca
WWW: www.courttvcanada.ca

CPAC (Cable Parliamentary Channel)
Live coverage of the House of Commons during Question Period, political and party analyses, features and panels about public affairs issues. Funded by Canada’s cable companies.
Owner: Canadian Cable Co.
Circulation: 1600000
P.O. Box 81099, Ottawa, ON K1P 1B1
Phone: 877-287-3722 FAX: 613-567-2749
E-Mail: comments@cpac.ca
WWW: www.cpac.ca

Programs
Question Period
Live broadcast from the House of Commons when Parliament is in session.
Public Record
Complete coverage of conferences, inquiries, parliament committee meetings and other events dealing with issues of national and public interest.
Talk Politics
Broadcast Mon-Fri 9pm ET/6pm PT
Ken Rockburn, Executive Producer & Host
E-Mail: krockburn@cpac.ca

Rockburn Presents
Ken Rockburn chats with politicians, business leaders, artists, entertainers and other influential Canadians.
Ken Rockburn, Producer/Host

Primetime Politics
Peter Van Dusen, Executive Producer & Host
E-Mail: pvandusen@cpac.ca
Colette Watson, President & General Manager
E-Mail: cwatson@cpac.ca
**CTV NewsNet**
Live coverage of breaking headline news from around the world 24 hours a day, in addition to news summaries every 15 minutes and other regular reports.
Owner: CTV Inc.
Circulation: 6200000
9 Channel Nine Court, P.O. Box 9, Stn. 0, Toronto, ON M4A 2M9
Phone: 416-332-7400 FAX: 416-291-5337
E-Mail: news@ctv.ca
WWW: www.ctvnews.ca
Andre Sorero, Executive Vice President

**CTV Travel TV**
Travel and travel-related programming.
Owner: CTV Inc.
C/O CTV, 9 Channel Nine Court, Agincourt, ON M1S 4B5
Phone: 416-332-5000 FAX: 416-332-4571
E-Mail: insidetravel@ctv.ca
WWW: www.travelandlandscape.ca
Previously known as www.ctvtravel.ca
Anne Marie La Pointe, Communications Director
Phone: 416-332-5302
Paul Lewis, General Manager/Discovery
E-Mail: plewis@discovery.ca

**Discovery Channel**
Non-fiction programming themes of nature, science, technology and adventure.
Owner: 29353285 Canada Inc. (NetStar/Discovery Communications).
Circulation: 6400000
9 Channel Nine Court, Scarborough, Toronto, ON M1S 4B5
Phone: 800-370-2332
E-Mail: comments@discovery.ca
WWW: www.discoverychannel.ca

**Discovery Health Channel Canada**
Useful, practical, reliable and entertaining programming related to health, wellness and medicine.
Owner: Alliance Atlantis/Discovery Communications.
Circulation: 121 Bloor St. E., Ste. 200, Toronto, ON M4W 3M5
Phone: 416-591-7400 FAX: 416-591-0080
E-Mail: driveinclassics@driveinclassics.ca
WWW: www.driveinclassics.ca

**Fairchild TV**
The only national Chinese television network with regional offices in Vancouver, Toronto, Calgary and Edmonton. Serving viewers across Canada via cable and DTH satellite signal carriers. Broadcasts local productions and imports programs from Hong Kong.
Owner: Fairchild Television Ltd..
Circulation: 400000
Language: Chinese/Cantonese
3300 - 4151 Hazelbridge Way, Aberdeen Centre, Vancouver, BC V6X 4J7
Phone: 604-295-1313 FAX: 604-295-1300
E-Mail: info@fairchildtv.com
WWW: www.fairchildtv.com

**Programs**
Canada West News Update
Local news in Canada West.
Cantonese Main News
Local and international news from Hong Kong, China and Taiwan.
Community Bulletin
News and announcements on upcoming events.

**Family Channel**
Owner: Astral Media Inc.
BCE Place, 181 Bay St., P.O. Box 787, Toronto, ON M5J 2T3
Phone: 416-956-2030 800-893-4862
FAX: 416-956-2035

**G4techtv Canada**
G4techtv is the ultimate on-air destination for those excited by and curious about all things related to technology.
Owner: Comcast Corp. & Rogers Media Inc.
Circulation: 1400000
545 Lakeshore Blvd. W., Toronto, ON M5V 1A3
Phone: 416-260-3800 FAX: 416-260-0055
E-Mail: info@g4techtv.ca
WWW: www.g4techtv.ca
Malcolm Dunlop, VP of Programming
Phone: 416-260-3601
Andrea Gagliardi, Director of Public Relations & Marketing
E-Mail: andrea.gagliardi@rci.rogers.com

**Hard**
Informative, entertaining, relevant and reflective programming for the gay, lesbian, transgendered and bisexual communities. Includes various genres of programming, such as comedy, talk, local and international films and documentaries.
Owner: 6166954 Canada Inc. (Pridevision TV)
491 Church St., Ste. 200, Toronto, ON M4Y 2C6
Phone: 416-446-5311
E-Mail: viewercontact@globaltv.com
WWW: www.globaltv.com
Lynne Munroe, Director of Corporate Affairs
Phone: 204-956-2025 FAX: 204-947-9841

**Media Names & Numbers 2009**

**FashionTelevision Channel**
Canada’s first and only 24-hour English language fashion channel dedicated to the world of architecture, photography, beauty and design.
Owner: CTV Global Media
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757
E-Mail: fashiontelevision@citytv.com
WWW: www.fashiontelevision.com
Previously www.fitchannel.com

**Food Network**
Owner: Alliance Atlantis Broadcasting Inc.
121 Bloor St. E., Ste. 200, Toronto, ON M4W 3M5
Phone: 416-967-0022 FAX: 416-967-0044
WWW: www.foodtv.ca
Tamar Atkin, Supervisor, Online Traffic
Phone: 416-934-7812
E-Mail: tamar.atkin@allianceatlantis.com

**Global TV**
An entertainment network, targeting Canada’s baby boomer generation.
Owner: Global Communications Ltd.
81 Barber Greene Rd., Toronto, ON M3C 3A2
Phone: 416-446-5311
E-Mail: viewercontact@globaltv.com
WWW: www.globaltv.com

**Sally Tindal**, Director Media Relations
Joanna Webb, Director of Programming
Children’s TV

**Documentary Channel**
Documentary films from Canada and around the world. Featuring innovative, enlightening, hard-hitting and inspiring documentaries covering subjects such as medicine, the environment, technology & science, history, social issues, politics, fine arts and popular culture.
Owner: Corus Entertainment/CBC/National Film Board/Barner-Alper Production 64 Jefferson Ave., Unit 18, Toronto, ON M6K 3H4
Phone: 416-534-1191 1-866-306-4636
FAX: 416-588-9341
E-Mail: docs@corusent.com
WWW: www.cbc.ca/documentarychannel/
John Cassaday, President & CEO
Michael Harris, VP/General Manager
Gerry Mackrell, VP Sales Corus
Paul Robertson, President TV
Sally Tindal, Director of Media Relations

**Drive-In Classics**
About the whole genre of drive-in movies: blaxploitation, spaghetti westerns, car chase movies, creature features and gangster flicks.
Owner: CHUM Television
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-7400 FAX: 416-591-0080
E-Mail: driveinclassics@driveinclassics.ca
WWW: www.driveinclassics.ca

**Fairchild TV**
About the whole genre of drive-in movies: blaxploitation, spaghetti westerns, car chase movies, creature features and gangster flicks.
Owner: CHUM Television
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-7400 FAX: 416-591-0080
E-Mail: driveinclassics@driveinclassics.ca
WWW: www.driveinclassics.ca

**Family Channel**
Owner: Astral Media Inc.
BCE Place, 181 Bay St., P.O. Box 787, Toronto, ON M5J 2T3
Phone: 416-956-2030 800-893-4862
FAX: 416-956-2035

**Sandra Walmark**, Manager, Original Productions
E-Mail: sandy@family.ca

**Kevin Wright**, VP Programming

**E-Mail**: info@family.ca
WWW: www.family.ca

**BCE Place, 181 Bay St., P.O. Box 787, Toronto, ON M5J 2T3**
Phone: 416-956-2030 800-893-4862
FAX: 416-956-2035

**E-Mail**: family@family.ca
WWW: www.family.ca

**E-Mail**: sandv@family.ca

**E-Mail**: pf@pridevisiontv.com

**Wendy Dannen**
Phone: 416-979-2900 x209
HGTV (Home and Garden Television)

HGTV and its personalities are Canada’s most entertaining source for home ideas. Whatever the project—from large-scale renovations to tips on purchasing real estate or sourcing stylish accessories—HGTV offers audiences series that inspire and entertain.

Owner: Alliance Atlantis Broadcasting Inc.
121 Bloor St. E., Ste. 200, Toronto, ON M4W 3M5
Phone: 416-967-0022 FAX: 416-967-0044
E-Mail: info@hg.tv
WWW: www.hgtv.ca
B. Williams, Senior VP, Programming

Historia

A 24-hour French-language channel devoted to historical periods and places.

Owner: Astral Media Inc. & Alliance Atlantis
Les Châines Télé Astral, 2100, rue Ste-Catherine ouest, bur 800, Montréal, QC H3H 2T3
Phone: 514-939-3150 FAX: 514-939-3151
WWW: www.astral.com
Fabrice Brasier, VP Programming

History Television

Documentaries, movies and original historical programming from Canada and around the world.

Owner: Alliance Atlantis Broadcasting Inc.
121 Bloor St. E., Ste. 200, Toronto, ON M4W 3M5
Phone: 416-967-0022 FAX: 416-967-0044
E-Mail: feedback@historytelevision.ca
WWW: www.history.ca
Norm Bolen, Senior VP, Programming

i channel

Public, social and political affairs programming.

Owner: Stornoway Communications Ltd.
Partnership (1403318 Ontario Ltd/Cogeco)
c/o Stornoway Communications, 105 Gordon Baker Rd., 5th FL, North York, ON M2H 3P8
Phone: 416-756-2404 FAX: 416-756-5526
E-Mail: comments@ichannel.ca
WWW: www.ichannel.ca

Independent Film Channel Canada

Dedicated to independent film, the filmmaking process and world of filmmakers.

Owner: Canwest
121 Bloor St E., Ste. 1500, Toronto, ON M4W 3M5
Phone: 416-967-1174
WWW: www.ifctv.ca
Previously owned by Alliance Atlantis Broadcasting Inc.

ISD Broadcasting, House of Commons

180 Wellington St., Ste. 1022, Ottawa, ON K1A 0A9
Phone: 613-992-4793 1-866-599-4999
E-Mail: info@parl.gc.ca
WWW: www.parl.gc.ca/
J. Leduc, Operations Manager

Knowledge Network (KN)

British Columbia’s public educational broadcaster.

Owner: Open Learning Agency
4355 Mathissi Place, Burnaby, BC V5G 4S8
Phone: 604-431-3222 877-456-6988
FAX: 604-431-3387
E-Mail: knowledge@knowledge.net
WWW: www.knowledge.net
Amy Lennon, Web Producer
Phone: 604-431-3117
E-Mail: wayner@knowledge.net

LES CHAINES TÉLÉ ASTRAL

Broadcasts movies, mini-series, comedy and drama programs from around the world.

Owner: Astral Media Inc. & Alliance Atlantis
Les Châines Télé Astral, 2100, rue Ste-Catherine ouest, Montréal, QC H3H 2T3
Phone: 514-939-3150 FAX: 514-939-3151
WWW: www.astral.com
Nancy Rouleau, VP Programming
E-Mail: rpc@rpcinois.com

Max Trax

A digital television music service. Commercial-free, digital quality audio service programmed by music experts and DJ's, offering music channel selections from Classical, Rock, Reggae, Country, Oldies and Alternative.

Owner: Corus Entertainment
630 3rd Avenue S.W., Ste. 501, Calgary, AB T2P 4L4
Phone: 403-444-4244 1-866-221-4244
FAX: 406-444-4230
WWW: www.maxtrax.ca
Previously www.corusmaxtrax.com
Catherine Aitken, Director of Marketing
Hans Beckers, Programming Manager
John Cassaday, President & CEO
Bryan Ellis, Group VP Television, adult
Lisa Lyons, VP & General Manager
Paul Robertson, President of Television
Richard Therrien, Director of Operations

MenTV

Men’s lifestyle programming.

Owner: Groupe TVA/CanWest Global
1 Lombard Place, Ste. 1500, Winnipeg, MB R3B 0X3
Phone: 1-866-729-7140 FAX: 1-204-926-4853
E-Mail: info@menntv.ca
WWW: www.menntv.ca

Movie Central

Commercial-free premium pay-TV. Operates six thematic movie channels including Movie Central, Adrenaline Drive, Shadow Lane, Heartland Road, Encore Avenue, and Comic Strip.

Owner: Corus Entertainment Inc.
64 Jefferson Ave., Unit 18, Toronto, ON M6K 3H4
Phone: 416-534-1191 FAX: 416-588-9341
E-Mail: web.moviecentral@corusent.com
WWW: www.moviecentral.ca
Larry Burnett, VP Operations
John Cassaday, President & CEO

The Movie Network (TMN) & MoviePix

Pay or pay-per-view movie channels.

Owner: Astral Television Networks
BCE Place, 181 Bay St., Ste. 100, Box 787, Toronto, ON M5J 2T3
Phone: 416-956-2010 FAX: 416-956-2018
E-Mail: tmnpix@tmn.ca
WWW: www.tmn.ca
Aubie Greenberg, Program Manager
Heather Senst, Creative Director
E-Mail: hsenst@tv.astral.com

MTV

Owner: CTV Inc.
888 Yonge Street, Toronto, ON M4W 2J2
Phone: 877-674-2428 1-888-688-2899
FAX: 1-416-355-3993
E-Mail: info@mtv.ca
WWW: www.mtv.ca

MTV Canada

Owner: Craig Broadcast Systems/Viacom
888 Yonge Street, Toronto, ON M4W 2J2
Phone: 1-888-688-2899 866-536-LIVE
FAX: 1-416-355-3993
E-Mail: info@mtv.ca
WWW: www.mtvcanada.com

MuchLOUD

Alternative, metal and punk music videos, featured alongside artist interviews, specials, classic archival material and concert info.

Owner: CHUM Ltd.
Circulation: 5761949
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 1-416-591-7400 1-800-265-6824
FAX: 1-416-591-6824
E-Mail: muchloud@muchmusic.com
WWW: www.much loud.com

MuchMoreMusic

24-hour music and entertainment channel.

Owner: CHUM Ltd.
Circulation: 5761949
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 1-416-591-7400 FAX: 1-416-591-3710
E-Mail: muchmoremusic@muchmoremusic.com
WWW: www.muchmoremusic.com
Morgan Flury, Supervising Producer
Sheila Sullivan, Director of Programming

MuchMoreRetro

Stylized for those who grew up watching their music on television, from early, experimental years to the big-budget extravaganzas of the last decade. The source for 24/7 classic videoflow.

299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757
E-Mail: request@muchmoreretro.com
WWW: www.muchmoreretro.com

MuchMusic

24-hour music and entertainment programming, including music videos, related news information and live band performances.

Owner: CHUM Ltd.
Circulation: 5628812
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757 FAX: 416-591-6824
E-Mail: muchmail@muchmusic.com
WWW: www.muchmusic.com
Neil Staite, Director of Operations

MuchVIBE

Top music videos, interviews, concert specials, concert listings and classic clips from the CHUM music video archive.

Owner: CHUM Television
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5757
E-Mail: muchvibe@muchmusic.com
WWW: www.muchvibe.ca
Sheila Sullivan, Director of Programming

Musique Plus/Musi Max

Music video station directed toward French-Canadian youths. Though its format is similar to MuchMusic, the station also reflects the regional interests of the francophone community.
**Owner:** Astral Media Inc. & CHUM Limited
355, rue Ste-Catherine ouest, Montréal, QC H3B 1A5
Phone: 514-284-7350 FAX: 514-284-1889
WWW: www.musimax.com
Pierre Marchand, VP and General Manager

**My Viva**

Finally, a network for the woman with enough life under her belt to know what’s good! VIVA joins Corus Entertainment’s successful portfolio of women’s specialty television channels, including Cosmopolitan TV and W Network.

VIVA will entertain, celebrate, inspire and guide you with our intelligent dramas, critically-acclaimed films and contemporary lifestyle programming. VIVA is for the woman with an enthusiasm for growth, learning and a passion for new found interests.

**Owner:** Corus Entertainment
3720 76 Ave NW, Edmonton, ON
Phone: 780-440-7707 FAX: 780-440-8899
WWW: http://myviva.ca/
Jill Bonefant, Director of Programming
Phone: 780-440-7707 FAX: 780-440-8899
E-Mail: jbonefant@chumtv.com
Joel Goldberg, Managing Dir/Prod
E-Mail: joel@cincenetre.net
Pam Hynka, Publicist
E-Mail: phynka@cincenetre.net

**Mystery**

Suspense, espionage, thrillers, police dramas and classic mysteries.

**Owner:** CanWest Global/Groupe TVA/Rogers Broadcasting
c/o CanWest Global Television, 81 Barber Greene Rd., Don Mills, ON M3C 2A2
Phone: 416-446-5311 FAX: 416-446-5447
WWW: www2.canada.com/specialtv/mysterytv/index.html

**One: the Body, Mind & Spirit Channel**

Natural health, personal growth and living a planet-friendly lifestyle.

**Owner:** VisionTV/Alliance Atlantis/Radio Nord Liberty Marketing Building, 171 East Liberty Street, Ste. 230, Toronto, ON M6K 3P6
Phone: 416-368-3194 877-872-7480
FAX: 416-368-9774
E-Mail: audience@onebodymindspirit.com
WWW: www.onebodymindspirit.com
Tony Greco, Director of Affiliate Relations
E-Mail: tgreco@visiontv.ca
Joan Jenkinson, Director of Programming & Operations
E-Mail: jjenkinscn@visiontv.ca
Chris Johnson, Executive Producer
E-Mail: cjjohnson@visiontv.ca
Suzanna Mandryk, VP Marketing and Communications
Phone: 416-368-3194 x 234
E-Mail: smandryk@visiontv.ca
Alberta Nokes, Director of Independent Production
E-Mail: anokes@visiontv.ca
Bill Roberts, CEO & Chairman
E-Mail: broberts@visiontv.ca
Eloisa Stella, Event Marketing Liaison
Phone: 416-386-5330 x 209
E-Mail: estella@visiontv.ca

**Outdoor Life Network (OLN)**

Outdoor adventures broadcast nationally, 24 hours a day. Combines extreme sports, expeditions, adventures, and wilderness.

**Owner:** Bell Globemedia/Rogers/OLN-USA
Circulation: 3200000
9 Channel 9 Court, Toronto, ON M4A 2M9
Phone: 416-332-7600 FAX: 416-332-5624
E-Mail: info@oln.ca
WWW: www.oln.ca/

**The Pet Network**

Explores the wild world of pets and families who love them, informing the audience of the latest and greatest pet products and services.
c/o Stornoway Communications,
115 Gordon baker Rd., 8th Fl.,
Toronto, ON M2H 3R6
Phone: 416-756-2404 FAX: 416-756-5526
E-Mail: cnp@mypetnetwork.tv
WWW: www.thepetnetwork.tv

**Le Reseau de l’Information (RDI)**

24-hour news station, broadcasting in French.

**Owner:** Société Radio Canada
Circulation: 6500000
B.P. 6000, 1400, boul Rene-Levesque est,
Montréal, QC H3C 3A8
Phone: 514-597-7734 FAX: 514-597-3920
WWW: www.radio-canada.ca/rdi/

**Programs**

Grands reportages
Animateur: Bernard Doreme.
Francois Ayotte, Réalisateur.
Le journal de l’Ontario
Animateur: France Beaudoin.
Henri Bosse, Réalisateur.
L’Ontario en direct
Animateur: Daniel Bouchard.
Elise Brunet, Réalisateur.
L’Ouest en direct
Animateur: Marc-Andre Masson.
Pierre Chevrier, Réalisateur.
Aujourd’hui
Animateurs: G. Asseline & M-C Lavalle.
Daniele Bourassa & Christine Pelletier.
Réalisatrices.
L’Atlantique en direct
Animateur: Daniel Poirier.
Elisabeth Crener, Réalisateur.
Point de presse
Animateur: Pierre Maisonneuve.
Nicolas Doyon, Réalisateur.
Matin express
Animateur/Animatrice: Michel Viens & Nathalie Chung.
Renée Larouche, Réalisatrice.
Le journal du pacifique
Animateur: Yolaine Mottet.
Rene Myrand, Réalisateur.
Le journal RDI
Animateurs: G. Asselin & Claude Desbiens.
Christine Pelletier, Réalisateur.
Le journal de l’Atlantique
Animateur: Abe Lanteigne.
Martial Thibodeau, Réalisateur.
Le Quebec en direct
Animateur: Michel Jean.
Jean-Pierre Villeneuve, Réalisateur.
Le journal de Manitoba
Animateur: Rosanne Legal.
Philippe Vrignon, Réalisateur.
Martin Coutier, Dir. de la Prog.
Phone: 514-597-7946 FAX: 514-597-5977
Richard Simoens, Red. des Nouvelles
Phone: 514-597-7947

**Le Réseau des sports (RDS)**

24-hour francophone all sports network. Available throughout Quebec and in parts of Newfoundland, Nova Scotia, New Brunswick and Ontario.

**Owner:** CTV Globemedia
1755, boul René-Lévesque est, bur 300,
Montréal, QC H2K 4P6
Phone: 514-599-2244 FAX: 514-599-2249
E-Mail: webmaster@rds.ca
WWW: www.rds.ca

Gerry Frappier, President & General Manager
Robert Tureolte, VP Programming
Phone: 514-599-2276 FAX: 514-525-3350

**The Score Television Network**

Live broadcast of sports events and highlights.

**Owner:** Score Media Inc.
Circulation: 54000000
370 King St., Ste. 304, Toronto, ON M5V 1J9
Phone: 416-977-6878 FAX: 416-977-0238
E-Mail: info@thescore.ca
WWW: www.thescore.ca

John Levy, Chairman

**Sex TV: The Channel**

Owner: CHUM Television
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-3757
WWW: www.sextvthechannel.com

**Shopping Channel**

59 Ambassador Drive, Mississauga, ON L5T 2P9
Phone: 1-888-2020-888 FAX: 1-877-2020-877
WWW: www.tsc.ca

Tuula Kata, Recruitment Specialist

**Showcase**

Offering a sophisticated blend of the best movies and programs from around the world.

**Owner:** Alliance Atlantis Broadcasting Inc.
121 Bloor St. E., Ste. 200,
Toronto, ON M4W 3M5
Phone: 416-967-0022 FAX: 416-960-0971
E-Mail: feedback@showcase.ca
WWW: www.showcase.ca

Deborah Wilson, Director of Communications
Phyllis Yaffe, CEO, Alliance Atlantis Broadcasting

**Slice**

With highly addictive, must-see entertainment. Slice® is the juicy channel women have been waiting for. Targeting viewers with an attitude found nowhere else in the lifestyle television landscape, Slice® brings an unapologetic attitude to topics that matter to women # family, fashion, relationships, celebrity, finances and gossip # to name just a few.

**Owner:** Canwest Broadcasting Inc.
121 Bloor St. E., Ste. 200,
Toronto, ON M4W 3M5
Phone: 416-967-0022 FAX: 416-960-0971
WWW: www.slice.ca

**Space: the Imagination Station**

Current and classic sci-fi series and movies, along with documentaries, specials, and scifi/scifict news and discussions.

**Owner:** CHUM Ltd.
Circulation: 4138561
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-5775 FAX: 416-591-6619
E-Mail: space@spacecast.com
WWW: www.spacecast.com

Isné Bennie, Programming Director
Paul Gratton, VP, General Manager

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**Le Package**

August 1 to December 31

**Owner:** VisionTV

**E-Mail:** ejenkison@visiontv.ca

**E-Mail:** phillys@visiontv.ca

**E-Mail:** bernicem@visiontv.ca

**E-Mail:** jdanielm@visiontv.ca
The Sports Network (TSN)

Owner: Astral Media Inc.
Circulation: 7600000
2225 Sheppard Ave. E., Ste. 100, Willowdale, ON M2J 5C2
Phone: 416-384-7760 FAX: 416-490-7010
WW: www.tsn.ca
Brendenn Bates, Account manager, Interactive Sales
Phone: 416-384-4325
Tony Lucisano, Manager, Sales and Marketing
Phone: 416-384-7244

Sportsnet

Rogers Sportsnet is a leading Canadian sports company that operates four distinct cable channels, a national high-definition channel and a predominant information website, sportsnet.ca.

Owner: CTV Sports Net Inc.
One Mount Pleasant Rd., Toronto, ON M4Y 3A1
Phone: 1-888-451-6363
E-Mail: feedback@sportsnet.rogers.com
WWW: www.sportsnet.ca
L. Mellonby, Senior Director of Programming
Suzanne Stevens, Senior VP, Specialty Channels

Star!

Show business news and information. Featuring in-depth specials and events, behind-the-scenes features on major movies, interviews, and live coverage of award shows.

Owner: CHUM Ltd.
299 Queen St. W., Toronto, ON M5V 2Z5
Phone: 416-591-7400 FAX: 416-591-0080
E-Mail: info@star-tv.com
WWW: www.star-tv.com

Super Écran

Pay television.

Owner: Astral Media Inc.
2100, rue St-Catherine ouest, bur 800, Montréal, QC H3H 2T3
Phone: 514-939-5090 FAX: 514-939-5098
WWW: www.superecran.com
Zoe Crabtree, Manager of Programming
E-Mail: zcrabtree@tele.astral.com
Denyse Gagnon, Manager of Communications
FAX: 514-989-5632
E-Mail: dgagnon@tele.astral.com
Johanne Saint-Laurent, VP/Direction Générale
E-Mail: jsaintlaurent@tele.astral.com

Talentvision

Chinese pay TV channel broadcasting programming exclusively in Mandarin, with approximately 127 hours of broadcasting per week, serving subscribers in the Greater Vancouver area. It provides a diversity of programs and also includes some broadcasts in Vietnamese (15 hours) and Korean (14 hours).

Owner: Fairchild Television Ltd.
Language: Chinese/Mandarin
Fairchild Television Ltd., 525 West Broadway, Ste. B8, Vancouver, BC V5Z 4K5
Phone: 604-708-1333 FAX: 604-708-1333
E-Mail: info@fairchildtv.com
WWW: www.fairchildtv.com

TeleL centro Network Inc.

A national television service broadcasting in Italian, Spanish and English. Programming from Italy, Spain and Latin America. Varied format from news to children’s programming.

Owner: Telel centro Network Inc.
Circulation: 3000000
Language: Italian, Spanish
5125 Steeles Ave. W., Toronto, ON M9L1R5
Phone: 416-744-8200 800-551-8401
FAX: 416-744-0966
E-Mail: info@tln.tv
WWW: www.tln.tv
Aldo Difelice, President
E-Mail: aldo@tlntv.com
John Montesano, Vice President, Internal Manager
E-Mail: johann@tlntv.com
Agatha Pezzi, Director of Strategic Partner
E-Mail: agathape@tlntv.com

Torstar Media Group Television

Operates SHOPTV Canada, a 24-hour Direct Response channel reaching approximately 1.5 million households in Southern Ontario, and TMGTV Productions, a full service video production facility which includes a 3D virtual set studio, digital cameras, AVID edit suites, DVD authoring and encoding.

Owner: Torstar Media Group Television
Circulation: 1500000
One Yonge St., 9th Fl., Toronto, ON M5E 1E6
Phone: 416-869-4700 FAX: 416-869-4566
E-Mail: info@tmg.tv.ca
WWW: www.tmg.ca

Treehouse TV

Commercial-free programming dedicated to preschool kids and their caregivers. An interactive environment of songs, crafts and entertainment. Programming from Canada and around the world. Broadcast from morning to bedtime.

Owner: Corus Entertainment Inc.
64 Jefferson Ave., Unit 1B, Toronto, ON M6K 3H3
Phone: 416-534-1191 FAX: 416-534-9341
E-Mail: info@treehouse.tv
WWW: www.treehouse.tv

John Cassaday, President & CEO
Jamie Haggerty, VP Operations
Gerry Mackrell, VP Sales Corus Television
Kerry Morgan, VP Corporate Communications
Peter Moss, VP Programming
Paul Robertson, President TV
Susan Ross, VP/General Manager Children’s TV
Susan Schaefer, VP Marketing Corus Television
Sally Tindal, Director of Media Relations
Joanna Webb, Director Programming Children’s TV

TVOntario (TVO and TFO)

In French & English, TVOntario produces, broadcasts and distributes high-quality educational programming.

TVO/TFO
Owner: TVOntario
2180 Yonge St., P.O. Box 200, Stn. Q, Toronto, ON M4T 2T1
Phone: 416-484-2600 800-613-0513
FAX: 416-484-6285
E-Mail: asktvo@tvo.org
WWW: www.tvo.org

Programs

TFO - Panorama
FAX: 416-484-7205
E-Mail: panorama@tfo.org
TVO - TFO@Ten
Features critically acclaimed documentary programs: The View From Here. Human Edge, National Geographic and Global Family.
TVO - Vox
Host, Max
FAX: 416-484-4519
Allison Bruce, Producer
E-Mail: abruce@tvontario.org
TVO - Volt
Phone: 416-484-2600 ex 2382
Nadia Campbell, Host/Animateur
E-Mail: ncampbell1@tvontario.org
TVO - English Programming
Phone: 416-484-2652
Nancy Chapelle, Managing Director English Programming
E-Mail: nchapelle@tvontario.org
TVO - The Agenda
Hosts: Steve Paikin.
Phone: 416-484-2711 FAX: 416-484-2755
Doug Grant, Executive Producer
E-Mail: doug_grant@tvo.org
TVO - Gregg & Company
Host: Allan Gregg.
Phone: x2752
Nancy Hawkins, Producer
E-Mail: nancy_hawkins@tvoo.org
TVO - TVOKids
Children’s programming. Hosts: Giséle Corinthios host of Giséle’s Big Backyard, Julie Patterson and Mark Sykes, Jackie English, Milton Barnes. Phone: x5016
Marney Malabar. Head of TVOKids
E-Mail: malabar@tvontario.org
TFO - French Programming
Phone: 416-484-2600 ex 2319
Claudette Paquin, Directrice en chef TFO
E-Mail: epaquin@tvontario.org
TFO - Média
Animateur/Animateur: Marianne Lambert, Veronique Gravel Bouchard, Sebastien Bertrand, Jean-Francois Gresier.
**VisionTV**

Canada’s multi-faith and multicultural broadcaster. VisionTV presents inspirational and original programming that celebrates diversity and promotes understanding among people of different faiths and cultures.

**Owner:** S-Vox

**Circulation:** 7000000

**Programs**

**MétéoMédia**

1755, boul René Lévesque est, bur 251, Montréal, QC H2K 4P6

**Phone:** 514-597-4026

**Fax:** 514-597-4026

**E-Mail:** info@visiontv.ca

**WWW:** www.visiontv.ca

Joan Jenkinson, Director, Programming

E-Mail: jjenkinson@s-vox.com

Mark Prasuhn, General Manager

E-Mail: mprasuhn@s-vox.com

Bill Roberts, President & CEO

E-Mail: broberts@s-vox.com

Gail Thomson, Director, Marketing & Communications

E-Mail: gthomson@s-vox.com

**VRAK-TV**

An entertainment network that provides a range of programming for young viewers, including cartoons, sitcoms, original productions, and dramas.

**Owner:** Astral Media Inc.

**Circulation:** 2200000

Les Chaînes Télé Astral, 2100, rue Ste-Catherine ouest, bur 700, Montréal, QC H3H 2T3

**Phone:** 514-939-3150 FAX: 514-939-3151

E-Mail: info@chaines.astral.com

**WWW:** www.vrak.tv

Dominique Bazay, VP Programming

**W Network**

Movies, biographies, comedy, exploring topics that matter to Canadian women.

**Owner:** Corus Entertainment Inc.

**Circulation:** 5700000

64 Jefferson Ave., Unit 18, Toronto, ON M6K 3H4

**Phone:** 416-534-1191 FAX: 416-534-4398

E-Mail: comments@wnetwork.com

**WWW:** www.wnetwork.ca

John Cassaday, President & CEO

**Weather Network/Météomédia**

Regional, national and international weather and environmental information.

**Owner:** Pelmorex Communications Inc.

**Circulation:** 7200000

2655 Bristol Circle, Oakville, ON L6H 7W1

**Phone:** 905-829-1159

E-Mail: twweb@on.pelmorex.com

**WWW:** www.weathernetwork.com

Jack Matthew, VP Programming

**Ztele**

For science fiction and technology buffs. Original shows and productions in four areas: technology, science fiction, extreme shows and unexplained phenomena.

**Owner:** Astral Media Inc.

Les Chaînes Télé Astral, 2100, rue Ste-Catherine ouest, bur 800, Montréal, QC H3H 2T3

**Phone:** 514-939-3150 FAX: 514-939-3151

**WWW:** www.ztele.com

John Cassaday, President & CEO

**Doug Murphy**, Vice President and General Manager

**Paul Robertson**, President, TV

**John Rooney**, Director Programming Children’s TV

**YTV Canada**

As Canada leading kids broadcaster, Corus Entertainment’s Treehouse and Discovery Kids Canada collectively have the highest 2-11 audience of any broadcaster, and reach 91 per cent of kids per month, YTV also publishes Whoo!, a successful kids magazine, travels to communities across the country with its WOW tour, conducts a highly respected annual survey. The YTV Teen Report and has a highly interactive website that averages over million monthly page views.

**Owner:** Corus Entertainment Inc.

**Circulation:** 8000000

64 Jefferson Ave., Unit 18, Toronto, ON M6K 3H4

**Phone:** 416-534-1191 FAX: 416-534-4398

**WWW:** www.ytv.com

John Cassaday, President & CEO

**Doug Murphy**, Vice President and General Manager

**Paul Robertson**, President, TV

**John Rooney**, Director Programming Children’s TV

**Viewer’s Choice Canada Pay Per View**

Eastern Canada’s pay-per-view network offering hit movies and sporting, music and comedy specials.

**Owner:** Astral Television Networks

BCE Place, 181 Bay St., Ste. 100, Box 787, Toronto, ON M5J 2T3

**Phone:** 416-956-2010 FAX: 416-956-2055

**WWW:** www.viewerschoice.ca

Holly Chapman, Manager of Event Marketing & Programming

**Phone:** 416-956-2010 x6544

E-Mail: hchapman@tv.astral.com

Heather Sens, Creative Director

E-Mail: hsens@tv.astral.com

Basia Ujegska, Director of Programming & Marketing

**Phone:** 416-956-5439

E-Mail: bujegska@tv.astral.com

Domenic Vivolo, VP of Programming

**Phone:** 416-956-5413 FAX: 416-956-2015

E-Mail: dvivolo@tv.astral.com

**Z tele**

For science fiction and technology buffs. Original shows and productions in four areas: technology, science fiction, extreme shows and unexplained phenomena.

**Owner:** Astral Media Inc.

Les Chaînes Télé Astral, 2100, rue Ste-Catherine ouest, bur 800, Montréal, QC H3H 2T3

**Phone:** 514-939-3150 FAX: 514-939-3151

**WWW:** www.ztele.com

Jack Matthew, VP Programming